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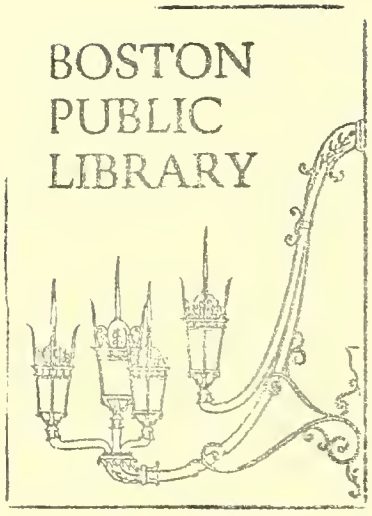
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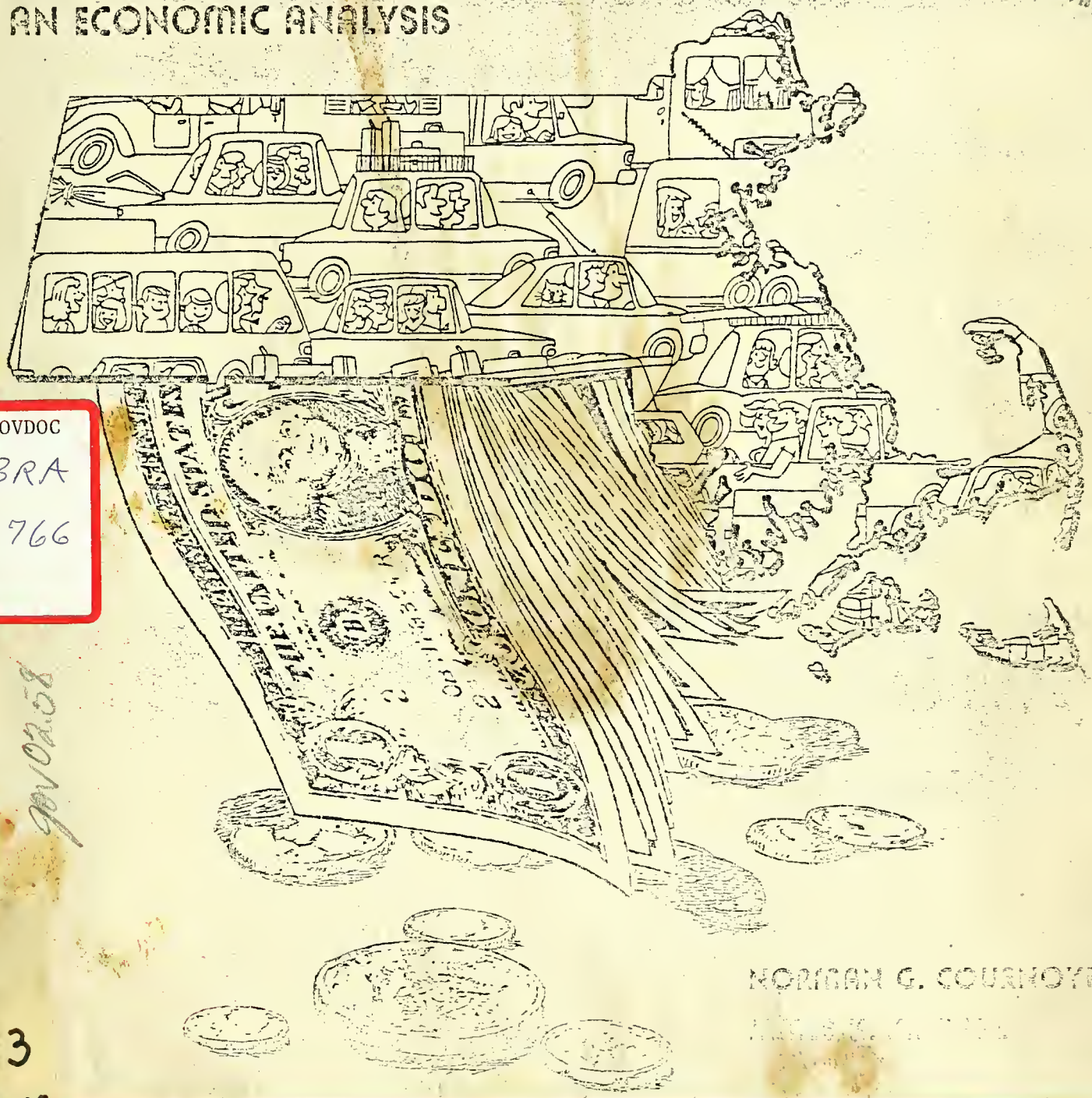

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JOHN J. MARINO
COMMISSIONER

(617) 727-3218

Dear Reader:

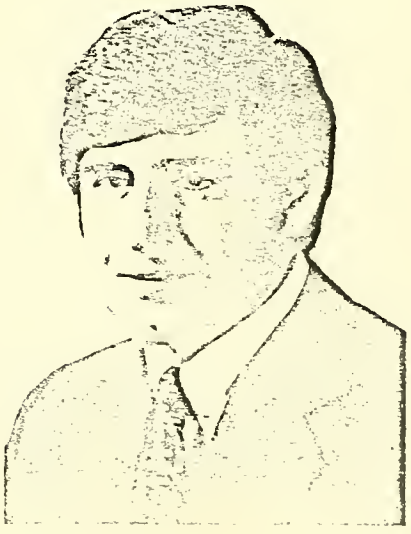
I am pleased to present this report on the travel industry in Massachusetts, undertaken during 1976 by the University of Massachusetts' Departments of Hotel, Restaurant and Travel and Economics.

This report represents the Third Annual Edition describing Massachusetts travelers' economic impact, vacation trips, travel habits and characteristics during the 1976-1977 year.

I urge other government agencies, industry and labor organizations, and private sector individuals who are concerned with the growth and proper planning of the travel industry to utilize this report.

Sincerely,

John J. Marino



Acknowledgments

The Massachusetts Department of Commerce and Development, the sponsor of this Report, has been most helpful in its support of the study. We are grateful to the three officials there who have been supportive of the project: John J. Marino, Commissioner; Ernest M. Lucci, Deputy Commissioner; and Francis J. Shaw, Director of the Bureau of Vacations and Travel. Without their assistance we would have been unable to proceed; without their encouragement, we would not have wanted to proceed.

Two other departments of the Massachusetts state government have been extraordinarily helpful in providing us with data from their files on a regular basis. Any careful reader of this Report will realize that the figures and analyses herein literally could not have been created without the information supplied. We owe a great debt to each department. The Department of Corporations and Taxation has supplied us with detailed information from the rooms tax and meals tax; these figures are a crucial underpinning of the entire study. Owen L. Clarke, Commissioner, generously arranged for us to have access to the data. Phyllis O'Halloran, Chief of Data Services, obligingly provided the information through her division. Lawrence McCabe, Chief of Programming, has been extremely helpful--and prompt--in complying with our requests for large volumes of information.

The Department of Employment Security has supplied, on a regular basis, very large amounts of data on employment and

wages in various industries. Robert D. Crosier, Commissioner, arranged for this through his good offices. Robert Ganong, Chief Supervisor, Occupation-Industry Research Department has complied with the task of providing us with the relevant computer tapes every three months, and has answered many questions concerning the interpretation of data.

John T. Driscoll, Chairman, and Harold Finn, Superintendent of Tolls, Massachusetts Turnpike Authority, have kindly provided crucial assistance in obtaining permission for us to conduct interviews at toll booths along the Turnpike. We could not have completed the study without their cooperation.

The owners and managers of a great many hotels, motels and campgrounds have provided us with confidential information essential to this study. Their cooperation has been invaluable. We cannot mention them by name for the list is a long one and, more importantly, our pledge of confidentiality would be violated by doing so.

Officials at Logan Airport--in particular Ronald Brinn and Marcia Duffy--were helpful in obtaining permission for us to conduct interviews there, and in providing information. The U.S. Immigration and Naturalization Service at Logan Airport (Thomas Prokoprowicz, Chief) kindly granted permission for interviews to be conducted in the areas under its control.

Statistical coverage of travel and tourism is still at an early stage of development, we think. There are encouraging signs that efforts are being made in other states as well as Massachusetts to improve the situation. On a national scale,

the efforts of the U.S. Travel Data Center are becoming well known among people interested in the area. These efforts all aid each other, as practitioners can learn from each others' successes and failures as well as their own. We happily acknowledge, therefore, our intellectual debt to the other active workers in this field.

A number of people on our staff contributed to the study in various ways. Donald J. Barnett, Jr. and Walter Baron both wrote computer programs--of which there are many--necessary for the study. Barnett, in particular, deserves special mention; the procedures he developed for handling the input-output table used are indeed masterpieces of the programmer's art.

We have been fortunate in having the services, at various times, of Jacqueline Cox, Cecile Daniel, Fred Moseley, Linda Powers, and Jill Ryder. They have served well as research assistants and as interviewers.

Eva Webber again did a superb and fast job of translating a barely legible manuscript into neatly typed text.

Highlights of the Report

1. Technical changes and improvements have been made in our procedures for analyzing data of 1976. These changes have led to minor revisions of the 1975 figures as well. Data are presented for both years on both a calendar year (January to December) and a newly-introduced "travel year" (November to October) basis.

2. The total number of visitor days in Massachusetts increased from 41.8 million in calendar year 1975 to 43.2 million in calendar year 1976--an increase of 2.4 percent. The largest increases were in Suffolk County (39 percent) and Worcester County (33 percent). Some counties--notably Barnstable and Dukes--showed substantial declines.

3. Total expenditures of travelers in Massachusetts rose from $988 million in calendar year 1975 to $1,132 million ($1.13 billion) in calendar year 1976. Some of this rise represents inflation, some a rise in the number of visitor days.

4. Employment due directly to travelers' expenditures--employment of people directly involved in providing services to travelers--reached 46.6 thousand full-time equivalent jobs in 1975, and 51.8 thousand in 1976.

These amounted to 2.5 and 2.8 percent of the total non-governmental payroll in the two years.

5. Payrolls due directly to travelers' expenditures amounted to $204.5 million and $241.4 million, in 1975 and 1976, respectively. This amounted to 1.2 percent of total payrolls in 1975, and 1.3 percent in 1976.

6. Average annual wages paid in the travel service industries was $4392 in 1975, and $4664 in 1976. As pointed out in the Report for 1975, these figures do not include tips, meals, uniform allowances, or rooms; nor do they include income of independent businesspeople. The average incomes received by workers in the travel service industry are therefore higher than this.

7. State tax receipts collected directly from travelers in 1976 was $57.7 million, or about 5.1 percent of all expenditures. These taxes represent collections of room occupancy tax, meals tax, sales tax, liquor excise tax and gasoline tax, paid on services and commodities bought by travelers.

8. In 1975, some $834 million of income of Massachusetts residents and $1,691 million ($1.69 billion) of sales by Massachusetts residents was directly or indirectly attributable to travelers' expenditures. The correspond-

ing figures for 1976 were $965 million and $1,945 million ($1.94 billion).

9. Total employment (including self-employment) attributable to travelers' expenditures directly or indirectly was 87.2 thousand in 1975, and 100.9 thousand in 1976.

10. Total state tax receipts attributable, directly or indirectly, to travelers' expenditures in 1976 reached $123.2 million. Of these, about $57.7 million were collected from the travelers directly; the remainder is attributable to the results of the economic stimulus provided to the Massachusetts economy by travelers' expenditures.

11. A comparison of the total (direct and indirect) impact on the Massachusetts economy of $1 worth of sales to typical travelers and of the export (to other states) of three manufacturing industries showed the following:

Table IV-A

Multipliers (Impact per Dollar of Export Sales) of Four Selected Industries--1976

	Travel Service	Shoes	Electrical Computing Equipment	Electrical Measuring Instruments
Sales	1.718	2.091	1.622	1.728
Income	.852	.892	.700	.828
Employment (per $1000)	.089	.093	.056	.069
State Tax Receipts	.109	.057	.050	.053

Notes: 1. Export sales means sales to persons or firms not resident in Massachusetts.
2. Employment multipliers are given in number of jobs (full time equivalent) per $1000 of sales; others are in dollars per dollar of sales.

State tax receipts per dollar of sales in the travel service industries are roughly double that of other industries.

12. A large body of tables is grouped together at the back of the book. Tables 1 to 8, and 16 to 27 give statewide information; Tables 9 to 15 have information on individual counties, as well as the state totals. Tables 28 to 167 are fourteen groups of ten tables each, giving data on individual counties. Tables for each county are grouped together in alphabetical order.

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Chapter I

Introduction

This report presents information on travel and tourism in Massachusetts during 1976. Comparable data for 1975, previously reported, are given also. The information given covers the following:

I. Travel to Massachusetts, 1976

Visitor days by county, classified by purpose of trip and by kind of lodging used

II. Expenditures of Travelers to Massachusetts, 1976

Expenditures per visitor day, and in total, by county, classified by purpose of trip and by kind of lodging used

III. Economic Impact of Travel and Tourism on Massachusetts, 1976

Employment and income in the travel service industries due directly to travelers' expenditures, by county

Employment, income, state tax receipts, local government tax receipts and total sales attributable as direct, indirect and induced effects of travelers' expenditures.

For 1976, we have made several technical improvements. Two of these are of sufficient import and interest to mention here, even though only one is clearly visible in the results.

First, we introduce the "travel year," with divisions ("seasons") tailored to the actual pattern of travel to Massachusetts. Second, we have redefined the boundaries of the "travel areas" within the state; these are the groups of counties which are treated jointly in some intermediate steps in the calculations, so that data for several counties can be pooled.

The Travel Year

Francis Shaw, Director of the Bureau of Vacation and Travel, Department of Commerce and Development and Michael Frucci, Executive Secretary of the Chamber of Commerce, Cape Cod, have commented to us that the conventional breakdown of the calendar year into four equal quarters, beginning in January, does not fit the travel service industry very well. They suggested that some other basis--to be called a "travel year" --might be more fruitful for analysis

Building on that suggestion, we investigated a variety of alternative definitions of "seasons"--i.e., of groups of months. We wanted to have "seasons" in which the amounts of business done by the travel service industry during each month in the season were about the same. As it happens, there are no patterns of seasonality which are uniform throughout the Commonwealth. Barnstable, Dukes and Nantucket have much higher peaks in July and August than do other counties--and fall off much faster in other months than the rest of the state. Some counties reach their peak not in July and August, but in September and October. Some do well in May and June; others do not. Yet it is highly desirable to have a single set of seasons for

all counties. After investigation of various alternatives, we concluded that the best division was one which used the following scheme:

Travel Season I (Low Season)--November through April

Travel Season II (Late Spring)--May, June

Travel Season III (High Summer)--July, August

Travel Season IV (Early Fall)--September, October

Such a calendar has the drawback of putting six months in a single season; yet those six months tend to be remarkably alike for the travel service industry. Similarly, each of the months in the remaining three "seasons" are rather similar to each other--and unlike months in adjacent "seasons."

The advantages of this travel year calendar are considerable. It corresponds more closely than the old one to the actual ebb and flow of activity in travel service over a typical year; as such, it will present a truer picture of patterns in the industry.

The mathematical analysis which justifies the use of the new travel year is contained in Appendix A.

The Travel Areas

We have grouped the state into six areas, rather than four as we had done previously. Our aim was to choose groupings which provided the greatest amount of homogeneity within areas, and gave the greatest amount of difference among areas. Our primary criterion was the seasonal fluctuations in commercial lodgings sales, and that of geographic contiguity. In all,

some twenty-four combinations were investigated. The one chosen is given below, along with the old system.

Old Areas (4)	New Areas (6)
Western (Berkshire, Franklin, Hampshire, Hampden, Worcester)	Berkshire (Berkshire)
Eastern (Essex, Middlesex, Norfolk, Bristol)	Pioneer Valley (Franklin, Hampshire, Hampden)
Suffolk (Suffolk)	Mid/South (Worcester, Bristol Plymouth)
Cape Cod (Barnstable, Dukes, Nantucket, Plymouth)	North/East (Essex, Middlesex, Norfolk)
	Suffolk (Suffolk)
	Cape/Isles (Barnstable, Dukes, Nantucket)

Because of the change in areas and because of other changes in our procedures (most notably an improved estimate of persons per occupied room in commercial lodgings), the previously published figures for 1975 have been revised somewhat. The effect of these revisions is small for the state as a whole, but substantial for a few individual counties and seasons. In this Report, we present revised figures for all of the 1975 data, as well as 1976 data. These new tables are all calculated on the same basis, and hence are comparable.

For the Future

The Massachusetts travel and tourism study is an on-going project. The measurement of travel in Massachusetts and its economic impact is a continuing process which will generate periodic reports. The first regular such report was the one issued in 1976 containing data for 1975. (That report was actually the second report of the research team. The first report was a discussion of methods and procedures, and a set of illustrative calculations.) The procedures used were designed (invented is perhaps a more appropriate verb) for this study. The process has been one of learning by doing. (In the absence of a well-developed set of methods in this field, learning by reading cannot be a sufficient basis. Technical improvements are being made in the procedures during every year; these changes improve the reliability of the figures presented. On occasion, we may revise earlier data in the light of improved methods (as, indeed, we have done this year). Such revision (analogous to that done by the federal statistical agencies) is not likely to make drastic changes in any figures.

In the 1975 Report, a series of technical appendices described the procedures used to produce the figures presented. It seems unnecessary to repeat these pages each year. Instead, we plan to publish a Manual which will be revised at intervals, giving in detail the sources, methods and procedures utilized in the production of data. Those interested only in results will have no need to read the Manual, which will be rather more technical in nature than the periodic Reports. Unlike the Reports, which will continue to be published regularly, the Manual

will be revised only when major changes in technique are initiated.

In addition to the Reports and the Manual, we plan to issue occasional Special Reports. One such Special Report is currently in active preparation; this will be a compilation, by town and by county, of the assessed valuation and real estate tax payments of all hotels and motels in the Commonwealth. Such information will give for the first time a picture of the value of real estate in the lodging industry, and will set out the contribution to local governments of these establishments.

Another Special Report planned for the near future is a thorough revision of the Hotel/Motel Inventory, first compiled in 1974. Periodic corrections have indicated that the turnover of establishments in the hotel/motel field has been high in the meantime. A number of new establishments have opened, many others have closed or changed names, and still others have converted some or all of their rooms to non-transient use. It is time to begin an entirely new inventory data collection process; we intend to do so during the coming year--as well as to institute a better procedure for updating.

Yet another Special Report envisaged is a Fact Book, a compilation of data on the economy of Massachusetts, with special reference to the travel service industry. This compilation will be made up mostly of information available publically, along with annotated data from the Reports. It will include information not always easily accessible to those without access to the resources of a large library--and of a skilled librarian. Such a Fact Book should prove useful to users of these Reports.

We are working also on two possible additions to the regular reporting series. First, we hope to be able to add reasonably reliable data on the number of visitors and the average length of stay, by county. Second, we have hopes of being able to give preliminary figures (subject to later revision)for numbers of visitor days, expenditures of travelers, and related information, at each of several dates during the year. It may be possible, for example, to report figures quarterly with perhaps a three to four month time lag, rather than the present six to twelve month lag. The feasibility of such a system is currently under study.

Chapter II

Visitors to Massachusetts

Total visitor days to Massachusetts in the 1976 calendar year were about 42.8 million, or about 43.2 million on a travel year basis. This represents an increase of some one million visitors over the figures for calendar 1975 of 41.8 million (as recalculated on the six-area basis). For the state as a whole. then, the volume of visitor days increased. Yet the experience of some individual counties was very different. Two counties--Suffolk and Worcester--experienced rises of more than 30 percent for the year as a whole--and more than 40 percent in the summer. Three more--Berkshire, Hampshire and Middlesex--experienced a rise of 10 percent or more. On the other hand, Barnstable County suffered a 20 percent decline in visitor days for the year as a whole--including a drop of more than 40 percent in the fall; and visitor days in Dukes County fell by 10 percent for the year.

Tables 1 through 4, grouped together in the back of this report, give the estimates of visitor days for each of the fourteen counties and the state as a whole. There are four sets of tables, one each for calendar year 1975, calendar year 1976, travel year 1975, and travel year 1976. These are presented in groups of tables for each county, so that all information for an individual county is together.

The tables for the 1975 calendar year cover the same

period as the corresponding tables in the Report for 1975. The figures given here were computed on the six-area basis, using revised techniques which yielded (we think) better estimates. The totals for the state have been revised downward slightly (by about 1.5 percent); percentage changes in estimates for individual counties and seasons are sometimes higher, and in both directions. These 1975 figures are fully comparable to the 1976 figures.

The 1976 travel year extends from November 1975 through October 1976; similarly, the 1975 travel year extends from November 1974 through October 1975. Our data begins with January 1975, and cannot be extended prior to that date. Consequently, the 1976 travel year is the first that we can provide. In order to faciliate its use, we have provided an approximation to the 1975 travel year obtained by substituting the data for November and December of 1975 for the missing ones of 1974. The result is that the 1975 travel year represents simply a rearrangement of the months of the 1975 calendar year, not the true travel year. Further, the 1975 and 1976 travel years, as recorded here, have two months (November and December of 1975) in common. The data should be interpreted with this in mind.

The estimates of total visitor days are computed by the procedure which can be summarized by a two-step process. First, for each county the number of visitor days in commercial lodgings is estimated, using a combination of data on the rooms tax imposed by the Commonwealth, and information from our sample of reporting hotels and motels. Second, the individual cells

of each table are estimated, using this figure (which is itself an element of each table) as a basis; the process involves multiplying the basic figure by expansion factors appropriate to each cell. These expansion factors are ratios derived from our questionnaire sample; they are, consequently, subject to sampling error--as are the results from any sample. We took a rather large sample in 1975, a somewhat smaller one in 1976. Statistical analysis showed no reason to believe that the true underlying ratios differed in the two years. There is no evidence that the proportion of visitors arriving for various purposes of visit, or using various types of accommodations, differed between the two years. If those proportions did not differ, then the ratios in question did not. Because of this, we thought it best to base the estimates on the same set of ratios for 1975 and for 1976; this way, sampling error in the estimation of the ratios will not be confused with true changes between 1975 and 1976.

The first step in the process of estimation creates a set of tables which are of considerable interest in their own right. These show the total sales, price per occupied room, number of occupied rooms, and person nights (person nights is another name for visitor days) in commercial lodging--by county and by month. These figures, being monthly, show in dramatic fashion the seasonal patterns in each county. For the most part, all the entries in these tables build up to a peak in the same months--not only total sales (in dollars) of rooms, but also the price per room, and the number of persons per

room. As a consequence, the number of occupied rooms, and the person nights in commercial lodging, varies somewhat less than sales. In Barnstable County, for example, sales in July were 12.1 times as great as in the previous January; but the number of occupied rooms was 6.9 times as great and the number of visitor days 7.6 times as great. (Prices are higher in July than in January; and the number of persons per room is higher also.) Still, no matter how one measures it, however, it is clear that seasonal fluctuations in Barnstable County are enormous!

Two sets of such tables, one for 1975, one for 1976, are presented in the county data section.

During 1976, we began conducting very short interviews with people to whom questionnaires were given. This allowed us to compare the responses given to the interviewer with the written responses made on the questionnaire. The interview was confined to a few simple questions: purpose of visit, type of lodging to be used, destination in Massachusetts, length of stay planned. Analysis of the results showed a good deal of consistency between answers given on the questionnaire sent in later, either after three days or after the visit was over. Most importantly, we did not find evidence of systematic changing of answers. There was a fair amount of apparently random changes. Some of these are easily attributable to change of plans, involving type of lodging and number of days--even destination, in some cases. These can be only predictions at the time of the interview, for actual decisions to be made later

in many cases. There was a large amount of switching among purposes of visit--a matter which we would not expect to be changing during the course of the trip. Some 20 percent of the responses were different--a large proportion. Most of these were switches from business to personal business and vice versa; from business to conventions; from visiting friends and relatives to recreation and vice versa; and from visiting friends and relatives to personal business and vice versa. There were, in fact, representatives of almost all possible pairs. That suggests that people do not think of their trip in terms of the sharply defined categories that we use for statistical purposes, but rather view their purposes as overlapping our categories. Logically, there is not a clear distinction between recreation and visiting friends and relatives; nor is there any reason why one trip cannot be for both objectives. Similar conclusions apply to most other pairs. Human behavior is too complex to be compressed into five pigeon holes!

It follows that the breakdown of visits by purpose of visit should be looked at as indications of general tendency only. Any one trip or any one day may cut across all five categories. We can (and do) neatly and correctly categorize people by type of accommodations used (a person either sleeps in a hotel/motel on a particular night, or he does not); no such claim can be made for the purpose of visit breakdown.

Still, the difficulties should not be overstated. We do find that the proportions of visitors who give their purpose as recreation are substantially larger in the summer than in

the winter; and are larger in Barnstable, Dukes and Nantucket Counties than elsewhere. This accords well with our intuition, and suggests that there is some validity in the "purpose of visit" categories.

$220 for every resident of Massachusetts; that is, the spending of travelers in Massachusetts has the same effect on the Massachusetts economy as if every man, woman and child in Massachusetts had spent an extra $220.

Of course, expenditures in individual counties vary enormously. This is partly due to the fact that some counties are much larger than others, and partly because some counties are much more popular as traveler destination than others. One way to remove the effect of differences in the size of counties is to express the expenditures in each county as a ratio to the population of that county. This is done in Table III-A and Table III-B.

The results are striking. Three counties--Barnstable, Dukes and Nantucket--stand out as being far higher than anywhere else in the state on this score. Such a conclusion is hardly surprising; yet the results dramatically underscore the great dependence of the economies of these counties on travelers.

Table III-A

Travelers' Expenditures Per County Resident, 1975

County	Travelers' Expenditures (000)	Population State Census 1975	Travelers' Expenditures Per County Resident
Barnstable	312186	126481	2468
Berkshire	16712	148069	112
Bristol	78942	461852	170
Dukes	16466	7951	2070
Essex	67158	631627	106
Franklin	6517	63420	102
Hampden*	23009*	461659	49*
Hampshire	4808	122729	39
Middlesex	147478	1397524	105
Nantucket	12222	5559	2198
Norfolk	59264	630346	95
Plymouth	20211	377500	53
Suffolk	201233	724703	277
Worcester	22630	640058	35
State Totals	988836	5789478	170

*All figures for 1975 for Hampden County are too low by an unknown amount as a result of an error in the computer program which provided us with basic data. The original information is irretrievably lost. The figures for 1976 are correct.

Table III-B

Travelers' Expenditures Per County Resident, 1976

County	Travelers' Expenditures (000)	Population State Census 1975	Travelers' Expenditures Per County Resident
Barnstable	270753	125481	2140
Berkshire	19765	148069	133
Bristol	85844	461852	185
Dukes	16189	7951	2036
Essex	73468	631627	116
Franklin	6522	63420	102
Hampden	31899	461659	69
Hampshire	5641	122729	45
Middlesex	174949	1397524	105
Nantucket	14470	5559	2602
Norfolk	60185	630346	97
Plymouth	22022	377500	58
Suffolk	317953	724703	439
Worcester	32252	640058	50
State Totals	1131912	5789478	196

Chapter IV

Economic Impact of Travelers' Expenditures

Expenditures of travelers are sales of travel service industry firms to travelers. How do these sales affect the economy of Massachusetts? Consider the question of how the export of shoes affects the economy of Massachusetts; the principles are the same, the facts a bit easier to see.

When shoes are exported, obviously the shoe firm makes sales--some $307 million in 1975. Of this $307 million in sales, about 35 percent, or $107 million, goes to payrolls in the shoe industry--i.e., to pay workers in the shoe factories and offices. The $107 million is called the direct wages. Of the remainder, the composition is less certain. Some proportion goes to buy materials and services from other firms: leather, shoelaces, grommets, thread, power, and many other things. By one estimate, this accounts for 45 percent of sales, or $138 million. Assume, for simplicity, that all shoe sales are made by corporations. Of the remainder of $62 million (if we accept the 45 percent figure for purchased inputs), some goes for state taxes, some for local taxes, some for federal income taxes; some is used for new equipment; some is paid out in dividends. Just what the true proportions are is not known. Let us say that of the $20 million for these various items, 10 percent or $2 million is paid out as dividends. Suppose that half of the dividends are received by residents of Massachusetts. Then, another $1

million is received as dividend income in Massachusetts. These two amounts--$107 million for direct wages, and $1 million for dividends received by Massachusetts residents--are together called direct income attributable to the sales of shoes.

Direct income does not exhaust the effect on Massachusetts. Some $138 million (by the estimate used), or 45 percent of total sales, was used to buy goods and services from other firms. Some--though not all--of these firms are located in Massachusetts. For these firms, the sales to the shoe factories are new sales; and the receipts of these supplying firms from these sales will in turn be divided into wages, purchases from still other firms, state and local taxes, dividends, etc. Those purchases from still other firms will have a similar effect on the suppliers to the shoe manufacturers; who, in turn, will have an effect on the suppliers of the suppliers of the suppliers. Obviously, at each round the amounts involved become smaller; only a fraction of sales goes to purchase inputs each time; and only some fraction of those purchases comes from Massachusetts firms. (In the case of shoes, a large proportion of the purchases are for leather; the supplying firms in turn buy hides, many of which come from outside the state.) At each stage, some wages are generated and some dividends are received by Massachusetts residents. Now, imagine adding up all the wages paid by supplying firms as a result of the shoe exports; this is called the indirect wages generated. Similarly, the sum of all the indirect wages plus the sum of all dividends received by shareholders of supplying firms is indirect income received.

Even direct and indirect income received does not exhaust the effect. First, remember that state and local taxes are generated by this process; there is a state profits tax which is clearly affected by the sales. There are also property taxes, whose base depends on the existence of viable businesses. Second, remember that the direct and indirect income raises the income levels of residents of Massachusetts. When people have higher incomes, they typically spend more--and some of that additionaly spending (induced spending, it is called) is done in Massachusetts. This induced spending in Massachusetts leads to more direct and indirect income (provided there were unemployed workers available--which, regrettably, there are in abundance in all of New England); which in turn sets off additional spending, which creates more income, which leads to more spending. . . . The process can be thought of as going on forever; but the amounts involved rapidly become small. The amounts spent are always greater than the income generated as a result on any one round, because some of the purchases are, directly or indirectly, from out of state firms, and some money leaves for federal taxes. Further, when income rises by some amount, the additional spending starting off the next round is smaller than the income creating it. This whole process is called a multiplier chain, and the total extra income ultimately emanating from this source is called induced income. Now, the total income in Massachusetts attributable to the shoe exports is the sum of the direct, the indirect and the induced income. This sum could be either greater or less than the total sales,

depending on the exact relationships involved. Obviously, the sum of direct, indirect and induced income is a more complete measure of the impact of shoe exports than direct income alone.

Along with income, measures of impact of exports on the Massachusetts economy which help in understanding are the amount of state tax receipts involved, and the number of jobs created. One can also consider the total volume of sales of all industries attributable to the exports. All of these can be considered in terms of direct effects only, or in terms of direct, indirect and induced effects. The sum of direct, indirect and induced effects--let us call this sum the total effect--is always greater than the direct effect alone. Total income attributable to a particular export is always greater than direct income only; total employment is always greater than direct employment; and so forth. Total effects are clearly the ones needed to provide a comprehensive understanding of the effects of exports on the economy. Regrettably, total effects are also much more difficult to estimate accurately, since they require vast amounts of information on the interrelations of the industries in the economy.

Clearly, nothing in this analysis is peculiar to the shoe industry. It pertains just as well to the travel service industry. Technical problems of estimation become more difficult in the travel service industry because of the variety of businesses and the variable content of sales; and also because of the fact that there are many more small businesses in which self-employment is a significant fraction of labor income.

But these are technical problems which make estimation more difficult, and not differences in principle. An essential ingredient in the estimation of indirect and induced income, employment and sales or tax receipts is a very complex body of information known as an input-output table. Such a table shows the amount of purchases by any one industry from each of the other industries, as well as payments to workers. Putting together an input-output table which is reasonably accurate is a massive amount of work. By present standards, a "small" table distinguishes about 80 industries (called an "80-sector table)--which requires some 6,400 entries. Larger ones tend to be more precise, in that the individual industries can be spelled out more specifically, rather than being lumped together with other industries only vaguely related.

We have expended considerable effort on this aspect of the work. The heart of our analytic machine here is a table published by the U.S. Department of Commerce, Bureau of Economic Analysis (the "BEA Table") based on the 1967 Census of Business. This table is one of the largest in existence; it distinguishes 484 industries (which means that the resulting table has some 234,000 entries!) for the United States as a whole. We have adapted this table for Massachusetts and, in the process, updated some of its components with information derived from the 1972 Census of Business. (The BEA has been working on a new table, to be based on the 1972 Census of Business. When it becomes available, we can adapt it at little extra cost by using the materials developed and information collected for adapting

the 1967 table.) The methods of adjustment are intimately bound up with technical details of the construction of input-output tables in general, and of the BEA table in particular--so we defer discussion of them here to the forthcoming Manual mentioned in Chapter I.

Construction of the BEA table was a major task for the BEA--typical work in process time is about five years. Adaptation and partial updating was a major task for us as well. A large amount of ancillary data was needed, as was a good deal of analytic work and special computer programming. (Handling such large tables without a large computer would be totally unthinkable!) The present table is, we think a very substantial improvement of the 80-sector 1963 table used for illustrative purposes in our initial (1974) Report. The economic impact analysis in this report, based on the adapted BEA table, supersedes those given in the earlier report for two reasons: first, the present analysis is based on a much better input-output table; and second, the earlier analysis is marred by an error in one computer program used, which we discovered while comparing several alternative tables.

The analysis of the economic impact of travel expenditures proceeds as follows: first, figures are given on the direct impact of travelers' expenditures on the economy of individual counties, as measured by the amount of payrolls (income from wages and salaries) directly due to travelers' expenditures. Second are given the total impact figures (direct, indirect, and induced) of travelers' expenditures, as measured

(successively) by the gross sales, the income, the employment, and the state tax receipts generated by travelers' expenditures.

Direct Impact

Tables 9 and 10 show estimates of employment for each county, for each season, directly attributable to travelers' expenditures. This employment (mostly in hotels, restaurants and retail businesses) does not include the self-employed owners of the small businesses which characterize these industries--the store owners, service station owner-managers, motel owner-managers, family-run restaurants. It includes only employees, hired for wages. In Tables 11 and 12, the estimates of employment in each county are presented as percentages of all employment in private firms in the county.

These percentage figures compare employment due to travelers' expenditures with all non-public employment, not with all employment, because that is the way the data are available. Since some public employees (e.g., police, lifeguards) are employed because of the presence of travelers, inclusion of public employees would raise both the number of employees due to travelers' expense, and (of course) the total employment figure for the county--whether the percentage computed with public employees considered (if it were possible to do so) would rise or fall is an open question.

The figures for the entire year are more accurate than the figures for the individual seasons. One of the steps involved in estimating these figures consists of multiplying total

expenditures of travelers in each category by the ratio of payroll to sales for the corresponding business firms; thus expenditures on commercial lodgings were multiplied by the average ratio of payroll to sales in hotels and motels, and similarly for other expenditure categories. The ratio of payroll to sales figures, though, had to be taken from census data; figures are given in the census by county for each industry for the entire year, but not for season. Now, in an industry in which seasonal patterns are marked (such as hotels and motels), the ratio of payroll to sales varies with the season. The ratio is higher in the slack season than in the busy seasons; when sales figures expand, payrolls expand less than proportionately to sales. As a consequence, the figures given for the spring and especially the summer quarters for employment are probably too high; and those for the fall and winter are likely too low. This problem is more severe, the greater the fluctuation in sales over the year. Consequently, the degree of error is likely to be worst in Barnstable, Dukes and Nantucket Counties.

The dependence of the various counties on direct travel service industry employment varies greatly, as can be seen in Tables 11 and 12. In 1975, 48 percent of all employment in Barnstable County was due to travelers' expenditures; the corresponding figure for 1976 was 39 percent. Nantucket, with 24 and 34 percent in the two years, and Dukes, with 20 and 26 percent, are also very high. For the three counties with the greatest direct dependence, the change is the most dramatic. In 1976, the ratio in Barnstable County rose from 21 percent in

the winter to 67 percent in the summer, then fell to 18 percent in the fall; and Dukes County showed similarly large swings.

Tables 13 to 14 and 13A to 14A are similar to Tables 11 to 12 and 13 to 14. They show, respectively, the total payrolls for the employment shown in Tables 10 and 11, and the percentage of those payrolls to all payrolls in the county. The percentages in Tables 13A to 14A are uniformly lower than the percentages of Tables 11 to 12, reflecting the fact that reported wages in travel service industries are lower than reported wages in other industries. The figures used, however, are reported wages, not wages plus tips, meals, room and other non-payroll benefits often associated with travel service sector employment. Tables 13, 14, 13A and 14A consequently understate the importance of these industries in the economy of the various counties.

In Table 15 are shown estimates of state tax receipts collected directly from travelers through the rooms tax, meals tax, sales tax, liquor excise tax and gasoline tax. For the state as a whole, these amounted to $57.7 million for calendar year 1976. Since total expenditures in 1976 were $1,132 million, state tax collections amount to about 5.1 percent of travelers' expenditures. The collections from individual counties are approximately proportional to the expenditures in the county. The percentage of expenditures going to taxes varies slightly across areas and seasons, depending on the composition of travelers' expenditures.

These direct tax collections do not include taxes collected as a result of the increased income in Massachusetts which

stemmed from the travelers' expenditures. Additional income leads to additional income tax receipts, and to additional expenditure on goods subject to tax--such as restaurant meals, autos, gasoline and the like. Analysis of the total impact of travelers' expenditures on state tax receipts is discussed in the next section. There it is shown that each dollar of travelers' expenditures raised state tax receipts by about 10.9 cents.

Total Impact

As pointed out above, the direct impact of travelers' expenditures by no means captures the entire impact of those expenditures. The full effect requires consideration of the effect on the suppliers of the travel service industries, and on the behavior of those whose imcome is raised as a consequence of this. This full effect, though, cannot be calculated at the county level. To do so, we would need not one, but fourteen input-output tables. Worse, we would need data on the location of suppliers of each product located within the county. Such information is totally unavailable, and cannot be obtained without a major study within each county. The input-output data for Massachusetts can provide information about the impact of expenditures of travelers on the state as a whole--even though it cannot show the effect on the individual counties.

This problem points up one important aspect of the state's economy: no section of the state exists in isolation. Travel service industries in Barnstable County have suppliers, one presumes, in Bristol and Suffolk and other counties. Hence travelers'

expenditures in Barnstable County affect the economies of many--perhaps all--of the other counties in Massachusetts because of indirect effects and because of induced effects. Similarly, a traveler's dollar spent in Berkshire or Bristol or Essex County has indirect and induced effects which are felt all over the state. Suppose that it were possible to do the analysis of indirect and induced effects at the county level as well as the state level; then it would be possible to document the inter-county effects and to measure them numerically. One could then compare the effect on the state as a whole of a dollar of travelers' expenditure with that of the effect on the county in which it occurred, and see the difference. Since such measurement is not possible, we merely point out that it is unquestionable that the impact on the state as a whole is greater than the impact on the county in which the expenditure occurred. An economic stimulus anywhere in the state will be felt, in greater or smaller measure, in other parts of the state.

The total impact of an increase in travelers' spending is manifested only over time. There is a lag in time--perhaps a substantial one--after the initial expenditure before the effect on all suppliers, suppliers of suppliers, suppliers of suppliers of suppliers and so on has worked itself out. Similarly, the resulting change in the behavior of individuals as a consequence of their increased earnings--and of the state government as a result of its increased tax revenue will be worked out only over periods of time. The tables presented are "timeless"; they present only the final impact on the economy--the

impact to be expected after all adjustments have taken place. Studies of speed of adjustment for the national economy show that a large proportion of the impact will be felt within one year, and virtually all within two. We would expect that the response within Massachusetts to be rather faster than this.

Tables 16 to 23 show the estimates of this total impact of travelers' expenditures on the economy of Massachusetts. Those tables are made up of aggregates: dollar volume of sales, of income, of tax receipts; number of jobs. The amounts are large and important to the economy; that is clear.

One comparison between the impact of the travel service industry and other industries is given in Table IV-A. These are the "multipliers," or total impact per dollar of expenditure, on each of four export industries in Massachusetts: travel service, shoes, electrical computing equipment, and electrical measuring instruments. (The last two rather cumbersome names are the official U.S. Census nomenclature for those industries!) It is clear from that table that the shoe industry generates somewhat more further sales per dollar of exports than the travel service industry or the two electrical industries. For the important multiplier of income generated, the industries are all roughly equal, except that the electrical components industry has a somewhat lower figure. The travel service and shoe industries generate more employment per dollar of sales than do the other two industries--a reflection of the higher degree of labor intensity of the first two. The really marked difference comes in the state tax receipt comparison; the im-

Table IV-A

Multipliers (Impact per Dollar of Export Sales) of Four Selected Industries--1976

	Travel Service	Shoes	Electrical Computing Equipment	Electrical Measuring Instruments
Sales	1.718	2.091	1.622	1.728
Income	.852	.892	.700	.828
Employment (per $1000)	.089	.093	.056	.069
State Tax Receipts	.109	.057	.050	.053

Notes: 1. Export sales means sales to persons or firms not resident in Massachusetts.
2. Employment multipliers are given in number of jobs (full time equivalent) per $1000 of sales; others are in dollars per dollar of sales.

pact on state tax receipts per dollar of expenditure by the travel service industry is approximately double that of the other industries. The reasons is straightforward: travel service industries sell products which are subject to excise tax whenever they are purchased; the other industries do not. The effect of this is tantamount to the levy of tax on the exports (as well as domestic sales) of this industry. Naturally, the total effect on state tax receipts is higher by this amount.

Appendix A

The Travel Year and the Travel Areas

Two changes were made this year in statistical procedures, as noted in Chapter I.

The Travel Year

First, the "travel year" was initiated, as explained in the Introduction. The primary basis for the choice of new "seasons" was founded on a study of sales (by month) of commercial lodgings during the three years (1974 through 1976) for which data are available. Tables A-1a and A-1b show some of the comparisons between the new and the old "seasons," using 1976 sales as an example. (Similar results were obtained for other years.) The percentage of sales in each season (for the old and new definitions) and the average percentage per month are shown. The more these percentages differ, the better is the seasonal breakdown used. (If there were no seasonal variation--i.e., all seasons were alike--then each season would have identical percentages.) Inspection suggests that the new seasons are an improvement over the old in this respect.

In Table A-2, some statistical measures are shown which confirm this conclusion. The standard deviation (a measure of variability) of the twelve months, for each county, is shown first; then the standard deviation within each of the seasons for the old and new definitions is given. The more alike the

months comprising an individual season, the lower will be the standard deviation. For the old seasons, most such standard deviations are lower than the corresponding figure for the year. This indicates that the old definitions were in fact useful. The standard deviations based on the new definitions are almost always lower than those based on the old definitions--indicating the apparent superiority of the new definitions.

Finally, the last two columns show a standard statistical measure of effectiveness of classification: the percentage of the variance in the original twelve-month set of figures which is "explained by" (i.e., associated with) the seasonal categories. It will be seen that in all counties except Dukes the new system increases the percentage explained over that explained by the old system. Indeed, the improvement is very large in all areas except the Cape/Isles area. Even there the improvement is substantial for Barnstable and Nantucket, and marginally inferior for Dukes. Clearly the new definitions are a substantial improvement, judged by these criteria, over the old ones.

The Travel Areas

The areas into which the state is divided for purposes of travel measurement are different from those used in 1975. The 1975 Report employed four areas, the current one (1976) uses six. The present division was chosen from a group of twenty-one possible groupings of four, five and six areas. To select the composition of the new travel areas, we used several criteria. First, each area was to be composed of

entire counties, and each county was to be included in only one travel area. Second, the counties comprising an area were to be contiguous, or nearly so. Third, the counties were to be as similar as possible in terms of the importance of tourism in the economies of the counties. Fourth, the counties in an area were to be as similar as possible in terms of the seasonal variation in total sales of hotel and motel rooms, and in terms of the seasonal variation in occupancy rates for hotels and motels.

The first three requirements allowed us to develop some twenty-one combinations. We then calculated for each of the twenty-one groupings the percentage of variance (a measure of variability) in the seasonal pattern of occupancy rates and of taxable sales which could be explained by the grouping. The results were clear-cut and conformed with the fourth criterion as well. The areas most homogeneous in their seasonal pattern are as follows:

Area	Counties
Berkshire	Berkshire
Pioneer Valley	Franklin, Hampshire, Hampden
Mid/South	Worcester, Bristol, Plymouth
North/East	Essex, Middlesex, Norfolk
Suffolk	Suffolk
Cape/Isles	Barnstable, Dukes, Nantucket

All of the above areas are composed of contiguous counties, with the exception of the Mid/South area--a short distance, through Norfolk County or through Rhode Island, separates

Worcester from Bristol County. Bristol and Plymouth are, of course, adjacent.

Table A-1a
Percentage of Total Commercial Lodging Sales, 1976

		Calendar Year Quarters		
		Total in Season	Average per month	Values for Each Month
Berkshire Area				
Berkshire	Win	13.7	4.6	(Jan-Mar) 5.2, 5.2, 3.3
	Spr	16.6	5.5	(Apr-Jun) 3.2, 6.0, 7.4
	Sum	49.4	16.5	(Jul-Sep) 18.1, 20.9, 10.4
	Fal	20.3	6.8	(Oct-Dec) 12.1, 4.4, 3.8
Pioneer Valley				
Franklin	Win	13.4	4.4	(Jan-Mar) 4.2, 5.0, 4.2
	Spr	26.0	8.6	(Apr-Jun) 6.0, 9.4, 10.6
	Sum	41.3	13.7	(Jul-Sep) 15.5, 12.8, 13.0
	Fal	19.1	6.6	(Oct-Dec) 13.1, 2.0, 4.0
Hampshire	Win	15.2	5.0	(Jan-Mar) 4.9, 5.4, 4.9
	Spr	25.6	8.5	(Apr-Jun) 7.5, 10.3, 7.8
	Sum	33.3	11.1	(Jul-Sep) 10.9, 10.4, 12.0
	Fal	25.8	8.6	(Oct-Dec) 14.8, 7.1, 3.9
Hampden	Win	18.4	6.1	(Jan-Mar) 5.9, 5.7, 6.8
	Spr	25.3	8.4	(Apr-Jun) 6.8, 8.6, 9.9
	Sum	34.3	11.4	(Jul-Sep) 11.8, 10.3, 12.2
	Fal	21.9	7.3	(Oct-Dec) 11.2, 6.0, 4.7
Mid/South				
Worcester	Win	15.6	5.2	(Jan-Mar) 4.4, 5.4, 5.8
	Spr	26.1	8.7	(Apr-Jun) 7.5, 9.0, 9.6
	Sum	36.1	12.0	(Jul-Sep) 10.8, 13.6, 11.7
	Fal	22.4	7.4	(Oct-Dec) 11.5, 6.6, 4.3
Bristol	Win	19.6	6.5	(Jan-Mar) 5.4, 6.1, 8.1
	Spr	25.9	8.6	(Apr-Jun) 7.6, 8.1, 10.2
	Sum	31.2	10.4	(Jul-Sep) 10.2, 10.7, 10.3
	Fal	23.2	7.7	(Oct-Dec) 9.7, 7.3, 6.2
Plymouth	Win	13.6	4.5	(Jan-Mar) 3.3, 4.6, 5.7
	Spr	22.8	7.6	(Apr-Jun) 6.5, 7.4, 8.9
	Sum	45.3	15.1	(Jul-Sep) 15.2, 18.9, 11.2
	Fal	18.3	6.1	(Oct-Dec) 10.0, 4.8, 3.5
North/East				
Essex	Win	15.0	5.0	(Jan-Mar) 4.8, 4.9, 5.3
	Spr	23.7	7.9	(Apr-Jun) 6.1, 7.5, 10.1
	Sum	41.6	13.8	(Jul-Sep) 15.0, 15.7, 10.9
	Fal	19.8	6.6	(Oct-Dec) 9.9, 5.7, 4.2
Middlesex	Win	21.1	7.0	(Jan-Mar) 7.2, 6.5, 7.4
	Spr	26.2	8.7	(Apr-Jun) 7.6, 9.0, 9.6
	Sum	30.1	10.0	(Jul-Sep) 10.7, 10.6, 8.8
	Fal	22.5	7.5	(Oct-Dec) 9.5, 7.2, 5.8
Norfolk	Win	19.3	6.4	(Jan-Mar) 5.7, 6.2, 7.4
	Spr	26.4	8.8	(Apr-Jun) 8.2, 9.0, 9.2
	Sum	30.3	10.1	(Jul-Sep) 9.9, 10.4, 10.0
	Fal	24.0	8.0	(Oct-Dec) 10.8, 7.7, 5.5
Suffolk Area				
Suffolk	Win	17.1	5.7	(Jan-Mar) 4.8, 4.9, 7.4
	Spr	27.9	9.3	(Apr-Jun) 8.0, 9.4, 10.5
	Sum	29.9	9.9	(Jul-Sep) 9.1, 9.9, 10.9
	Fal	25.1	8.3	(Oct-Dec) 11.6, 7.8, 5.7
Cape/Isles				
Barnstable	Win	7.0	2.3	(Jan-Mar) 2.1, 3.0, 1.9
	Spr	19.5	6.5	(Apr-Jun) 3.9, 5.6, 10.0
	Sum	65.7	21.9	(Jul-Sep) 27.4, 27.1, 11.2
	Fal	8.0	2.6	(Oct-Dec) 5.8, 1.4, .8
Dukes	Win	2.1	.7	(Jan-Mar) .5, .7, .9
	Spr	18.1	6.0	(Apr-Jun) 2.1, 5.0, 11.0
	Sum	73.5	24.5	(Jul-Sep) 26.4, 31.9, 15.2
	Fal	6.5	2.1	(Oct-Dec) 5.7, .3, .5
Nantucket	Win	3.2	1.0	(Jan-Mar) 1.0, 1.0, 1.2
	Spr	21.2	7.0	(Apr-Jun) 2.9, 4.9, 13.4
	Sum	69.2	23.0	(Jul-Sep) 27.7, 30.5, 11.0
	Fal	6.5	2.1	(Oct-Dec) 4.0, 1.9, .6
State	Win	13.6	4.5	(Jan-Mar) 3.3, 4.6, 5.7
	Spr	22.8	7.6	(Apr-Jun) 6.5, 7.4, 8.9
	Sum	45.3	15.1	(Jul-Sep) 15.2, 18.9, 11.2
	Fal	18.3	6.1	(Oct-Dec) 10.0, 4.8, 3.5

Table A-1b
Percentage of Total Commercial Lodging Sales, 1976
Travel Year Seasons

		Total in Season	Average per month		Values for Each Month
Berkshire Area					
Berkshire	Low Seasn	25.1	4.2	(Nov-Apr)	4.4,3.8,5.2,5.2,3.3,3.2
	Late Spr	13.4	6.7	(May-Jun)	6.0,7.4
	High Sum	39.0	19.5	(Jul-Aug)	18.1,20.9
	Early Fal	22.5	11.3	(Sep-Oct)	10.4, 12.1
Pioneer Valley					
Franklin	Low Seasn	19.5	3.2	(Nov-Apr)	2.0,4.0,4.2,5.0,4.2,6.0
	Late Spr	20.0	10.0	(May-Jun)	9.4, 10.6
	High Sum	28.3	14.2	(Jul-Aug)	15.5,12.8
	Early Fal	26.1	13.1	(Sep-Oct)	13.0,13.1
Hampshire	Low Seasn	33.7	5.6	(Nov-Apr)	7.1,3.9,4.9,5.4,4.9,7.5
	Late Spr	18.1	9.1	(May-Jun)	10.3,7.8
	High Sum	21.3	10.7	(Jul-Aug)	10.9,10.4
	Early Fal	26.8	26.8	(Sep-Oct)	12.0,14.8
Hampden	Low Seasn	36.0	6.0	(Nov-Apr)	6.0,4.7,5.9,5.7,6.8,6.8
	Late Spr	18.5	9.3	(May-Jun)	8.6, 9.9
	High Sum	22.1	11.1	(Jul-Aug)	11.8,10.3
	Early Fal	23.4	11.7	(Sep-Oct)	12.2,11.2
Mid/South					
Worcester	Low Seasn	33.8	5.6	(Nov-Apr)	6.6,4.3,4.4,5.4,5.8,7.5
	Late Spr	18.6	9.3	(May-Jun)	9.0,9.6
	High Sum	24.4	12.2	(Jul-Aug)	10.8,13.6
	Early Fal	23.2	11.6	(Sep-Oct)	11.7, 11.5
Bristol	Low Seasn	40.8	6.8	(Nov-Apr)	7.3,6.2,5.4,6.1,8.1,7.6
	Late Spr	18.3	9.2	(May-Jun)	8.1, 10.2
	High Sum	20.9	10.5	(Jul-Aug)	10.2, 10.7
	Early Fal	20.0	10.0	(Sep-Oct)	10.3, 9.7
Plymouth	Low Seasn	28.4	4.7	(Nov-Apr)	4.8,3.5,3.3,4.6,5.7,6.5
	Late Spr	16.3	8.2	(May-Jun)	7.4, 8.9
	High Sum	34.1	17.1	(Jul-Aug)	15.2, 18.9
	Early Fal	21.2	10.6	(Sep-Oct)	11.2, 10.0
North/East					
Essex	Low Seasn	30.9	5.2	(Nov-Apr)	5.7,4.2,4.8,4.9,5.3,6.1
	Late Spr	17.6	8.8	(May-Jun)	7.5,10.1
	High Sum	30.7	15.4	(Jul-Aug)	15.0, 15.7
	Early Fal	20.8	10.4	(Sep-Oct)	10.9,9.9
Middlesex	Low Seasn	41.8	7.0	(Nov-Apr)	7.2,5.8,7.2,6.5,7.4,7.6
	Late Spr	18.6	9.3	(May-Jun)	9.0, 9.6
	High Sum	21.3	10.7	(Jul-Aug)	10.7, 10.6
	Early Fal	18.3	9.2	(Sep-Oct)	8.8,9.5
Norfolk	Low Seasn	40.7	6.8	(Nov-Apr)	7.7,5.5,5.7,6.2,7.4,8.2
	Late Spr	18.2	9.1	(May-Jun)	9.0,9.2
	High Sum	20.3	10.2	(Jul-Aug)	9.9,10.4
	Early Fal	20.8	10.4	(Sep-Oct)	10.0,10.8
Suffolk Area					
Suffolk	Low Seasn	38.6	6.4	(Nov-Apr)	7.8,5.7,4.8,4.9,7.4,8.0
	Late Spr	19.9	10.0	(May-Jun)	9.4,10.5
	High Sum	19.0	9.0	(Jul-Aug)	9.1,9.9
	Early Fal	22.5	11.3	(Sep-Oct)	10.9,11.6
Cape/Isles					
Barnstable	Low Seasn	12.9	2.2	(Nov-Apr)	1.4,0.8,2.1,3.0,1.9,3.9
	Late Spr	15.6	7.8	(May-Jun)	5.6,10.0
	High Sum	54.5	27.3	(Jul-Aug)	27.4,27.1
	Early Fal	17.0	8.5	(Sep-Oct)	11.2,5.8
Dukes	Low Seasn	4.8	0.8	(Nov-Apr)	0.3,0.5,0.5,0.7,0.9,2.1
	Late Spr	16.0	8.0	(May-Jun)	5.0, 11.0
	High Sum	58.3	29.2	(Jul-Aug)	26.4,31.9
	Early Fal	20.9	10.5	(Sep-Oct)	15.2,5.7
Nantucket	Low Seasn	8.6	1.4	(Nov-Apr)	1.9,0.6,1.0,1.0,1.2,2.9
	Late Spr	18.3	9.2	(May-Jun)	4.9,13.4
	High Sum	59.2	29.1	(Jul-Aug)	27.7, 30.5
	Early Fal	16.0	8.5	(Sep-Oct)	11.0,4.0
State total	Low Seasn	32.7	5.5	(Nov-Apr)	5.0,4.5,4.6,4.9,5.9,6.7
	Late Spr	18.2	9.1	(May-Jun)	8.2,10.0
	High Sum	28.6	14.3	(Jul-Aug)	14.0,14.6
	Early Fal	20.5	10.3	(Sep-Oct)	10.7,9.8

Table A-2
Seasonal Factors - Based on Percentage of
Commercial Lodging Sales, 1976

	Standard Deviations Within Seasons				% of Total Variance Explained by Seasons	
	Total (No Seasns)	Calendar Year	Travel Year		Cal Yr	Trav Yr
Berkshire Area						
Berkshire	5.9	(Jan-Mar) 1.1	(Nov-Apr) 0.9		69	96
		(Apr-Jun) 2.1	(May-Jun) 1.0			
		(Jul-Sep) 4.0	(Jul-Aug) 2.0			
		(Oct-Dec) 4.6	(Sep-Oct) 1.2			
Pioneer Valley						
Franklin	4.6	(Jan-Mar) 0.5	(Nov-Apr) 0.1		49	95
		(Apr-Jun) 2.4	(May-Jun) 1.3			
		(Jul-Sep) 1.5	(Jul-Aug) 0.8			
		(Oct-Dec) 5.9	(Sep-Oct) 1.9			
Hampshire	3.4	(Jan-Mar) 0.3	(Nov-Apr) 2.0		26	75
		(Apr-Jun) 1.5	(May-Jun) 1.4			
		(Jul-Sep) 0.8	(Jul-Aug) 1.8			
		(Oct-Dec) 5.6	(Sep-Oct) 0.4			
Hampden	2.7	(Jan-Mar) 0.6	(Nov-Apr) 0.7		47	89
		(Apr-Jun) 1.6	(May-Jun) 0.8			
		(Jul-Sep) 1.0	(Jul-Aug) 0.9			
		(Oct-Dec) 3.4	(Sep-Oct) 1.3			
Mid/South						
Worcester	3.1	(Jan-Mar) 0.7	(Nov-Apr) 0.1		55	40
		(Apr-Jun) 1.1	(May-Jun) 1.2			
		(Jul-Sep) 1.4	(Jul-Aug) 0.4			
		(Oct-Dec) 3.7	(Sep-Oct) 2.0			
Bristol	1.9	(Jan-Mar) 1.4	(Nov-Apr) 0.4		50	82
		(Apr-Jun) 1.4	(May-Jun) 1.0			
		(Jul-Sep) 0.3	(Jul-Aug) 1.5			
		(Oct-Dec) 1.8	(Sep-Oct) 0.4			
Plymouth	4.8	(Jan-Mar) 1.2	(Nov-Apr) 0.8		68	42
		(Apr-Jun) 1.2	(May-Jun) 1.2			
		(Jul-Sep) 3.9	(Jul-Aug) 1.1			
		(Oct-Dec) 3.4	(Sep-Oct) 2.6			
North/East						
Essex	4.5	(Jan-Mar) 0.7	(Nov-Apr) 0.7		75	96
		(Apr-Jun) 2.0	(May-Jun) 0.7			
		(Jul-Sep) 2.6	(Jul-Aug) 1.8			
		(Oct-Dec) 3.0	(Sep-Oct) 0.5			
Middlesex	1.6	(Jan-Mar) 0.5	(Nov-Apr) 0.5		41	91
		(Apr-Jun) 1.0	(May-Jun) 0.7			
		(Jul-Sep) 1.1	(Jul-Aug) 0.4			
		(Oct-Dec) 1.9	(Sep-Oct) 0.1			
Norfolk	1.8	(Jan-Mar) 0.9	(Nov-Apr) 0.6		35	87
		(Apr-Jun) 0.5	(May-Jun) 1.1			
		(Jul-Sep) 0.3	(Jul-Aug) 0.1			
		(Oct-Dec) 2.7	(Sep-Oct) 0.4			
Suffolk Area						
Suffolk	2.3	(Jan-Mar) 1.5	(Nov-Apr) 0.5		35	87
		(Apr-Jun) 1.3	(May-Jun) 1.5			
		(Jul-Sep) 0.9	(Jul-Aug) 0.8			
		(Oct-Dec) 3.0	(Sep-Oct) 0.6			
Cape/Isles						
Barnstable	9.4	(Jan-Mar) 0.6	(Nov-Apr) 3.8		71	90
		(Apr-Jun) 3.1	(May-Jun) 1.1			
		(Jul-Sep) 9.3	(Jul-Aug) 3.1			
		(Oct-Dec) 2.7	(Sep-Oct) 0.2			
Dukes	10.8	(Jan-Mar) 0.2	(Nov-Apr) 6.7		78	76
		(Apr-Jun) 4.5	(May-Jun) 0.7			
		(Jul-Sep) 8.5	(Jul-Aug) 4.2			
		(Oct-Dec) 3.1	(Sep-Oct) 3.9			
Nantucket	10.5	(Jan-Mar) 0.1	(Nov-Apr) 4.9		67	83
		(Apr-Jun) 5.6	(May-Jun) 0.8			
		(Jul-Sep) 10.5	(Jul-Aug) 6.0			
		(Oct-Dec) 1.7	(Sep-Oct) 2.0			
State	3.5	(Jan-Mar) 0.7	(Nov-Apr) 0.6		69	89
		(Apr-Jun) 1.7	(May-Jun) 2.2			
		(Jul-Sep) 2.1	(Jul-Aug) 1.3			
		(Oct-Dec) 2.7	(Sep-Oct) 0.4			

Appendix B

Tables

TABLE 1

VISITOR DAYS BY SEASON IN STATE COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	459267.	46936.	279132.	0.	133218.	918575.
	PERSONAL	304978.	148913.	341049.	1087.	202763.	998730.
	CONVENTION	116992.	987.	28624.	0.	51882.	198484.
	VISIT F/R	322995.	59604.	1750680.	0.	142012.	2275290.
	REC/S/ENT	633092.	341121.	158623.	444528.	239740.	1817104.
	TOTAL	1837343.	597562.	2558108.	445615.	769556.	6208183.
SPRING	BUSINESS	654428.	68189.	416820.	0.	203809.	1343246.
	PERSONAL	440172.	250159.	531128.	1773.	312471.	1535703.
	CONVENTION	266988.	1424.	51922.	0.	103039.	423374.
	VISIT F/R	464417.	66333.	2705560.	0.	220384.	3476713.
	REC/S/ENT	1077206.	693391.	295950.	906423.	390650.	3363620.
	TOTAL	2903211.	1099496.	4001401.	908196.	1230353.	10142657.
SUMMER	BUSINESS	303720.	2275.	162546.	1319.	96542.	566403.
	PERSONAL	204599.	326734.	369086.	2651.	265350.	1168420.
	CONVENTION	56569.	14752.	63711.	0.	0.	135052.
	VISIT F/R	448349.	77051.	4348927.	72468.	181705.	5128501.
	REC/S/ENT	3476748.	3119463.	1117582.	992750.	1403025.	10109567.
	TOTAL	4490005.	3540275.	6061853.	1069189.	1946623.	17107944.
FALL	BUSINESS	631408.	59570.	386984.	0.	179148.	1257110.
	PERSONAL	428527.	203041.	432740.	1629.	273100.	1339037.
	CONVENTION	109912.	1742.	31389.	0.	56059.	199101.
	VISIT F/R	436691.	75216.	2277946.	0.	194152.	2984205.
	REC/S/ENT	875969.	473268.	219686.	613458.	343350.	2525731.
	TOTAL	2452706.	812836.	3346746.	615088.	1045808.	8305184.
YEAR	BUSINESS	2048843.	176972.	1245483.	1319.	612717.	4085334.
	PERSONAL	1378276.	928846.	1674003.	7141.	1053625.	5041891.
	CONVENTION	551481.	18904.	175647.	0.	210979.	956011.
	VISIT F/R	1672651.	298203.	11083133.	72468.	738253.	13864709.
	REC/S/ENT	6063015.	4627243.	1791841.	2957159.	2376765.	17816023.
	TOTAL	11713266.	6050169.	15970107.	3038085.	4992339.	41763969.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 2

VISITOR DAYS BY SEASON IN STATE COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	561243.	53700.	313394.	0.	125416.	993656.
	PERSONAL	329605.	157641.	406677.	1383.	209042.	1104347.
	CONVENTION	285147.	871.	136223.	0.	160273.	582513.
	VISIT F/R	537141.	67755.	1794124.	0.	134648.	2333564.
	REC/S/ENT	589831.	259496.	131374.	324274.	233287.	1538061.
	TOTAL	2042967.	539257.	2781601.	325657.	862659.	6552142.
SPRING							
	BUSINESS	705171.	73767.	456175.	0.	184092.	1419205.
	PERSONAL	473576.	259198.	597219.	2232.	312483.	1644716.
	CONVENTION	43549.	1631.	236662.	0.	276726.	1099856.
	VISIT F/R	483652.	92182.	2635394.	0.	203089.	3414317.
	REC/S/ENT	1009390.	571548.	253013.	726178.	379928.	2940056.
	TOTAL	3167279.	998326.	4177803.	728409.	1356317.	10428135.
SUMMER							
	BUSINESS	326434.	2124.	185060.	1527.	103280.	618425.
	PERSONAL	222262.	314447.	466602.	2456.	285532.	1290692.
	CONVENTION	278854.	7569.	622761.	0.	90184.	999184.
	VISIT F/R	452364.	79093.	4157737.	71332.	198374.	4958900.
	REC/S/ENT	3519642.	2947113.	1061981.	960784.	1507131.	9996651.
	TOTAL	4799554.	3350346.	6493542.	1036094.	2094316.	17773852.
FALL							
	BUSINESS	669314.	63664.	414270.	0.	167194.	1314442.
	PERSONAL	450572.	196181.	473966.	1830.	268459.	1391009.
	CONVENTION	251575.	1219.	119771.	0.	144752.	517317.
	VISIT F/R	444239.	79314.	2182276.	0.	181696.	2887522.
	REC/S/ENT	752614.	239359.	163681.	367411.	323755.	1846215.
	TOTAL	2568318.	639737.	3353364.	369242.	1085855.	8016505.
YEAR							
	BUSINESS	2262162.	193256.	1368809.	1527.	579975.	4345729.
	PERSONAL	1476014.	927467.	1943864.	7895.	1075515.	5430754.
	CONVENTION	1311067.	11289.	1114758.	0.	581751.	3018865.
	VISIT F/R	1717393.	318339.	11769430.	71332.	717878.	15594353.
	REC/S/ENT	5871473.	4177315.	1619450.	2378647.	2444118.	16380983.
	TOTAL	12578109.	5527666.	16806310.	2459402.	5399146.	42770634.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 3

VISITOR DAYS BY SEASON IN STATE COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

Season	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	996739.	99143.	669711.	0.	284676.	1984269.
	PERSONAL	663574.	321399.	726674.	2369.	434279.	2148295.
	CONVENTION	256754.	2131.	60967.	0.	111636.	433487.
	VISIT F/R	682470.	125619.	3700583.	0.	304912.	4813774.
	REC/S/ENT	1355061.	724863.	339036.	939362.	523950.	3881941.
	TOTAL	3950597.	1273344.	5436941.	941431.	1659453.	13261766.
MAY-JUN	BUSINESS	475976.	49312.	301055.	0.	148601.	974944.
	PERSONAL	320362.	182417.	380489.	1343.	228334.	1112946.
	CONVENTION	174074.	1082.	35442.	0.	70072.	280669.
	VISIT F/R	339812.	62301.	1975731.	0.	161106.	2538950.
	REC/S/ENT	795970.	518750.	219620.	676477.	287201.	2498017.
	TOTAL	2106193.	813863.	2912336.	677820.	895314.	7405526.
JUL-AUG	BUSINESS	214584.	2275.	104528.	338.	75827.	397552.
	PERSONAL	141642.	236420.	244773.	2506.	197159.	821501.
	CONVENTION	39258.	5331.	55076.	0.	0.	99664.
	VISIT F/R	335262.	53989.	3113110.	52340.	134177.	3688878.
	REC/S/ENT	2563279.	2498555.	816407.	785691.	1065999.	7749926.
	TOTAL	3313024.	2796564.	4333895.	840875.	1473162.	12757520.
SEP-OCT	BUSINESS	367544.	26242.	230189.	981.	103613.	728569.
	PERSONAL	253698.	188610.	322067.	922.	193852.	959149.
	CONVENTION	78396.	10361.	24162.	0.	29272.	142191.
	VISIT F/R	315108.	56154.	2293710.	20128.	138058.	2823107.
	REC/S/ENT	[illegible]	[illegible]	416882.	555930.	499615.	3685139.
	TOTAL	2343452.	1166397.	3286935.	577961.	964410.	8339156.
YEAR	BUSINESS	[illegible]	176972.	1245483.	1319.	612717.	4085334.
	PERSONAL	1378276.	928846.	1674003.	7141.	1053625.	5041891.
	CONVENTION	550461.	[illegible]	175647.	0.	210979.	956011.
	VISIT F/R	1672651.	[illegible]	11183133.	72468.	738253.	13864709.
	REC/S/ENT	[illegible]	[illegible]	1791841.	2957159.	2376765.	17816023.
	TOTAL	11713266.	[illegible]	15970107.	3038008.	4992339.	41763959.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 4

VISITOR DAYS BY SEASON IN STATE COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1[illegible]832.	108515.	652576.	0.	265264.	2067187.
	PERSONAL	692546.	333949.	820568.	2886.	438510.	2288459.
	CONVENTION	525779.	2647.	251427.	0.	298725.	1077978.
	VISIT F/R	696085.	137007.	3727095.	0.	286609.	4846796.
	REC/S/ENT	1289036.	611785.	298054.	771594.	546617.	3477092.
	TOTAL	4244299.	1193298.	5749720.	774481.	1795714.	13757511.
MAY-JUN							
	BUSINESS	518254.	52881.	331152.	0.	138265.	1039952.
	PERSONAL	349374.	187634.	417374.	1580.	229268.	1185231.
	CONVENTION	304922.	1256.	145306.	0.	172618.	624103.
	VISIT F/R	359049.	65100.	1915877.	0.	152676.	2492702.
	REC/S/ENT	750584.	428163.	189744.	543445.	285293.	2197229.
	TOTAL	2282184.	734434.	2999453.	545025.	978121.	7539218.
JUL-AUG							
	BUSINESS	227959.	2124.	127317.	450.	78327.	436178.
	PERSONAL	152812.	214533.	236500.	2235.	203844.	809924.
	CONVENTION	142154.	5[illegible]93.	381749.	0.	0.	528995.
	VISIT F/R	36[illegible]12.	56635.	2997740.	49262.	140619.	3574759.
	REC/S/ENT	2586836.	232[illegible]5486.	789937.	730239.	1099582.	7512080.
	TOTAL	3440863.	2583271.	4533244.	782187.	1522372.	12861937.
SEP-OCT							
	BUSINESS	397291.	28507.	245407.	1077.	103995.	776277.
	PERSONAL	272307.	201159.	455473.	1189.	208655.	1138782.
	CONVENTION	[illegible]87798.	3318.	312244.	0.	85819.	689169.
	VISIT F/R	334154.	58762.	2202234.	22670.	144716.	2761936.
	REC/S/ENT	1338648.	853218.	370663.	504140.	566416.	3633085.
	TOTAL	2630198.	1144964.	3585022.	528476.	1109600.	8999249.
YEAR							
	BUSINESS	2134337.	191427.	1356452.	1527.	585851.	4319594.
	PERSONAL	1467041.	937275.	1929915.	7891.	1080276.	5422396.
	CONVENTION	126 643.	11715.	119,726.	0.	557162.	2920246.
	VISIT F/R	1720390.	316904.	10842947.	71332.	724621.	13676192.
	REC/S/ENT	5655124.	4138645.	1648399.	2549418.	2457898.	16819487.
	TOTAL	12297536.	5655967.	16868436.	2630169.	5405807.	43157915.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 5 CALENDER YEAR 1975

EXPENDITURES BY SEASON IN STATE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	22566.	962.	5278.	0.	1976.	28782.
	PERSONAL	13449.	3051.	6449.	0.	3006.	25956.
	CONVENTION	7371.	20.	541.	0.	769.	8701.
	VISIT F/R	11730.	137.	27398.	0.	1236.	41401.
	REC/S/ENT	24842.	9903.	4215.	4267.	5651.	48878.
	TOTAL	79957.	14973.	43882.	4267.	12637.	153717.
SPRING	BUSINESS	29614.	1397.	7882.	0.	3022.	41915.
	PERSONAL	19777.	5126.	10044.	0.	4634.	39580.
	CONVENTION	17569.	29.	982.	0.	1528.	20108.
	VISIT F/R	17217.	1562.	42342.	0.	1917.	62979.
	REC/S/ENT	44152.	20129.	7863.	8702.	9208.	90054.
	TOTAL	126328.	28163.	69113.	8702.	20309.	254636.
SUMMER	BUSINESS	13283.	16.	3020.	55.	1774.	18148.
	PERSONAL	9061.	2369.	6858.	116.	4877.	23274.
	CONVENTION	4279.	197.	1184.	0.	0.	5576.
	VISIT F/R	16757.	0.	76541.	620.	738.	94657.
	REC/S/ENT	126268.	65769.	12025.	13124.	13988.	231195.
	TOTAL	169648.	68262.	99628.	13909.	21377.	372844.
FALL	BUSINESS	28831.	1221.	7318.	0.	2657.	40027.
	PERSONAL	19396.	4166.	8183.	0.	4056.	35784.
	CONVENTION	5802.	36.	594.	0.	831.	9343.
	VISIT F/R	16267.	1309.	35650.	0.	1689.	54934.
	REC/S/ENT	34994.	13739.	5837.	5889.	8193.	68552.
	TOTAL	106385.	20464.	57581.	5889.	17326.	207645.
YEAR	BUSINESS	92294.	3596.	23498.	55.	9429.	128872.
	PERSONAL	61677.	14706.	31534.	110.	16567.	124593.
	CONVENTION	36190.	192.	3300.	0.	3129.	42722.
	VISIT F/R	61990.	3848.	181931.	620.	5580.	253970.
	REC/S/ENT	230257.	109501.	29945.	31982.	36939.	438679.
	TOTAL	482318.	131903.	270204.	32767.	71644.	988836.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 6 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN STATE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	24361.	1184.	6341.	0.	2010.	33886.
	PERSONAL	15838.	3474.	8231.	0.	3334.	30878.
	CONVENTION	20816.	19.	2757.	0.	2556.	26151.
	VISIT F/R	13314.	1649.	3[illegible].	[illegible].	1263.	45876.
	REC/S/ENT	25758.	8769.	3748.	3330.	5888.	46794.
	TOTAL	[illegible].	13996.	51128.	3330.	15042.	183585.
SPRING	BUSINESS	34538.	1626.	9233.	0.	2936.	48334.
	PERSONAL	23071.	5713.	12088.	0.	4984.	45855.
	CONVENTION	3677.	36.	4777.	[illegible].	4414.	45933.
	VISIT F/R	19366.	1761.	44143.	[illegible].	1905.	67114.
	REC/S/ENT	44995.	17787.	7215.	7458.	9589.	87048.
	TOTAL	150670.	26061.	77459.	7458.	23826.	294284.
SUMMER	BUSINESS	15188.	16.	3677.	67.	2035.	20983.
	PERSONAL	13441.	2593.	9259.	167.	5625.	27825.
	CONVENTION	22752.	58.	12374.	[illegible].	[illegible].	35184.
	VISIT F/R	18249.	[illegible].	77874.	656.	869.	97648.
	REC/S/ENT	137670.	67076.	12267.	13557.	16126.	246716.
	TOTAL	204299.	69543.	115472.	14387.	24655.	428356.
FALL	BUSINESS	33647.	1413.	3385.	[illegible].	2667.	45501.
	PERSONAL	22117.	4324.	9593.	[illegible].	4282.	40316.
	CONVENTION	18289.	27.	2424.	0.	2309.	23049.
	VISIT F/R	17936.	1463.	36553.	0.	1764.	57658.
	REC/S/ENT	33251.	9316.	4653.	3773.	8172.	59164.
	TOTAL	124640.	16532.	61628.	3773.	19133.	225687.
YEAR	BUSINESS	107134.	4229.	27636.	67.	9638.	148703.
	PERSONAL	74467.	15914.	39171.	107.	18225.	144875.
	CONVENTION	98565.	146.	22332.	0.	9279.	130316.
	VISIT F/R	68866.	4412.	188620.	656.	5741.	268296.
	REC/S/ENT	241674.	102248.	27906.	28118.	39775.	439722.
	TOTAL	587716.	126932.	305667.	28949.	82659.	1131912.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 7 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN STATE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	44589.	2031.	11534.	0.	4222.	62372.
	PERSONAL	29467.	6585.	13741.	0.	6440.	56234.
	CONVENTION	16433.	44.	1153.	0.	1656.	19285.
	VISIT F/R	25065.	2189.	57914.	0.	2653.	87761.
	REC/S/ENT	53524.	21043.	9007.	9015.	12350.	104935.
	TOTAL	169014.	31892.	93345.	9015.	27320.	330587.
MAY-JUN	BUSINESS	21633.	1[illegible].	5693.	0.	2204.	30540.
	PERSONAL	14494.	3736.	7195.	0.	3386.	28813.
	CONVENTION	11440.	22.	67[illegible].	0.	1039.	13172.
	VISIT F/R	12670.	1084.	30920.	0.	1402.	46082.
	REC/S/ENT	33227.	15059.	5839.	6494.	6769.	67185.
	TOTAL	93270.	20914.	50314.	6494.	14800.	185792.
JUL-AUG	BUSINESS	9405.	16.	1942.	14.	1394.	12771.
	PERSONAL	6236.	1714.	4548.	104.	3624.	16225.
	CONVENTION	2946.	39.	1023.	0.	0.	4008.
	VISIT F/R	22695.	0.	54791.	448.	545.	68477.
	REC/S/ENT	94747.	52694.	8785.	10387.	10628.	177241.
	TOTAL	126027.	54464.	71089.	10952.	16190.	278722.
SEP-OCT	BUSINESS	16666.	384.	4328.	24.	1638.	23040.
	PERSONAL	11491.	2763.	6055.	23.	3065.	23397.
	CONVENTION	5264.	152.	454.	0.	463.	6333.
	VISIT F/R	11613.	576.	38282.	172.	982.	51624.
	REC/S/ENT	48956.	20764.	6315.	6093.	7189.	89317.
	TOTAL	93991.	24639.	55433.	6312.	13337.	193712.
YEAR	BUSINESS	92292.	3443.	23492.	38.	9457.	128723.
	PERSONAL	61688.	14800.	31539.	126.	16515.	124669.
	CONVENTION	36084.	256.	3301.	0.	3158.	42798.
	VISIT F/R	61987.	3849.	181907.	620.	5581.	253944.
	REC/S/ENT	230251.	110566.	29942.	31989.	36936.	438679.
	TOTAL	482312.	131909.	270181.	32773.	71647.	988813.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 8 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN STATE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	52689.	2392.	13228.	0.	4334.	72643.
	PERSONAL	34708.	7360.	16633.	0.	7165.	65866.
	CONVENTION	38309.	45.	5096.	0.	4881.	48411.
	VISIT F/F	24649.	2526.	62466.	0.	2737.	96378.
	REC/S/ENT	56327.	19639.	8553.	7924.	13167.	104960.
	TOTAL	210761.	31362.	105927.	7924.	32285.	388259.
MAY-JUN							
	BUSINESS	26654.	1152.	6712.	0.	2259.	36778.
	PERSONAL	17926.	4135.	8460.	0.	3746.	34268.
	CONVENTION	22638.	28.	2945.	0.	2821.	28431.
	VISIT F/F	15987.	1601.	32110.	0.	1458.	49856.
	REC/S/ENT	34228.	13324.	5413.	5581.	7415.	65962.
	TOTAL	116533.	19640.	55641.	5581.	17699.	215294.
JUL-AUG							
	BUSINESS	10658.	16.	2530.	20.	1543.	14767.
	PERSONAL	7231.	1633.	4699.	98.	4016.	17676.
	CONVENTION	11682.	39.	7585.	0.	0.	19306.
	VISIT F/F	13515.	0.	56148.	453.	616.	70732.
	REC/S/ENT	102430.	52473.	9146.	10304.	11766.	186111.
	TOTAL	145516.	54161.	80162.	10875.	17940.	308593.
SEP-OCT							
	BUSINESS	19686.	447.	4925.	27.	1793.	26879.
	PERSONAL	13459.	3156.	9141.	30.	3597.	29379.
	CONVENTION	22215.	52.	6267.	0.	1480.	30004.
	VISIT F/F	13625.	656.	39178.	203.	1082.	54746.
	REC/S/ENT	53211.	21194.	5957.	6665.	8496.	94921.
	TOTAL	122182.	25518.	65468.	6324.	16448.	235930.
YEAR							
	BUSINESS	109687.	4007.	27395.	47.	9930.	151066.
	PERSONAL	73319.	16284.	38934.	128.	18524.	147189.
	CONVENTION	94914.	164.	21694.	0.	9181.	126153.
	VISIT F/F	70876.	4385.	189982.	656.	5894.	271712.
	REC/S/ENT	246195.	106131.	29113.	29874.	40843.	451955.
	TOTAL	594991.	130870.	307137.	30704.	84372.	1148075.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/F=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMEN

TABLE 9

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES

CALENDER YEAR 1975

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	7213.56	15954.18	27686.98	8752.87	14889.00
BERKSHIRE	682.61	671.20	1765.89	759.96	969.56
BRISTOL	2616.83	3626.60	5232.89	2869.09	3590.61
DUKES	126.33	743.58	1928.42	340.18	744.49
ESSEX	2001.53	3445.61	5162.23	2719.14	3349.62
FRANKLIN	218.26	298.14	528.13	357.27	354.00
HAMDEN	982.38	1207.69	1702.99	1020.69	1229.49
HAMPSHIRE	196.96	298.79	382.82	266.37	285.66
MIDDLESEX	6221.92	8391.07	8201.99	6369.00	7237.91
NANTUCKET	126.76	578.59	1091.28	269.63	503.58
NORFOLK	2331.69	2951.14	3209.84	2851.15	2634.94
PLYMOUTH	449.77	714.66	2166.39	599.58	958.65
SUFFOLK	5237.45	9779.11	16516.26	9446.43	8587.42
WORCESTER	739.18	1218.12	1487.36	856.81	1024.21
STATE	26826.36	49667.36	71063.46	37478.16	46559.14

TABLE 1c

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES

CALENDER YEAR 1976

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	5487.89	13188.69	27315.68	5524.90	12736.63
BERKSHIRE	663.44	732.36	2366.34	814.75	1075.76
BRISTOL	3625.31	3794.41	5141.99	3868.76	3758.50
DUKES	116.28	751.82	1689.28	268.21	687.46
ESSEX	2356.54	3752.87	5534.17	2892.11	3631.55
FRANKLIN	262.22	359.25	520.51	244.49	336.37
HAMDEN	1163.93	1515.98	2233.69	1229.87	1534.68
HAMPSHIRE	269.42	332.52	266.03	326.35	280.82
MIDDLESEX	7553.70	9186.75	8905.55	7140.45	8182.06
NANTUCKET	155.82	643.94	1336.37	226.94	579.84
NORFOLK	2193.10	3055.25	2915.88	2434.16	2645.60
PLYMOUTH	516.43	850.34	2136.52	664.23	1043.02
SUFFOLK	9856.49	15789.67	16577.58	13309.79	13861.37
WORCESTER	881.29	1452.88	2482.33	1112.39	1383.61
STATE	34372.67	55634.29	78661.92	39251.42	51756.76

TABLE 11

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES

CALENDER YEAR 1975

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	28.5	50.1	70.5	30.1	47.5
BERKSHIRE	1.4	1.4	3.6	1.6	2.4
BRISTOL	2.0	2.7	3.9	2.1	2.7
DUKES	6.9	24.5	53.5	15.0	29.2
ESSEX	1.1	1.9	2.6	1.4	1.8
FRANKLIN	1.6	2.1	3.7	2.5	2.5
HAMDEN	.7	.9	1.2	.7	.9
HAMPSHIRE	.8	1.2	1.6	1.1	1.2
MIDDLESEX	1.3	1.9	1.8	1.4	1.6
NANTUCKET	12.4	36.4	44.7	20.9	32.6
NORFOLK	1.5	1.8	2.0	1.7	1.7
PLYMOUTH	.5	1.0	3.0	.8	1.4
SUFFOLK	1.3	2.5	2.7	2.4	2.2
WORCESTER	.4	.5	.8	.4	.5
STATE	1.6	2.7	3.8	2.0	2.5

TABLE 12

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES

CALENDER YEAR 1975

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	20.7	38.7	66.5	17.6	38.7
BERKSHIRE	1.5	1.6	4.3	1.7	2.3
BRISTOL	2.2	2.6	3.6	2.1	2.6
DUKES	6.3	27.6	44.1	11.1	26.6
ESSEX	1.3	2.0	2.9	1.5	2.0
FRANKLIN	1.5	2.5	3.6	1.8	2.4
HAMDEN	.8	1.1	1.6	.9	1.1
HAMPSHIRE	.8	1.3	1.6	1.2	1.1
MIDDLESEX	1.7	2.0	1.9	1.5	1.8
NANTUCKET	14.3	37.4	51.4	17.1	34.9
NORFOLK	1.4	1.8	1.7	1.4	1.6
PLYMOUTH	.7	1.2	2.9	.9	1.4
SUFFOLK	2.5	4.6	4.3	3.4	3.6
WORCESTER	.5	.7	1.0	.5	.7
STATE	1.9	2.9	4.2	2.1	2.8

TABLE 13

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - IN THOUSANDS OF DOLLARS

CALENDER YEAR 1975

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	7404.54	15456.72	30216.88	10156.61	63228.75
BERKSHIRE	644.53	672.18	1753.09	800.73	3870.43
BRISTOL	2810.62	3686.65	5564.53	3172.86	15234.64
DUKES	168.87	713.98	2096.96	387.28	3367.09
ESSEX	1919.06	3466.59	5314.51	2882.76	13522.92
FRANKLIN	241.69	298.47	539.96	362.48	1402.61
HAMDEN	967.21	1253.91	1754.38	1084.51	5059.99
HAMPSHIRE	156.99	256.53	330.77	239.74	984.03
MIDDLESEX	5054.27	8519.41	8332.60	6783.14	29679.42
NANTUCKET	154.75	638.90	1342.38	363.85	2509.88
NORFOLK	2502.12	3105.48	3417.99	3218.81	12244.40
PLYMOUTH	343.24	693.24	2204.36	632.60	3873.44
SUFFOLK	7931.43	12453.75	12961.49	12376.00	45561.62
WORCESTER	726.76	1010.41	1504.77	925.93	4172.88
STATE	31697.47	52144.07	77273.67	43390.30	204505.52

TABLE 14

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - IN THOUSANDS OF DOLLARS

CALENDER YEAR 1976

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	5916.50	13247.1[illegible]	29694.87	6502.26	55360.73
BERKSHIRE	681.54	759.2[illegible]	2244.51	925.11	4611.35
BRISTOL	3156.54	4[illegible]39.91	5724.06	3557.44	16481.96
DUKES	147.64	79[illegible].39	2[illegible]42.3[illegible]	354.19	3334.51
ESSEX	2340.16	3743.81	5738.37	3113.36	149[illegible]5.7[illegible]
FRANKLIN	19[illegible].6[illegible]	360.68	530.26	268.43	1399.97
HAMDEN	1264.76	1699.72	2523.62	1476.46	6964.5[illegible]
HAMPSHIRE	179.64	293.23	391.92	298.95	1153.73
MIDDLESEX	7752.92	97[illegible]1.9[illegible]	9737.55	8275.43	35467.81
NANTUCKET	188.70	793.34	1689.21	324.71	2995.95
NORFOLK	2492.95	3452.28	3470.[illegible]4	3105.87	12521.14
PLYMOUTH	529.75	858.21	2188.81	683.49	4260.26
SUFFOLK	13[illegible]4.29	21632.91	22486.66	18[illegible]0.78	75944.65
WORCESTER	923.79	1506.24	2277.34	1272.85	5980.22
STATE	39163.79	62878.91	96749.52	48569.26	241381.49

TABLE 13A

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES OF ALL PAYROLLS

CALENDER YEAR 1975

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	16.1	29.2	45.9	17.9	28.5
BERKSHIRE	.6	.6	1.5	.7	.9
BRISTOL	1.1	1.4	2.2	1.1	1.4
DUKES	4.6	18.0	38.1	10.3	19.9
ESSEX	.5	.8	1.3	.6	.8
FRANKLIN	.7	1.0	1.6	1.1	1.2
HAMDEN	.3	.4	.6	.3	.4
HAMPSHIRE	.3	.5	.7	.5	.5
MIDDLESEX	.6	.8	.7	.5	.6
NANTUCKET	9.1	25.6	34.8	14.9	23.7
NORFOLK	.7	.8	.9	.8	.8
PLYMOUTH	.3	.5	1.6	.4	.7
SUFFOLK	.8	1.2	1.2	1.1	1.1
WORCESTER	.2	.2	.4	.2	.2
STATE	.8	1.2	1.8	.9	1.2

TABLE 14A

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES OF ALL PAYROLLS

CALENDER YEAR 1976

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	11.7	22.[illegible]	4[illegible].4	1[illegible].1	22.2
BERKSHIRE	.6	.7	1.8	.8	1.0
BRISTOL	1.1	1.3	1.9	1.1	1.4
DUKES	4.1	16.8	32.7	7.5	17.3
ESSEX	.6	.9	1.3	.7	.8
FRANKLIN	.6	1.2	1.8	.8	1.1
HAMDEN	.4	.5	.7	.4	.5
HAMPSHIRE	.4	.5	.7	.5	.5
MIDDLESEX	.7	.8	.8	.6	.7
NANTUCKET	5.2	20.6	38.4	9.3	23.4
NORFOLK	.6	.8	.8	.7	.7
PLYMOUTH	.4	.6	1.4	.4	.7
SUFFOLK	1.3	2.[illegible]	2.0	1.6	1.7
WORCESTER	.2	.3	.5	.2	.3
STATE	.9	1.3	1.9	1.0	1.3

DATA FOR 1975 NOT AVAILABLE

TABLE 15

TAX RECEIPTS DUE TO TRAVELLERS IN MASSACHUSETTS -- CALENDER YEAR 1976

DIRECT EFFECT ONLY -- IN THOUSANDS OF DOLLARS

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	1468.96	3289.91	6988.97	1614.23	13361.97
BERKSHIRE	164.04	132.1[illegible]	437.16	221.77	1055.77
BRISTOL	870.75	1115.16	1353.93	984.15	4323.99
DUKES	34.61	191.17	473.30	85.51	784.59
ESSEX	614.80	983.81	1315.13	817.91	3731.64
FRANKLIN	48.51	91.51	132.29	68.19	340.49
HAMDEN	316.1[illegible]	425.77	613.49	367.19	1722.55
HAMPSHIRE	47.63	77.58	91.79	79.17	296.16
MIDDLESEX	2040.12	2554.09	2235.44	2177.49	9007.14
NANTUCKET	42.16	181.66	39[illegible].99	73.44	688.26
NORFOLK	640.73	887.81	771.46	796.26	3098.26
PLYMOUTH	144.92	234.37	515.56	186.53	1081.40
SUFFOLK	2952.98	473[illegible].57	4763.63	4074.90	16530.[illegible]
WORCESTER	271.65	442.36	59[illegible]..7	373.61	1677.70
STATE	9650.56	15395.57	20723.12	11922.36	57[illegible]0.[illegible]

TABLE 16 CALENDER YEAR 1975

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON TOTAL SALES IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	36736.	1595.	8578.	0.	3250.	50159.
	PERSONAL	23986.	5161.	10481.	0.	4945.	44473.
	CONVENTION	13002.	34.	830.	0.	1266.	15161.
	VISIT F/R	20446.	1716.	44077.	0.	1996.	68234.
	REC/S/ENT	43505.	16332.	6693.	6759.	9560.	83158.
	TOTAL	137675.	24838.	70659.	6759.	21024.	261205.
SPRING	BUSINESS	52952.	2318.	12809.	0.	4972.	73051.
	PERSONAL	35337.	8492.	16323.	0.	7623.	67785.
	CONVENTION	30997.	48.	1596.	0.	2514.	35155.
	VISIT F/R	30087.	2485.	68119.	0.	3097.	103788.
	REC/S/ENT	77725.	33412.	12840.	13783.	15591.	153351.
	TOTAL	227099.	46755.	111707.	13783.	33797.	433140.
SUMMER	BUSINESS	24168.	28.	4890.	86.	2895.	32067.
	PERSONAL	16503.	3979.	11102.	174.	7957.	39715.
	CONVENTION	7632.	180.	1916.	0.	0.	9728.
	VISIT F/R	30307.	0.	124406.	1040.	1192.	156943.
	REC/S/ENT	225598.	113004.	19658.	22014.	24343.	404617.
	TOTAL	304208.	117190.	161972.	23314.	36387.	643071.
FALL	BUSINESS	51599.	2025.	11893.	0.	4370.	69887.
	PERSONAL	34671.	6901.	13299.	0.	6662.	61533.
	CONVENTION	12181.	59.	965.	0.	1368.	14572.
	VISIT F/R	28482.	2165.	57352.	0.	2728.	90728.
	REC/S/ENT	61418.	22798.	9546.	9328.	13703.	116793.
	TOTAL	188351.	33948.	93055.	9328.	28832.	353513.
YEAR	BUSINESS	165455.	5965.	38170.	86.	15487.	225164.
	PERSONAL	110498.	24443.	51265.	174.	27188.	213506.
	CONVENTION	63812.	321.	5356.	0.	5147.	74636.
	VISIT F/R	109321.	5366.	293953.	1040.	9013.	419694.
	REC/S/ENT	408247.	185636.	48957.	51884.	63205.	757929.
	TOTAL	857333.	222733.	437642.	53184.	120040.	1690929.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES: PERSONAL=PERSONAL BUSINESS: REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMEN

TABLE 17 CALENDER YEAR 1976

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON TOTAL SALES IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	43594.	1970.	10345.	0.	3305.	59211.
	PERSONAL	28309.	5784.	13428.	0.	5509.	53030.
	CONVENTION	36750.	32.	4498.	0.	4224.	45504.
	VISIT F/R	23282.	2172.	48547.	0.	2951.	75953.
	REC/S/ENT	45357.	13422.	6151.	5309.	9987.	80226.
	TOTAL	177289.	23281.	82969.	5309.	25077.	313924.
SPRING	BUSINESS	61848.	2717.	15863.	0.	4852.	84469.
	PERSONAL	41292.	9511.	19720.	0.	8235.	78757.
	CONVENTION	64833.	69.	7793.	0.	7293.	79979.
	VISIT F/R	33925.	2619.	71315.	0.	3094.	111153.
	REC/S/ENT	79418.	29585.	11846.	11889.	16265.	149003.
	TOTAL	281316.	44682.	125735.	11889.	39739.	503361.
SUMMER	BUSINESS	27646.	27.	5975.	107.	3331.	37086.
	PERSONAL	19019.	4025.	15045.	171.	9210.	47470.
	CONVENTION	4[illegible]5.	97.	2[illegible]6.	0.	0.	6[illegible]8.
	VISIT F/R	3[illegible]3.	[illegible].	126886.	1164.	1413.	162442.
	REC/S/ENT	246536.	115647.	20162.	22805.	28112.	433062.
	TOTAL	366545.	119797.	168174.	24186.	42066.	740768.
FALL	BUSINESS	59223.	2336.	13679.	0.	4406.	79644.
	PERSONAL	39613.	7198.	15656.	0.	7075.	69536.
	CONVENTION	32338.	45.	3955.	0.	3815.	40153.
	VISIT F/R	31454.	2426.	59[illegible]3.	0.	2768.	95701.
	REC/S/ENT	58629.	15496.	7635.	6015.	13860.	101635.
	TOTAL	221257.	27501.	99972.	6015.	31924.	386669.
YEAR	BUSINESS	192307.	7040.	45061.	107.	15894.	260409.
	PERSONAL	128233.	26518.	63843.	171.	30029.	248794.
	CONVENTION	174427.	233.	36351.	0.	15332.	226343.
	VISIT F/R	121761.	7317.	305801.	1104.	9327.	445250.
	REC/S/ENT	429740.	174150.	45794.	46910.	68224.	763926.
	TOTAL	1[illegible]6407.	215260.	496650.	47399.	138806.	1944722.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 18 CALENDER YEAR 1975

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON INCOME OF RESIDENTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE:	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	18750.	787.	4200.	0.	1662.	25400.
	PERSONAL	12266.	2498.	5132.	0.	2528.	22425.
	CONVENTION	6605.	17.	431.	0.	647.	7700.
	VISIT F/R	10249.	799.	21718.	0.	1042.	33799.
	REC/S/ENT	22018.	8016.	3437.	3311.	4641.	41423.
	TOTAL	69888.	12118.	34918.	3311.	10521.	130746.
SPRING	BUSINESS	26993.	1144.	6272.	0.	2542.	36951.
	PERSONAL	18029.	4197.	7992.	0.	3898.	34116.
	CONVENTION	15722.	24.	781.	0.	1285.	17812.
	VISIT F/R	15049.	1144.	33565.	0.	1617.	51374.
	REC/S/ENT	39140.	16294.	6413.	6752.	7562.	76162.
	TOTAL	114932.	22803.	55023.	6752.	16904.	216414.
SUMMER	BUSINESS	11826.	12.	2389.	40.	1412.	15679.
	PERSONAL	6967.	1660.	5424.	81.	3881.	19113.
	CONVENTION	3826.	75.	936.	0.	0.	4831.
	VISIT F/R	15131.	0.	58069.	498.	624.	74323.
	REC/S/ENT	111419.	52543.	9645.	10265.	21950.	195822.
	TOTAL	150264.	54290.	76463.	10884.	17867.	309769.
FALL	BUSINESS	26274.	999.	5823.	0.	2235.	35331.
	PERSONAL	17674.	3416.	6511.	0.	3406.	30998.
	CONVENTION	6174.	29.	472.	0.	699.	7375.
	VISIT F/R	14237.	997.	25261.	0.	1424.	44918.
	REC/S/ENT	31118.	11122.	4766.	4570.	6647.	58116.
	TOTAL	95478.	16563.	45827.	4570.	14411.	176739.
YEAR	BUSINESS	83844.	2942.	18684.	40.	7850.	113360.
	PERSONAL	56637.	11762.	25659.	81.	13713.	106652.
	CONVENTION	32321.	145.	2621.	0.	2632.	37718.
	VISIT F/R	54666.	2930.	141612.	498.	4767.	204414.
	REC/S/ENT	203595.	87976.	24255.	24898.	36799.	377524.
	TOTAL	431462.	105755.	212230.	25518.	59702.	833667.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMEN

TABLE 10 CALENDER YEAR 1976

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON INCOME OF RESIDENTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	22352.	978.	5096.	0.	1700.	30126.
	PERSONAL	14537.	2071.	6615.	0.	2834.	26858.
	CONVENTION	18624.	16.	2216.	0.	2173.	23029.
	VISIT F/R	11715.	955.	24051.	0.	1078.	37799.
	REC/S/ENT	22990.	6580.	3083.	2619.	4068.	40140.
	TOTAL	90218.	11401.	41061.	2619.	12654.	157952.
SPRING	BUSINESS	31663.	1344.	7420.	0.	2496.	42942.
	PERSONAL	21167.	4721.	9714.	0.	4237.	39839.
	CONVENTION	32824.	30.	3839.	0.	3752.	40444.
	VISIT F/R	17044.	1300.	35330.	0.	1626.	55300.
	REC/S/ENT	40153.	14504.	5938.	5864.	7928.	74392.
	TOTAL	142876.	21698.	62241.	5864.	20039.	252918.
SUMMER	BUSINESS	13594.	11.	2935.	50.	1634.	18225.
	PERSONAL	9345.	1681.	7390.	81.	4519.	23015.
	CONVENTION	20026.	40.	9875.	0.	0.	30222.
	VISIT F/R	16579.	0.	59479.	532.	746.	77336.
	REC/S/ENT	122312.	53947.	9958.	10694.	13900.	210810.
	TOTAL	182136.	55680.	89636.	11357.	20799.	359608.
FALL	BUSINESS	31367.	1160.	6738.	0.	2267.	40472.
	PERSONAL	20287.	3573.	7709.	0.	3640.	35209.
	CONVENTION	16373.	22.	1948.	0.	1963.	20306.
	VISIT F/R	15786.	1110.	29256.	0.	1455.	47517.
	REC/S/ENT	29377.	7597.	3827.	2967.	6756.	50824.
	TOTAL	112432.	13470.	49479.	2967.	16080.	194428.
YEAR	BUSINESS	97935.	3493.	22189.	50.	8098.	131765.
	PERSONAL	65335.	12848.	31428.	81.	15230.	124921.
	CONVENTION	88127.	108.	17878.	0.	7887.	114001.
	VISIT F/R	61125.	3373.	148116.	532.	4905.	218051.
	REC/S/ENT	215138.	82628.	22806.	22144.	33451.	376167.
	TOTAL	527661.	102449.	242418.	22807.	69570.	964905.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 20 CALENDER YEAR 1975

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON EMPLOYMENT IN MASSACHUSETTS -- NUMBER OF FULL-TIME EQUIVALENT JOBS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	198[illegible].	61.	434.	0.	172.	2667.
	PERSONAL	1293.	256.	531.	0.	262.	2341.
	CONVENTION	699.	2.	45.	0.	67.	812.
	VISIT F/R	1[illegible].	84.	219[illegible].	0.	106.	3449.
	REC/S/ENT	2293.	84[illegible].	[illegible]45.	333.	491.	4311.
	TOTAL	73[illegible].	1[illegible].	3548.	333.	1098.	13580.
SPRING	BUSINESS	2854.	117.	648.	0.	263.	3883.
	PERSONAL	1[illegible].	4[illegible]0.	826.	0.	403.	3564.
	CONVENTION	1666.	2.	81.	0.	133.	1882.
	VISIT F/R	1574.	122.	3365.	0.	164.	5245.
	REC/S/ENT	4113.	17[illegible]7.	65[illegible].	678.	8[illegible]1.	7949.
	TOTAL	12112.	2378.	5590.	678.	1764.	22523.
SUMMER	BUSINESS	1[illegible]23.	1.	244.	4.	143.	1715.
	PERSONAL	903.	175.	554.	6.	393.	2034.
	CONVENTION	[illegible]11.	8.	96.	0.	0.	514.
	VISIT F/R	1[illegible]5.	[illegible].	5965.	50.	64.	77[illegible]4.
	REC/S/ENT	11[illegible]9.	5672.	953.	1072.	1282.	20788.
	TOTAL	16[illegible]50.	5857.	7332.	1134.	1882.	32755.
FALL	BUSINESS	2781.	102.	602.	0.	231.	3717.
	PERSONAL	1[illegible]59.	349.	673.	0.	352.	3243.
	CONVENTION	655.	3.	49.	0.	72.	779.
	VISIT F/R	149[illegible].	1[illegible]5.	265[illegible].	0.	145.	4591.
	REC/S/ENT	3248.	1165.	483.	459.	704.	6058.
	TOTAL	10043.	1726.	4656.	459.	1504.	18389.
YEAR	BUSINESS	8938.	302.	1928.	4.	809.	11951.
	PERSONAL	5969.	1211.	2584.	8.	1410.	11182.
	CONVENTION	3431.	15.	27[illegible].	0.	272.	3988.
	VISIT F/R	5737.	313.	1441[illegible].	50.	479.	20989.
	REC/S/ENT	21470.	9383.	2434.	2542.	3277.	39106.
	TOTAL	45545.	11223.	21626.	2604.	6248.	87247.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT

TABLE 21 CALENDER YEAR 1976

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON EMPLOYMENT IN MASSACHUSETTS -- NUMBER OF FULL-TIME EQUIVALENT JOBS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	2053.	1[illegible].	526.	[illegible].	175.	3154.
	PERSONAL	1528.	294.	682.	0.	293.	2796.
	CONVENTION	1972.	2.	229.	0.	224.	2425.
	VISIT F/R	1219.	1[illegible]2.	2421.	[illegible].	1[illegible]9.	3852.
	REC/S/ENT	2[illegible]4.	6[illegible].	312.	263.	514.	4186.
	TOTAL	9474.	2159.	4170.	263.	1316.	16407.
SPRING	BUSINESS	3338.	137.	765.	[illegible].	258.	4499.
	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]/S/ENT	6[illegible].	[illegible].	[illegible]	[illegible]	[illegible].	[illegible]
	TOTAL	15031.	2279.	6321.	588.	837.	26303.
SUMMER	BUSINESS	1525.	[illegible].	[illegible].	[illegible].	[illegible]	[illegible]
	[illegible]	1142.	17[illegible].	[illegible].	[illegible].	[illegible]	[illegible]
	[illegible]VENTION	2173.	[illegible].	[illegible].	[illegible].	[illegible]	[illegible]
	[illegible] F/R	1752.	[illegible].	[illegible].	[illegible].	[illegible]	[illegible]
	[illegible]/S/ENT	[illegible]	3824.	[illegible]	1114.	[illegible]	[illegible]
	TOTAL	19402.	6000.	9165.	1161.	2103.	37958.
FALL	BUSINESS	3197.	113.	695.	0.	234.	4244.
	PERSONAL	2138.	366.	795.	[illegible].	376.	3675.
	CONVENTION	1734.	2.	[illegible].	0.	[illegible].	[illegible]
	VISIT F/R	1[illegible].	[illegible]19.	2945.	[illegible].	147.	4861.
	REC/S/ENT	3108.	794.	[illegible]87.	298.	[illegible]13.	5300.
	TOTAL	[illegible]926.	1[illegible].	5[illegible]24.	298.	1673.	[illegible]
YEAR	BUSINESS	10493.	357.	2265.	5.	[illegible]32.	13883.
	PERSONAL	6[illegible]7.	1320.	[illegible]233.	8.	1562.	13061.
	CONVENTION	9351.	11.	1[illegible]3.	[illegible].	814.	[illegible]
	VISIT F/R	6397.	360.	15045.	54.	498.	22354.
	REC/S/ENT	[illegible]642.	8[illegible]23.	[illegible]261.	2263.	355[illegible].	39559.
	TOTAL	55735.	1[illegible]872.	[illegible]4678.	[illegible]33[illegible].	7256.	[illegible]0869.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 22 CALENDER YEAR 1975

TOTAL IMPACT OF TRAVELLERS EXPENDITURES ON STATE TAX RECEIPTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	2513.	105.	529.	0.	216.	3363.
	PERSONAL	1644.	333.	646.	0.	329.	2951.
	CONVENTION	85.	2.	54.	0.	84.	991.
	VISIT F/R	1381.	143.	2976.	0.	154.	[illegible]
	REC/S/ENT	3843.	849.	427.	553.	476.	5154.
	TOTAL	9236.	1291.	4552.	553.	1259.	16971.
SPRING	BUSINESS	3617.	152.	790.	0.	33[illegible].	4890.
	PERSONAL	2416.	559.	1[illegible]76.	0.	547.	4488.
	CONVENTION	1617.	3.	98.	0.	167.	2286.
	VISIT F/R	2026.	149.	4444.	0.	239.	6858.
	REC/S/ENT	5073.	1725.	797.	1128.	776.	9499.
	TOTAL	15191.	2588.	7136.	1128.	2019.	28022.
SUMMER	BUSINESS	1529.	1.	294.	7.	172.	2004.
	PERSONAL	1744.	197.	667.	14.	473.	2395.
	CONVENTION	491.	9.	115.	0.	0.	615.
	VISIT F/R	2008.	0.	6359.	62.	98.	8527.
	REC/S/ENT	15[illegible]69.	64[illegible]4.	1276.	1316.	1363.	25429.
	TOTAL	2[illegible]141.	6612.	8711.	1399.	2106.	38969.
FALL	BUSINESS	3521.	133.	733.	0.	291.	4679.
	PERSONAL	2759.	454.	823.	0.	443.	4085.
	CONVENTION	798.	4.	59.	0.	91.	952.
	VISIT F/R	1917.	136.	3742.	0.	211.	5999.
	REC/S/ENT	4[illegible]17.	1177.	592.	764.	682.	7231.
	TOTAL	12[illegible]21.	1898.	5948.	764.	1716.	22945.
YEAR	BUSINESS	11181.	392.	2346.	7.	1009.	14935.
	PERSONAL	7472.	1542.	3148.	14.	1751.	13920.
	CONVENTION	4155.	18.	327.	0.	342.	4843.
	VISIT F/R	7331.	382.	17420.	62.	701.	25896.
	REC/S/ENT	27[illegible]8.	1[illegible]156.	3093.	3761.	3297.	47314.
	TOTAL	57148.	12490.	26326.	3844.	7100.	106907.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMEN

TABLE 23 CALENDER YEAR 1976

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON STATE TAX RECEIPTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING * BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	2987.	130.	637.	0.	220.	3974.
	PERSONAL	1943.	361.	827.	0.	366.	3517.
	CONVENTION	2359.	2.	277.	0.	281.	2919.
	VISIT F/R	1572.	164.	3161.	0.	157.	5014.
	REC/S/ENT	2974.	697.	382.	431.	501.	4984.
	TOTAL	11834.	1333.	5285.	431.	1524.	20407.
SPRING	BUSINESS	4234.	170.	926.	0.	322.	5663.
	PERSONAL	2829.	626.	1215.	0.	547.	5217.
	CONVENTION	4155.	4.	481.	0.	484.	5124.
	VISIT F/R	2287.	168.	4644.	0.	237.	7337.
	REC/S/ENT	5198.	1536.	736.	966.	815.	9251.
	TOTAL	16703.	2512.	8003.	966.	2406.	32591.
SUMMER	BUSINESS	1754.	1.	359.	9.	198.	2321.
	PERSONAL	1256.	193.	964.	14.	548.	2871.
	CONVENTION	2574.	5.	1208.	0.	0.	3787.
	VISIT F/R	2198.	6.	6493.	66.	116.	8873.
	REC/S/ENT	16497.	6572.	1312.	1366.	1586.	27335.
	TOTAL	24229.	6777.	10277.	1455.	2450.	45187.
FALL	BUSINESS	4151.	154.	843.	0.	293.	5340.
	PERSONAL	2711.	474.	964.	0.	471.	4619.
	CONVENTION	2079.	3.	244.	0.	253.	2579.
	VISIT F/R	2119.	145.	3846.	0.	212.	6321.
	REC/S/ENT	3841.	814.	474.	489.	695.	6302.
	TOTAL	14799.	1579.	6371.	489.	1923.	25161.
YEAR	BUSINESS	13126.	463.	2768.	9.	1033.	17297.
	PERSONAL	8689.	1678.	3911.	14.	1931.	16223.
	CONVENTION	11166.	14.	2209.	0.	1019.	14408.
	VISIT F/R	8176.	437.	18144.	66.	722.	27546.
	REC/S/ENT	28508.	9619.	2904.	3253.	3598.	47873.
	TOTAL	69565.	12201.	29937.	3341.	8303.	123347.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

Table 24
Average Expenditure By Area and By Type of Accommodation, 1975

	Berkshire	Pioneer Valley	Mid/South	North/East	Suffolk	Cape/Isles	State
Comm Lodge	38.69	38.70	39.07	40.60	47.66	38.05	41.18
Rent/Accom	21.09	12.55	14.41	18.11	21.14	23.68	21.80
Friend/Rel	16.65	16.96	17.25	16.52	17.22	17.34	16.92
Camping	10.42	13.22	11.97	13.22	0.00	10.44	10.79
Day Trip	16.03	13.28	15.00	15.03	15.03	13.63	14.35
Total	28.93	23.84	24.30	22.80	29.51	22.08	23.68

Table 25
Average Expenditure By Area and By Type of Accommodation, 1976

	Berkshire	Pioneer Valley	Mid/South	North/East	Suffolk	Cape/Isles	State
Comm Lodge	41.75	40.75	42.18	43.93	55.97	41.86	46.72
Rent/Accom	22.76	22.47	15.18	19.49	22.74	25.08	22.96
Friend/Rel	17.78	23.08	18.42	17.66	18.64	18.33	18.19
Camping	11.16	14.11	12.87	14.11	0.00	11.33	11.77
Day Trip	17.08	13.74	16.10	16.15	15.86	14.23	15.31
Total	31.13	26.76	26.04	24.52	33.62	23.93	26.46

Table 26
Average Expenditures Per Visitor Day By Type of Accommodation & By Type of Expenditure, 1975

	Lodgings	Eating & Drinking Estabs	Grocery Stores	Liquor Stores	Gas Stations	Local Public Transprt	Amusemts	Misc	Total
Comm Lodge	13.60	13.00	1.09	.76	3.18	1.88	1.70	5.96	41.18
Rent/Accom	3.49	3.84	3.58	.58	1.84	1.51	.98	5.98	21.80
Friend/Rel	0	3.89	1.88	.66	2.30	.88	.68	6.63	16.92
Camping	1.32	2.66	1.19	.43	2.41	.34	.62	1.82	10.79
Day Trip	.13	4.11	.32	.10	1.98	1.33	1.51	4.87	14.35
Total	4.43	6.38	1.67	.59	2.45	1.27	1.11	5.79	23.68

Table 27
Average Expenditures Per Visitor Day By Type of Accommodation & By Type of Expenditure, 1976

	Lodgings	Eating & Drinking Estabs	Grocery Stores	Liquor Stores	Gas Stations	Local Public Transprt	Amusemts	Misc	Total
Comm Lodge	15.13	15.19	1.12	.98	3.16	2.11	2.12	6.91	46.72
Rent/Accom	4.06	4.20	3.75	.62	1.84	1.53	1.02	5.94	22.96
Friend/Rel	0	4.43	1.91	.65	2.41	1.00	.69	7.08	18.19
Camping	1.50	3.00	1.32	.41	2.40	.37	.71	2.05	11.77
Day Trip	.15	4.66	.34	.10	2.05	1.46	1.51	5.04	15.31
Total	5.08	7.51	1.68	.66	2.51	1.42	1.26	6.34	26.46

TABLE 28

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	15475.	0.	18423.	0.	18787.	52684.
	PERSONAL	21370.	47900.	22109.	0.	29666.	121045.
	CONVENTION	0.	0.	0.	0.	4943.	4943.
	VISIT F/R	36845.	0.	287462.	0.	24720.	348967.
	REC/S/ENT	276347.	300392.	103171.	429354.	64275.	1173539.
	TOTAL	350038.	348291.	431104.	429354.	142390.	1701177.
SPRING	BUSINESS	30869.	0.	36748.	0.	37474.	105091.
	PERSONAL	42628.	95547.	44101.	0.	59176.	241451.
	CONVENTION	0.	0.	0.	0.	9859.	9859.
	VISIT F/R	73496.	0.	573288.	0.	49310.	696094.
	REC/S/ENT	551237.	602690.	205798.	859935.	128210.	2347871.
	TOTAL	698230.	698237.	859935.	859935.	284029.	3400366.
SUMMER	BUSINESS	8298.	0.	0.	0.	51019.	59317.
	PERSONAL	11896.	0.	0.	0.	122384.	134280.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	241069.	0.	644870.	40296.	61223.	887458.
	REC/S/ENT	1461015.	2458541.	377850.	594483.	755003.	5646892.
	TOTAL	1822232.	2458541.	1022720.	634779.	989675.	6727948.
FALL	BUSINESS	26940.	0.	24929.	0.	25421.	71290.
	PERSONAL	28917.	64816.	29916.	0.	40143.	163793.
	CONVENTION	0.	0.	0.	0.	6688.	6688.
	VISIT F/R	49856.	0.	388900.	0.	33450.	472207.
	REC/S/ENT	373942.	408846.	139607.	583352.	86974.	1592720.
	TOTAL	473657.	473661.	583352.	583352.	192676.	2306698.
YEAR	BUSINESS	75562.	0.	84106.	0.	132702.	288383.
	PERSONAL	104781.	208262.	96126.	0.	251414.	660568.
	CONVENTION	0.	0.	0.	0.	21490.	21490.
	VISIT F/R	301269.	0.	1894459.	40296.	168702.	2404726.
	REC/S/ENT	2662541.	3770469.	826427.	2467124.	1034462.	10761022.
	TOTAL	3144157.	3978731.	2897111.	2507420.	1608770.	14136189.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO ITEM CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMEN
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 29

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	11162.	0.	13288.	0.	13551.	38002.
	PERSONAL	15415.	34551.	15947.	0.	21398.	87311.
	CONVENTION	0.	0.	0.	0.	3565.	3565.
	VISIT F/R	26577.	0.	207306.	0.	17831.	251714.
	REC/S/ENT	299348.	216676.	74419.	306698.	46362.	846486.
	TOTAL	352446.	251226.	310960.	306698.	102797.	1227077.
SPRING	BUSINESS	24257.	0.	28925.	0.	29497.	82719.
	PERSONAL	33593.	75207.	34712.	0.	46578.	190051.
	CONVENTION	0.	0.	0.	0.	7760.	7760.
	VISIT F/R	5785.	0.	451246.	0.	38812.	547908.
	REC/S/ENT	433889.	474389.	161986.	676871.	100917.	1848054.
	TOTAL	549596.	549596.	676871.	676871.	223565.	2676493.
SUMMER	BUSINESS	7490.	0.	0.	0.	46035.	53525.
	PERSONAL	10689.	0.	0.	0.	110469.	121158.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	127287.	0.	581867.	36359.	55242.	800755.
	REC/S/ENT	1318276.	2218346.	540935.	536403.	681248.	5095208.
	TOTAL	1463743.	2218346.	922802.	572762.	892945.	6070638.
FALL	BUSINESS	12187.	0.	14588.	0.	14794.	41489.
	PERSONAL	16829.	37721.	17413.	0.	23362.	95322.
	CONVENTION	0.	0.	0.	0.	3892.	3892.
	VISIT F/R	29016.	0.	226328.	0.	19467.	274810.
	REC/S/ENT	217663.	237936.	82247.	339493.	90616.	926915.
	TOTAL	275654.	275657.	339493.	339493.	112132.	1342429.
YEAR	BUSINESS	55136.	0.	56722.	0.	103877.	215735.
	PERSONAL	76486.	147478.	68070.	0.	201807.	493842.
	CONVENTION	0.	0.	0.	0.	15218.	15218.
	VISIT F/R	247[illegible].	0.	1466748.	36359.	131352.	1876187.
	REC/S/ENT	2169124.	3147346.	858508.	1862463.	879135.	8716655.
	TOTAL	2541473.	3294824.	2250128.	1898824.	1331389.	11316637.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 3.

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	CONN LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	32557.	[illegible]	38735.	[illegible]	39566.	110773.
	PERSONAL	44932.	156712.	46485.	[illegible]	62375.	254504.
	CONVENTION	[illegible]	0.	0.	0.	10392.	10392.
	VISIT F/R	77470.	[illegible]	604281.	[illegible]	51975.	733726.
	REC/S/ENT	581638.	633523.	216924.	904675.	135142.	2471902.
	TOTAL	755978.	734235.	916425.	904675.	299384.	3580695.
MAY-JUN							
	BUSINESS	22869.	[illegible]	27249.	[illegible]	27788.	77927.
	PERSONAL	31619.	71849.	32701.	0.	43880.	179039.
	CONVENTION	0.	0.	0.	0.	7311.	7311.
	VISIT F/R	54495.	[illegible]	425101.	[illegible]	36564.	516164.
	REC/S/ENT	408751.	446904.	152603.	637654.	95670.	1740981.
	TOTAL	517748.	517753.	637654.	637654.	210612.	2521421.
JUL-AUG							
	BUSINESS	6729.	[illegible]	[illegible]	0.	41562.	48291.
	PERSONAL	9684.	0.	0.	0.	99735.	109419.
	CONVENTION	0.	[illegible]	[illegible]	0.	0.	0.
	VISIT F/R	114919.	[illegible]	529338.	32827.	49874.	722958.
	REC/S/ENT	1190186.	281 2800.	307808.	484284.	615048.	4600125.
	TOTAL	1321518.	2002800.	833136.	517110.	806219.	5480785.
SEP-OCT							
	BUSINESS	13426.	0.	14115.	0.	23852.	51393.
	PERSONAL	18541.	56701.	16940.	[illegible]	45425.	117606.
	CONVENTION	[illegible]	[illegible]	[illegible]	[illegible]	3787.	3787.
	VISIT F/R	54381.	0.	339747.	7470.	30289.	431887.
	REC/S/ENT	482565.	697242.	149092.	440512.	189202.	1948614.
	TOTAL	568913.	753943.	519894.	447981.	292556.	2553287.
YEAR							
	BUSINESS	75582.	[illegible]	80101.	[illegible]	132712.	288383.
	PERSONAL	104766.	268262.	96128.	[illegible]	251414.	660568.
	CONVENTION	[illegible]	[illegible]	0.	0.	21490.	21490.
	VISIT F/R	301269.	[illegible]	1094459.	40296.	168706.	2404726.
	REC/S/ENT	2002541.	3778469.	826427.	2467124.	1034462.	10761922.
	TOTAL	3144157.	3978731.	2897111.	2507420.	1668776.	14136189.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 31

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	26460.	0.	31499.	0.	32122.	90081.
	PERSONAL	36539.	81900.	37802.	0.	50723.	206964.
	CONVENTION	0.	0.	0.	0.	8451.	8451.
	VISIT F/R	62999.	0.	491404.	0.	42267.	596670.
	REC/S/ENT	472504.	515345.	176404.	735847.	109998.	2009998.
	TOTAL	598501.	597245.	737110.	735847.	243461.	2912163.
MAY-JUN	BUSINESS	18083.	0.	21528.	0.	21953.	61564.
	PERSONAL	24972.	55973.	25835.	0.	34666.	141445.
	CONVENTION	0.	0.	0.	0.	5776.	5776.
	VISIT F/R	43655.	0.	335840.	0.	28886.	407781.
	REC/S/ENT	322922.	353064.	120559.	503761.	75107.	1375415.
	TOTAL	409633.	409037.	503761.	503761.	166388.	1991980.
JUL-AUG	BUSINESS	5946.	0.	0.	0.	36735.	42683.
	PERSONAL	8559.	0.	0.	0.	88153.	96712.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	101574.	0.	464323.	29014.	44082.	638993.
	REC/S/ENT	1551350.	1770213.	272062.	428643.	543621.	4065967.
	TOTAL	1667349.	1770213.	736385.	457057.	712591.	4844294.
SEP-OCT	BUSINESS	16529.	0.	1818.	0.	23331.	41778.
	PERSONAL	14679.	28127.	12982.	0.	39736.	95523.
	CONVENTION	0.	0.	0.	0.	2902.	2902.
	VISIT F/R	47349.	0.	286306.	7345.	25675.	366675.
	REC/S/ENT	428578.	625550.	129455.	361503.	175361.	1720447.
	TOTAL	507235.	653676.	439561.	368848.	264005.	2227325.
YEAR	BUSINESS	61126.	0.	63845.	0.	111141.	236106.
	PERSONAL	84749.	165999.	76619.	0.	213278.	540644.
	CONVENTION	0.	0.	0.	0.	17129.	17129.
	VISIT F/R	254977.	0.	1577872.	36359.	140910.	2010118.
	REC/S/ENT	2275972.	3264172.	698480.	2029155.	903987.	9171766.
	TOTAL	2676818.	3430170.	2416816.	2065514.	1386445.	11975763.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 32 CALENDER YEAR 1975

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	631.	0.	348.	0.	279.	1258.
	PERSONAL	868.	981.	418.	0.	440.	2707.
	CONVENTION	0.	0.	0.	0.	73.	73.
	VISIT F/R	1195.	0.	4498.	0.	215.	5906.
	REC/S/ENT	10045.	8720.	2741.	4122.	1515.	27143.
	TOTAL	12739.	9702.	8006.	4122.	2522.	37090.
SPRING	BUSINESS	1470.	0.	695.	0.	556.	2721.
	PERSONAL	2017.	1958.	834.	0.	878.	5676.
	CONVENTION	0.	0.	0.	0.	146.	146.
	VISIT F/R	2677.	0.	8972.	0.	429.	12078.
	REC/S/ENT	22160.	17496.	5468.	8255.	3022.	56411.
	TOTAL	28314.	19454.	15969.	8255.	5030.	77023.
SUMMER	BUSINESS	373.	0.	0.	0.	938.	1311.
	PERSONAL	541.	0.	0.	0.	2250.	2792.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	5515.	0.	11350.	345.	249.	17458.
	REC/S/ENT	54399.	51851.	4066.	7859.	7527.	125702.
	TOTAL	60828.	51851.	15415.	8204.	10964.	147262.
FALL	BUSINESS	893.	0.	471.	0.	377.	1741.
	PERSONAL	1224.	1326.	566.	0.	595.	3713.
	CONVENTION	0.	0.	0.	0.	99.	99.
	VISIT F/R	1671.	0.	6086.	0.	291.	8048.
	REC/S/ENT	13981.	11869.	3709.	5600.	2050.	37209.
	TOTAL	17769.	13197.	10833.	5600.	3412.	50811.
YEAR	BUSINESS	3367.	0.	1515.	0.	2149.	7031.
	PERSONAL	4649.	4267.	1818.	0.	4163.	14889.
	CONVENTION	0.	0.	0.	0.	319.	319.
	VISIT F/R	11058.	0.	30906.	345.	1184.	43493.
	REC/S/ENT	101365.	89936.	15984.	25836.	14114.	246456.
	TOTAL	119656.	94203.	50223.	26181.	21929.	312186.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 33 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	534.	0.	269.	0.	216.	1019.
	PERSONAL	733.	761.	323.	0.	341.	2159.
	CONVENTION	0.	0.	0.	0.	57.	57.
	VISIT F/R	988.	0.	3472.	0.	167.	4627.
	REC/S/ENT	8244.	6743.	2123.	3181.	1170.	21461.
	TOTAL	10499.	7504.	6187.	3181.	1952.	29323.
SPRING	BUSINESS	1270.	0.	585.	0.	470.	2334.
	PERSONAL	1738.	1659.	703.	0.	743.	4841.
	CONVENTION	0.	0.	0.	0.	124.	124.
	VISIT F/R	2365.	0.	7558.	0.	364.	10227.
	REC/S/ENT	19027.	14763.	4622.	6951.	2547.	47953.
	TOTAL	24390.	16421.	13468.	6951.	4246.	65479.
SUMMER	BUSINESS	365.	0.	0.	0.	907.	1272.
	PERSONAL	533.	0.	0.	0.	2176.	2710.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	5439.	0.	11898.	335.	242.	16914.
	REC/S/ENT	53552.	50490.	3945.	7569.	7269.	122044.
	TOTAL	59889.	50490.	14843.	7903.	10614.	143739.
FALL	BUSINESS	594.	0.	294.	0.	236.	1124.
	PERSONAL	812.	831.	352.	0.	373.	2369.
	CONVENTION	0.	0.	0.	0.	62.	62.
	VISIT F/R	1092.	0.	3791.	0.	183.	5066.
	REC/S/ENT	9115.	7405.	2318.	3487.	1278.	23591.
	TOTAL	11614.	8236.	6755.	3487.	2131.	32212.
YEAR	BUSINESS	2771.	0.	1148.	0.	1829.	5748.
	PERSONAL	3817.	3250.	1378.	0.	3633.	12078.
	CONVENTION	0.	0.	0.	0.	243.	243.
	VISIT F/R	9824.	0.	25722.	335.	956.	36834.
	REC/S/ENT	89971.	79400.	13007.	21187.	12284.	215850.
	TOTAL	106383.	82650.	41253.	21522.	18945.	270753.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 34 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1354.	0.	732.	0.	586.	2668.
	PERSONAL	2854.	264.	879.	0.	925.	5722.
	CONVENTION	0.	0.	0.	0.	154.	154.
	VISIT F/R	6545.	0.	9457.	0.	452.	12454.
	REC/S/ENT	21351.	18391.	5764.	8685.	3185.	57376.
	TOTAL	27104.	20455.	16832.	8685.	5302.	78375.
MAY-JUN							
	BUSINESS	1126.	0.	515.	0.	412.	2053.
	PERSONAL	1534.	1452.	618.	0.	651.	4255.
	CONVENTION	0.	0.	0.	0.	108.	108.
	VISIT F/R	2435.	0.	6653.	0.	318.	9405.
	REC/S/ENT	16789.	12974.	4655.	6121.	2241.	42179.
	TOTAL	21883.	14425.	11841.	6121.	3730.	57602.
JUL-AUG							
	BUSINESS	307.	0.	0.	0.	764.	1071.
	PERSONAL	451.	0.	0.	0.	1833.	2285.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	4565.	0.	9248.	281.	202.	14294.
	REC/S/ENT	44984.	42239.	3312.	6402.	6132.	103069.
	TOTAL	50307.	42239.	12558.	6683.	8932.	120719.
SEP-OCT							
	BUSINESS	575.	0.	265.	0.	377.	1218.
	PERSONAL	768.	538.	316.	0.	718.	2362.
	CONVENTION	0.	0.	0.	0.	60.	60.
	VISIT F/R	1930.	0.	5670.	64.	215.	7879.
	REC/S/ENT	17095.	16123.	2259.	4828.	2723.	43027.
	TOTAL	20388.	16660.	8513.	4892.	4093.	54546.
YEAR							
	BUSINESS	3358.	0.	1513.	0.	2139.	7010.
	PERSONAL	4628.	4053.	1816.	0.	4127.	14624.
	CONVENTION	0.	0.	0.	0.	322.	322.
	VISIT F/R	11674.	0.	31026.	345.	1188.	43633.
	REC/S/ENT	190218.	89727.	15389.	26037.	14281.	245651.
	TOTAL	119279.	93780.	49744.	26382.	22057.	311241.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 35 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	1287.	[illegible]	636.	0.	525.	2451.
	PERSONAL	1766.	1805.	766.	0.	829.	5166.
	CONVENTION	0.	0.	0.	0.	138.	138.
	VISIT F/R	2398.	[illegible]	8236.	[illegible]	404.	11037.
	REC/S/ENT	19532.	16436.	5633.	7557.	2856.	51016.
	TOTAL	24984.	17843.	14673.	7557.	4752.	69808.
MAY-JUN	BUSINESS	1018.	[illegible]	436.	[illegible]	359.	1813.
	PERSONAL	1393.	1234.	524.	0.	566.	3707.
	CONVENTION	[illegible]	[illegible]	[illegible]	[illegible]	94.	94.
	VISIT F/R	1828.	[illegible]	5629.	[illegible]	276.	7733.
	REC/S/ENT	14719.	10987.	3440.	5174.	1952.	36272.
	TOTAL	18949.	12221.	10026.	5174.	3247.	49619.
JUL-AUG	BUSINESS	294.	0.	0.	0.	724.	1017.
	PERSONAL	437.	0.	0.	0.	1737.	2173.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	4411.	[illegible]	8697.	267.	193.	13568.
	REC/S/ENT	43391.	40290.	3146.	6046.	5817.	98685.
	TOTAL	48532.	40290.	11845.	6307.	8470.	115444.
SEP-OCT	BUSINESS	516.	[illegible]	217.	[illegible]	351.	1364.
	PERSONAL	765.	441.	261.	0.	685.	2092.
	CONVENTION	[illegible]	[illegible]	[illegible]	[illegible]	50.	50.
	VISIT F/R	1911.	0.	5093.	68.	192.	7264.
	REC/S/ENT	16780.	15539.	[illegible]	4349.	[illegible]	41379.
	TOTAL	19913.	15980.	7651.	4416.	3968.	51969.
YEAR	BUSINESS	3115.	[illegible]	1292.	0.	1958.	6365.
	PERSONAL	4292.	3480.	1551.	0.	3817.	13139.
	CONVENTION	0.	0.	0.	0.	282.	282.
	VISIT F/R	10548.	[illegible]	27655.	335.	[illegible]	[illegible]
	REC/S/ENT	94423.	82854.	[illegible]	23119.	13255.	227352.
	TOTAL	112378.	86334.	44198.	23454.	20377.	286740.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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TABLE 36

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1975

BARNSTABLE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	654315.45	12.71	1.91	51480.	98327.
FEB.	839859.85	13.09	1.96	64160.	125754.
MAR.	981225.46	15.58	2.01	62980.	125960.
APR.	1538957.22	17.48	2.05	88041.	180484.
MAY	2374745.84	21.68	2.02	109536.	221263.
JUNE	3927756.89	26.76	2.02	146777.	296491.
JULY	9448330.91	29.81	2.10	316952.	665599.
AUG.	10468181.92	33.64	2.12	309396.	655920.
SEP.	3592274.73	24.25	2.03	148135.	300714.
OCT.	2374292.22	16.82	1.90	141159.	268202.
NOV.	941246.74	16.27	2.06	57852.	119174.
DEC.	565394.79	12.45	1.90	45413.	86285.
	37646478.02				3144172.16

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 37

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1976

BARNSTABLE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	741793.61	17.54	1.91	42291.	80777.
FEB.	1057902.19	20.06	1.96	52737.	103364.
MAR.	656821.39	19.22	2.01	34174.	68348.
APR.	1367192.92	19.94	2.05	68565.	140559.
MAY	1987715.10	25.35	2.02	78380.	158327.
JUNE	3529783.11	28.44	2.02	124114.	250709.
JULY	9693821.18	33.02	2.10	293574.	616516.
AUG.	9592159.14	36.87	2.12	260162.	551543.
SEP.	3953268.19	27.14	2.03	145662.	295694.
OCT.	1 68414.42	19.12	1.90	108181.	205543.
NOV.	466504.49	23.39	2.06	20885.	43023.
DEC.	267056.08	18.73	1.96	14258.	27990.
	35404429.20				2541483.62

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 38

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	4742.	0.	0.	0.	2258.	7000.
	PERSONAL	6549.	0.	2258.	0.	4516.	13323.
	CONVENTION	4516.	0.	0.	0.	4516.	9033.
	VISIT F/R	31615.	0.	12330.	0.	4471.	48416.
	REC/S/ENT	9033.	0.	1219.	0.	9078.	19330.
	TOTAL	56455.	0.	15807.	0.	24840.	97103.
SPRING	BUSINESS	4790.	0.	0.	0.	2281.	7071.
	PERSONAL	6615.	0.	2281.	0.	4562.	13458.
	CONVENTION	4562.	0.	0.	0.	4562.	9124.
	VISIT F/R	31935.	0.	12454.	0.	4516.	48906.
	REC/S/ENT	9124.	0.	1232.	0.	9170.	19526.
	TOTAL	57026.	0.	15967.	0.	25091.	98085.
SUMMER	BUSINESS	16343.	0.	0.	0.	0.	16343.
	PERSONAL	7996.	0.	2562.	0.	4483.	15041.
	CONVENTION	1921.	0.	0.	0.	0.	1921.
	VISIT F/R	32624.	0.	4703.	9607.	4625.	50960.
	REC/S/ENT	69813.	96073.	4263.	6405.	4342.	180897.
	TOTAL	128098.	96073.	11529.	16012.	13450.	265162.
FALL	BUSINESS	5726.	0.	0.	0.	2727.	8452.
	PERSONAL	7907.	0.	2727.	0.	5453.	16087.
	CONVENTION	5453.	0.	0.	0.	5453.	10906.
	VISIT F/R	38172.	0.	14887.	0.	5399.	58458.
	REC/S/ENT	10906.	0.	1472.	0.	10961.	23340.
	TOTAL	68165.	0.	19086.	0.	29993.	117244.
YEAR	BUSINESS	31601.	0.	0.	0.	7266.	38867.
	PERSONAL	29067.	0.	9828.	0.	19015.	57910.
	CONVENTION	16453.	0.	0.	0.	14532.	30985.
	VISIT F/R	133746.	0.	44375.	9607.	19011.	206739.
	REC/S/ENT	98877.	96073.	8187.	6405.	33551.	243092.
	TOTAL	309744.	96073.	62396.	16012.	93374.	577593.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 39

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	4667.	0.	0.	0.	2194.	6861.
	PERSONAL	6362.	0.	2194.	0.	4388.	12944.
	CONVENTION	4388.	0.	0.	0.	4388.	8776.
	VISIT F/R	30715.	0.	11979.	0.	4344.	47037.
	REC/S/ENT	8776.	0.	1185.	0.	8819.	18780.
	TOTAL	54847.	0.	15357.	0.	24133.	94337.
SPRING	BUSINESS	4964.	0.	0.	0.	2364.	7328.
	PERSONAL	6855.	0.	2364.	0.	4728.	13947.
	CONVENTION	4728.	0.	0.	0.	4728.	9455.
	VISIT F/R	33094.	0.	12967.	0.	4680.	50681.
	REC/S/ENT	9455.	0.	1276.	0.	9503.	20235.
	TOTAL	59097.	0.	16547.	0.	26003.	101647.
SUMMER	BUSINESS	19242.	0.	0.	0.	0.	19242.
	PERSONAL	9699.	0.	3046.	0.	5331.	18077.
	CONVENTION	2285.	0.	0.	0.	0.	2285.
	VISIT F/R	38081.	0.	5592.	11424.	5501.	60598.
	REC/S/ENT	83017.	114243.	5071.	7616.	5162.	215109.
	TOTAL	152325.	114243.	13709.	19041.	15994.	315312.
FALL	BUSINESS	6035.	0.	0.	0.	2874.	8909.
	PERSONAL	8334.	0.	2874.	0.	5747.	16955.
	CONVENTION	5747.	0.	0.	0.	5747.	11495.
	VISIT F/R	40232.	0.	15691.	0.	5690.	61613.
	REC/S/ENT	11495.	0.	1552.	0.	11552.	24599.
	TOTAL	71843.	0.	20116.	0.	31611.	123571.
YEAR	BUSINESS	34848.	0.	0.	0.	7431.	42280.
	PERSONAL	31251.	0.	10478.	0.	20194.	61923.
	CONVENTION	17148.	0.	0.	0.	14863.	32011.
	VISIT F/R	142122.	0.	46166.	11424.	20215.	219929.
	REC/S/ENT	112743.	114243.	9084.	7616.	35037.	278723.
	TOTAL	338112.	114243.	65730.	19041.	97740.	634866.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 4c

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	6645.	0.	0.	0.	4116.	12761.
	PERSONAL	11938.	0.	4116.	0.	8233.	24287.
	CONVENTION	8233.	0.	0.	0.	8233.	16466.
	VISIT F/R	57636.	0.	22476.	0.	8151.	88256.
	REC/S/ENT	16466.	0.	2223.	0.	16548.	35237.
	TOTAL	102911.	0.	28815.	0.	45281.	177007.
MAY-JUN							
	BUSINESS	3666.	0.	0.	0.	1746.	5412.
	PERSONAL	5163.	0.	1746.	0.	3492.	10300.
	CONVENTION	3492.	0.	0.	0.	3492.	6983.
	VISIT F/R	24441.	0.	9532.	0.	3457.	37430.
	REC/S/ENT	6983.	0.	945.	0.	7018.	14944.
	TOTAL	43645.	0.	12221.	0.	19204.	75069.
JUL-AUG							
	BUSINESS	14727.	0.	0.	0.	0.	14727.
	PERSONAL	4570.	0.	2031.	0.	3555.	10156.
	CONVENTION	1523.	0.	0.	0.	0.	1523.
	VISIT F/R	25391.	0.	3758.	7617.	3656.	40402.
	REC/S/ENT	55352.	76173.	3372.	5078.	3453.	143429.
	TOTAL	101564.	76173.	9141.	12696.	10664.	210238.
SEP-OCT							
	BUSINESS	4563.	0.	0.	0.	1404.	5967.
	PERSONAL	7498.	0.	1934.	0.	3736.	13166.
	CONVENTION	3205.	0.	0.	0.	2807.	6012.
	VISIT F/R	26284.	0.	8636.	1991.	3748.	40651.
	REC/S/ENT	20075.	19900.	1649.	1327.	6531.	49483.
	TOTAL	61624.	19900.	12213.	3317.	18226.	115279.
YEAR							
	BUSINESS	31601.	0.	0.	0.	7266.	38867.
	PERSONAL	29067.	0.	9828.	0.	19015.	57910.
	CONVENTION	16453.	0.	0.	0.	14532.	30985.
	VISIT F/R	133746.	0.	44375.	9607.	19011.	206739.
	REC/S/ENT	98877.	96073.	8187.	6405.	33551.	243092.
	TOTAL	309744.	96073.	62396.	16012.	93374.	577593.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 41

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	8392.	0.	0.	0.	3996.	12389.
	PERSONAL	11589.	0.	3996.	0.	7993.	23579.
	CONVENTION	7993.	0.	0.	0.	7993.	15985.
	VISIT F/R	55949.	0.	21020.	0.	7913.	85682.
	REC/S/ENT	15985.	0.	2158.	0.	16065.	34208.
	TOTAL	99909.	0.	27975.	0.	43969.	171843.
MAY-JUN	BUSINESS	3957.	0.	0.	0.	1884.	5842.
	PERSONAL	5465.	0.	1884.	0.	3769.	11118.
	CONVENTION	3769.	0.	0.	0.	3769.	7538.
	VISIT F/R	26382.	0.	11289.	0.	3731.	40401.
	REC/S/ENT	7538.	0.	1018.	0.	7575.	16130.
	TOTAL	47110.	0.	13191.	0.	20728.	81029.
JUL-AUG	BUSINESS	17182.	0.	0.	0.	0.	17182.
	PERSONAL	5332.	0.	2370.	0.	4147.	11850.
	CONVENTION	1777.	0.	0.	0.	0.	1777.
	VISIT F/R	29625.	0.	4361.	8887.	4266.	47139.
	REC/S/ENT	64582.	88874.	3934.	5925.	4029.	167344.
	TOTAL	118499.	88874.	10665.	14812.	12442.	245292.
SEP-OCT	BUSINESS	5389.	0.	0.	0.	1585.	6974.
	PERSONAL	8964.	0.	2262.	0.	4354.	15580.
	CONVENTION	3678.	0.	0.	0.	3170.	6848.
	VISIT F/R	32656.	0.	9887.	2537.	4373.	47446.
	REC/S/ENT	24776.	25369.	1993.	1691.	7506.	61335.
	TOTAL	73496.	25369.	14141.	4228.	20989.	138184.
YEAR	BUSINESS	34921.	0.	0.	0.	7466.	42387.
	PERSONAL	31351.	0.	10512.	0.	20263.	62126.
	CONVENTION	17217.	0.	0.	0.	14932.	32149.
	VISIT F/R	142605.	0.	46356.	11424.	20263.	220669.
	REC/S/ENT	112881.	114243.	9102.	7616.	35175.	279018.
	TOTAL	338974.	114243.	65971.	19041.	98126.	636349.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 42 CALENDER YEAr 1975

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	219.	0.	0.	0.	33.	252.
	PERSONAL	302.	0.	43.	0.	67.	412.
	CONVENTION	208.	0.	0.	0.	67.	275.
	VISIT F/R	1076.	0.	193.	0.	39.	1302.
	REC/S/ENT	371.	0.	32.	0.	214.	617.
	TOTAL	2176.	0.	268.	0.	420.	2858.
SPRING	BUSINESS	230.	0.	0.	0.	34.	263.
	PERSONAL	317.	0.	43.	0.	68.	428.
	CONVENTION	219.	0.	0.	0.	68.	286.
	VISIT F/R	1108.	0.	195.	0.	39.	1342.
	REC/S/ENT	385.	0.	33.	0.	216.	634.
	TOTAL	2258.	0.	271.	0.	425.	2954.
SUMMER	BUSINESS	673.	0.	0.	0.	0.	673.
	PERSONAL	323.	0.	48.	0.	82.	453.
	CONVENTION	79.	0.	0.	0.	0.	79.
	VISIT F/R	1335.	0.	83.	82.	19.	1519.
	REC/S/ENT	2454.	2026.	46.	85.	43.	4654.
	TOTAL	4863.	2026.	176.	167.	144.	7377.
FALL	BUSINESS	273.	0.	0.	0.	40.	314.
	PERSONAL	377.	0.	52.	0.	81.	510.
	CONVENTION	260.	0.	0.	0.	81.	341.
	VISIT F/R	1321.	0.	233.	0.	47.	1601.
	REC/S/ENT	459.	0.	39.	0.	258.	757.
	TOTAL	2691.	0.	324.	0.	507.	3522.
YEAR	BUSINESS	1395.	0.	0.	0.	108.	1502.
	PERSONAL	1319.	0.	185.	0.	298.	1802.
	CONVENTION	766.	0.	0.	0.	216.	981.
	VISIT F/R	4834.	0.	704.	82.	144.	5764.
	REC/S/ENT	3669.	2026.	150.	85.	732.	6662.
	TOTAL	11963.	2026.	1039.	167.	1497.	16712.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 45 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	231.	0.	0.	0.	35.	266.
	PERSONAL	319.	0.	44.	0.	70.	434.
	CONVENTION	220.	0.	0.	0.	70.	290.
	VISIT F/R	1125.	0.	201.	0.	41.	1367.
	REC/S/ENT	390.	0.	34.	0.	223.	646.
	TOTAL	2286.	0.	279.	0.	438.	3003.
SPRING	BUSINESS	259.	0.	0.	0.	38.	297.
	PERSONAL	358.	0.	48.	0.	75.	481.
	CONVENTION	247.	0.	0.	0.	75.	322.
	VISIT F/R	1245.	0.	216.	0.	44.	1505.
	REC/S/ENT	433.	0.	36.	0.	240.	709.
	TOTAL	2541.	0.	300.	0.	472.	3314.
SUMMER	BUSINESS	842.	0.	0.	0.	0.	842.
	PERSONAL	421.	0.	61.	0.	105.	586.
	CONVENTION	100.	0.	0.	0.	0.	100.
	VISIT F/R	1699.	0.	135.	105.	24.	1932.
	REC/S/ENT	3130.	2600.	59.	107.	55.	5951.
	TOTAL	6191.	2600.	224.	213.	184.	9412.
FALL	BUSINESS	316.	0.	0.	0.	46.	362.
	PERSONAL	436.	0.	58.	0.	92.	586.
	CONVENTION	301.	0.	0.	0.	92.	392.
	VISIT F/R	1546.	0.	263.	0.	53.	1832.
	REC/S/ENT	527.	0.	44.	0.	292.	863.
	TOTAL	3097.	0.	365.	0.	574.	4036.
YEAR	BUSINESS	1648.	0.	0.	0.	119.	1767.
	PERSONAL	1534.	0.	211.	0.	342.	2087.
	CONVENTION	867.	0.	0.	0.	237.	1104.
	VISIT F/R	5585.	0.	784.	105.	162.	6637.
	REC/S/ENT	4480.	2600.	173.	107.	809.	8170.
	TOTAL	14115.	2600.	1168.	213.	1669.	19765.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 44 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	466.	0.	0.	0.	61.	461.
	PERSONAL	552.	0.	78.	0.	122.	752.
	CONVENTION	381.	0.	0.	0.	122.	503.
	VISIT F/R	1952.	0.	352.	0.	71.	2375.
	REC/S/ENT	676.	0.	59.	0.	390.	1126.
	TOTAL	3967.	0.	489.	0.	766.	5215.
MAY-JUN							
	BUSINESS	177.	0.	0.	0.	26.	203.
	PERSONAL	245.	0.	33.	0.	52.	331.
	CONVENTION	169.	0.	0.	0.	52.	221.
	VISIT F/R	654.	0.	149.	0.	30.	1033.
	REC/S/ENT	297.	0.	25.	0.	165.	488.
	TOTAL	1742.	0.	207.	0.	325.	2274.
JUL-AUG							
	BUSINESS	610.	0.	0.	0.	0.	610.
	PERSONAL	189.	0.	38.	0.	65.	292.
	CONVENTION	63.	0.	0.	0.	0.	63.
	VISIT F/R	1073.	0.	66.	65.	15.	1218.
	REC/S/ENT	1966.	1606.	36.	67.	34.	3710.
	TOTAL	3901.	1606.	140.	132.	115.	5894.
SEP-OCT							
	BUSINESS	210.	0.	0.	0.	22.	232.
	PERSONAL	342.	0.	36.	0.	59.	437.
	CONVENTION	151.	0.	0.	0.	44.	196.
	VISIT F/R	948.	0.	144.	17.	27.	1136.
	REC/S/ENT	736.	467.	25.	15.	94.	1336.
	TOTAL	2386.	467.	205.	32.	246.	3338.
YEAR							
	BUSINESS	1397.	0.	0.	0.	109.	1506.
	PERSONAL	1328.	0.	185.	0.	298.	1811.
	CONVENTION	764.	0.	0.	0.	218.	982.
	VISIT F/R	4827.	0.	711.	82.	142.	5762.
	REC/S/ENT	3676.	2073.	145.	82.	684.	6660.
	TOTAL	11991.	2073.	1041.	164.	1452.	16721.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 45 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	434.	0.	0.	0.	65.	500.
	PERSONAL	680.	0.	81.	0.	131.	811.
	CONVENTION	414.	0.	0.	0.	131.	544.
	VISIT F/R	2144.	0.	366.	0.	76.	2586.
	REC/S/ENT	722.	0.	62.	0.	418.	1201.
	TOTAL	4314.	0.	508.	0.	820.	5642.
MAY-JUN							
	BUSINESS	214.	0.	0.	0.	31.	245.
	PERSONAL	296.	0.	38.	0.	62.	396.
	CONVENTION	204.	0.	0.	0.	62.	266.
	VISIT F/R	1043.	0.	172.	0.	36.	1251.
	REC/S/ENT	353.	0.	29.	0.	197.	579.
	TOTAL	2110.	0.	241.	0.	386.	2736.
JUL-AUG							
	BUSINESS	754.	0.	0.	0.	0.	754.
	PERSONAL	234.	0.	47.	0.	82.	363.
	CONVENTION	78.	0.	0.	0.	0.	78.
	VISIT F/R	1330.	0.	82.	82.	19.	1512.
	REC/S/ENT	2447.	2023.	46.	84.	43.	4642.
	TOTAL	4842.	2023.	174.	165.	143.	7348.
SEP-OCT							
	BUSINESS	276.	0.	0.	0.	27.	304.
	PERSONAL	455.	0.	45.	0.	75.	575.
	CONVENTION	193.	0.	0.	0.	55.	248.
	VISIT F/R	1252.	0.	176.	23.	33.	1484.
	REC/S/ENT	996.	630.	32.	20.	113.	1792.
	TOTAL	3173.	630.	253.	44.	302.	4402.
YEAR							
	BUSINESS	1679.	0.	0.	0.	123.	1802.
	PERSONAL	1585.	0.	212.	0.	349.	2145.
	CONVENTION	889.	0.	0.	0.	247.	1135.
	VISIT F/R	5769.	0.	796.	105.	163.	6833.
	REC/S/ENT	4518.	2653.	166.	104.	778.	8214.
	TOTAL	14440.	2653.	1176.	209.	1652.	20129.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 46

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1975

BERKSHIRE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	217865.75	16.75	1.54	13017.	20031.
FEB.	251422.30	17.99	1.59	13976.	22221.
MAR.	155669.87	16.55	1.51	9416.	14213.
APR.	150699.31	17.05	1.52	8803.	13381.
MAY	246306.90	19.22	1.57	12815.	20120.
JUNE	301573.16	21.28	1.66	14172.	23525.
JULY	742528.19	25.35	1.65	29291.	48330.
AUG.	790555.38	25.84	1.74	30594.	53234.
SEP.	343956.83	21.00	1.62	16379.	26533.
OCT.	456819.07	21.22	1.63	21528.	35090.
NOV.	190545.86	17.42	1.60	10936.	17501.
DEC.	178600.43	18.12	1.58	9857.	15573.
	4025937.05				309743.59

*AVERAGE FOR BERKSHIRE AREA
BERKSHIRE COUNTY

TABLE 47

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1976

BERKSHIRE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	246944.08	17.93	1.54	13773.	21210.
FEB.	248277.52	18.94	1.59	13119.	20843.
MAR.	158281.42	18.68	1.51	8473.	12795.
APR.	152912.27	19.39	1.52	7886.	11987.
MAY	281429.50	20.19	1.57	13939.	21884.
JUNE	348599.81	22.94	1.66	15196.	25226.
JULY	855134.21	25.98	1.65	32915.	54311.
AUG.	987179.35	26.76	1.74	36890.	64189.
SEP.	492353.37	23.58	1.62	20880.	33826.
OCT.	571604.25	23.51	1.63	24313.	39631.
NOV.	207678.66	19.11	1.60	10864.	17382.
DEC.	179455.61	19.12	1.58	9386.	14830.
	4729796.05				338111.82

*AVERAGE FOR BERKSHIRE AREA
BERKSHIRE COUNTY

TABLE 46

VISITOR DAYS BY SEASON IN BRISTOL COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

WINTER	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
BUSINESS	45875.	8235.	52934.	0.	13684.	120728.
PERSONAL	59992.	11763.	50581.	0.	23943.	146283.
CONVENTION	7059.	0.	1176.	0.	3421.	11656.
VISIT F/F	11763.	23527.	169388.	0.	12316.	216993.
REC/S/ENT	4702.	0.	7059.	0.	11632.	65742.
TOTAL	171741.	43524.	281138.	0.	65000.	561403.
SPRING						
BUSINESS	64104.	11507.	73967.	0.	19122.	168700.
PERSONAL	83531.	16436.	70680.	0.	33463.	204410.
CONVENTION	9863.	0.	1644.	0.	4780.	16288.
VISIT F/R	16436.	32875.	236694.	0.	17209.	303215.
REC/S/ENT	65748.	0.	9863.	0.	16254.	91865.
TOTAL	239982.	60819.	392848.	0.	90828.	784477.
SUMMER						
BUSINESS	51628.	0.	0.	835.	0.	52464.
PERSONAL	10325.	144563.	113585.	1748.	6127.	276348.
CONVENTION	0.	0.	0.	0.	0.	0.
VISIT F/P	41303.	0.	784767.	7513.	4768.	838351.
REC/S/ENT	193609.	54211.	49049.	18864.	4085.	319818.
TOTAL	296866.	198775.	947401.	28960.	14980.	1486981.
FALL						
BUSINESS	55414.	9947.	63940.	0.	16530.	145831.
PERSONAL	72466.	14208.	61098.	0.	28927.	176699.
CONVENTION	8526.	0.	1421.	0.	4132.	14080.
VISIT F/R	14208.	28416.	204607.	0.	14876.	262110.
REC/S/ENT	56835.	0.	8526.	0.	14051.	79412.
TOTAL	207449.	52574.	339592.	0.	78515.	678131.
YEAR						
BUSINESS	217022.	29689.	190841.	835.	49336.	487723.
PERSONAL	226614.	186970.	295943.	1748.	92465.	803740.
CONVENTION	25448.	0.	4241.	0.	12334.	42023.
VISIT F/R	83710.	84826.	1395456.	7513.	49169.	1620668.
REC/S/ENT	363243.	54211.	74497.	18864.	46021.	556837.
TOTAL	916038.	355691.	1960979.	28960.	249324.	3510992.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 49

VISITOR DAYS BY SEASON IN BRISTOL COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	50959.	9148.	58800.	0.	15261.	134167.
	PERSONAL	66640.	13066.	56186.	0.	26601.	162494.
	CONVENTION	7841.	0.	1307.	0.	3800.	12948.
	VISIT F/R	13066.	26134.	188158.	0.	13680.	241038.
	REC/S/ENT	52265.	0.	7841.	0.	12921.	73028.
	TOTAL	190772.	48347.	312292.	0.	72203.	623615.
SPRING	BUSINESS	64911.	11652.	74898.	0.	19362.	170823.
	PERSONAL	84885.	16643.	71569.	0.	33884.	206982.
	CONVENTION	9987.	0.	1665.	0.	4841.	16493.
	VISIT F/R	16643.	33286.	239673.	0.	17426.	307030.
	REC/S/ENT	56575.	0.	9987.	0.	16459.	93021.
	TOTAL	243002.	61584.	397792.	0.	91971.	794349.
SUMMER	BUSINESS	49271.	0.	0.	848.	0.	50119.
	PERSONAL	9854.	137963.	108399.	1617.	5848.	263680.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	39418.	0.	745937.	7626.	4550.	800531.
	REC/S/ENT	184769.	51736.	46809.	17455.	3898.	304669.
	TOTAL	283312.	189699.	904145.	27546.	14296.	1418999.
FALL	BUSINESS	57138.	10257.	65929.	0.	17044.	150367.
	PERSONAL	74720.	14650.	62999.	0.	29827.	182196.
	CONVENTION	8791.	0.	1465.	0.	4261.	14518.
	VISIT F/R	14650.	29303.	210972.	0.	15339.	270264.
	REC/S/ENT	58603.	0.	8791.	0.	14488.	81882.
	TOTAL	213903.	54209.	350156.	0.	80958.	699226.
YEAR	BUSINESS	222279.	31056.	199627.	848.	51607.	505416.
	PERSONAL	236100.	182322.	299153.	1617.	96160.	815352.
	CONVENTION	26619.	0.	4437.	0.	12962.	43958.
	VISIT F/R	83777.	88725.	1387740.	7626.	50995.	1618864.
	REC/S/ENT	362213.	51736.	73429.	17455.	47766.	552599.
	TOTAL	930988.	353840.	1964385.	27546.	259429.	3536188.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 5C

VISITOR DAYS BY SEASON IN BRISTOL COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	97135.	17418.	111965.	0.	28945.	255362.
	PERSONAL	126895.	24860.	106988.	0.	50653.	309416.
	CONVENTION	14933.	0.	2488.	0.	7236.	24655.
	VISIT F/F	24886.	49763.	358285.	0.	26056.	458978.
	REC/S/ENT	9953.	0.	14930.	0.	24604.	139057.
	TOTAL	363212.	92062.	594656.	0.	137487.	1187467.
MAY-JUN	BUSINESS	44990.	8070.	51923.	0.	13423.	118423.
	PERSONAL	58847.	11538.	49615.	0.	23490.	143490.
	CONVENTION	6924.	0.	1154.	0.	3356.	11433.
	VISIT F/F	11538.	23077.	166153.	0.	12080.	212848.
	REC/S/ENT	46153.	0.	6924.	0.	11410.	64487.
	TOTAL	168461.	42693.	275769.	0.	63759.	550681.
JUL-AUG	BUSINESS	34933.	0.	0.	0.	0.	34933.
	PERSONAL	6926.	97815.	76854.	1748.	4146.	187549.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/F	27947.	0.	530993.	0.	3226.	562166.
	REC/S/ENT	131081.	36681.	33186.	18864.	2764.	222497.
	TOTAL	200867.	134496.	641035.	20612.	10136.	1007146.
SEP-OCT	BUSINESS	41755.	4193.	26954.	835.	6968.	79645.
	PERSONAL	33887.	52737.	62486.	0.	14175.	163285.
	CONVENTION	3594.	0.	599.	0.	1742.	5935.
	VISIT F/F	19346.	21980.	341025.	7513.	7813.	386676.
	REC/S/ENT	86567.	17531.	19455.	0.	7244.	130796.
	TOTAL	183448.	86441.	449518.	8348.	37942.	765697.
YEAR	BUSINESS	217022.	29689.	191841.	835.	49336.	487723.
	PERSONAL	226614.	186970.	295943.	1748.	92465.	803740.
	CONVENTION	25443.	0.	4241.	0.	12334.	42023.
	VISIT F/F	83717.	94826.	1395456.	7513.	49169.	1620668.
	REC/S/ENT	363243.	54211.	74497.	18864.	46021.	556837.
	TOTAL	916038.	355691.	1960979.	28960.	249324.	3510992.

RENT/ACCOM INCLUDES SEASONAL HOME, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A '0' IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMEN
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 51

VISITOR DAYS BY SEASON IN BRISTOL COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	152524.	19404.	118299.	0.	39582.	269809.
	PERSONAL	134773.	26287.	113041.	0.	53519.	326920.
	CONVENTION	15775.	0.	2629.	0.	7646.	26049.
	VISIT F/P	26287.	52579.	378555.	0.	27523.	484944.
	REC/S/ENT	105153.	0.	15775.	0.	25996.	146924.
	TOTAL	383813.	97270.	628298.	0.	145265.	1254646.
MAY-JUN							
	BUSINESS	45405.	8152.	52385.	0.	13543.	119478.
	PERSONAL	59371.	11641.	56657.	0.	23699.	144768.
	CONVENTION	5985.	0.	1164.	0.	3386.	11535.
	VISIT F/P	11641.	23283.	167633.	0.	12188.	214744.
	REC/S/ENT	46564.	0.	6985.	0.	11511.	65061.
	TOTAL	169961.	43078.	278225.	0.	64327.	555586.
JUL-AUG							
	BUSINESS	32324.	0.	0.	0.	0.	32324.
	PERSONAL	6464.	90510.	71119.	1617.	3836.	173543.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/P	25860.	0.	491337.	0.	2985.	520182.
	REC/S/ENT	121217.	33941.	30709.	17455.	2558.	205881.
	TOTAL	185866.	124451.	593161.	19072.	9379.	931930.
SEP-OCT							
	BUSINESS	41137.	4342.	27912.	848.	7216.	81455.
	PERSONAL	35023.	53655.	63956.	0.	14639.	167273.
	CONVENTION	3722.	0.	620.	0.	1804.	6146.
	VISIT F/P	19766.	12416.	346918.	7626.	8059.	394769.
	REC/S/ENT	88363.	17795.	19822.	0.	7474.	133454.
	TOTAL	188005.	88198.	459228.	8474.	39192.	783097.
YEAR							
	BUSINESS	221386.	30896.	198596.	848.	51340.	503065.
	PERSONAL	234932.	182093.	298168.	1617.	95693.	812504.
	CONVENTION	26482.	0.	4414.	0.	12835.	43731.
	VISIT F/P	83548.	88267.	1384443.	7626.	50755.	1614639.
	REC/S/ENT	361297.	51736.	73291.	17455.	47539.	551319.
	TOTAL	927645.	352992.	1958912.	27546.	258163.	3525259.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 52 CALENDER YEAR 1975

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	1668.	169.	1161.	0.	203.	3232.
	PERSONAL	2432.	241.	956.	0.	355.	3985.
	CONVENTION	286.	0.	22.	0.	51.	359.
	VISIT F/R	448.	459.	2651.	0.	147.	3615.
	REC/S/ENT	1935.	0.	186.	0.	274.	2396.
	TOTAL	6968.	819.	4818.	0.	990.	13588.
SPRING	BUSINESS	2634.	236.	1399.	0.	284.	4552.
	PERSONAL	3444.	337.	1337.	0.	496.	5614.
	CONVENTION	465.	0.	31.	0.	71.	567.
	VISIT F/R	635.	572.	3764.	0.	150.	5061.
	REC/S/ENT	2741.	0.	262.	0.	383.	3385.
	TOTAL	9858.	1145.	6733.	0.	1384.	19119.
SUMMER	BUSINESS	2249.	0.	0.	35.	0.	2263.
	PERSONAL	450.	1148.	2110.	72.	113.	3794.
	CONVENTION	3.	0.	0.	0.	0.	3.
	VISIT F/R	1296.	0.	13812.	64.	19.	15185.
	REC/S/ENT	6518.	1143.	526.	249.	41.	8479.
	TOTAL	10509.	2191.	16451.	420.	173.	29743.
FALL	BUSINESS	2267.	264.	1269.	0.	245.	3925.
	PERSONAL	2965.	292.	1155.	0.	429.	4841.
	CONVENTION	349.	0.	27.	0.	61.	437.
	VISIT F/R	547.	494.	3202.	0.	129.	4373.
	REC/S/ENT	2359.	0.	227.	0.	331.	2917.
	TOTAL	5467.	989.	5820.	0.	1196.	16492.
YEAR	BUSINESS	8809.	608.	3609.	35.	732.	13993.
	PERSONAL	9292.	1917.	5559.	72.	1393.	18233.
	CONVENTION	1043.	0.	80.	0.	183.	1306.
	VISIT F/R	2919.	1476.	23369.	64.	406.	29234.
	REC/S/ENT	13551.	1143.	1204.	249.	1029.	17177.
	TOTAL	35814.	5145.	33821.	420.	3742.	78942.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT

TABLE 53 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	2244.	202.	1190.	0.	242.	3879.
	PERSONAL	2905.	288.	1137.	0.	424.	4785.
	CONVENTION	345.	0.	26.	0.	61.	432.
	VISIT F/R	536.	482.	3152.	0.	128.	4298.
	REC/S/ENT	[illegible]	0.	224.	0.	326.	2872.
	TOTAL	8364.	971.	5729.	0.	1182.	16266.
SPRING	BUSINESS	2887.	257.	1516.	0.	309.	4968.
	PERSONAL	3775.	367.	1449.	0.	540.	6131.
	CONVENTION	444.	0.	34.	0.	77.	555.
	VISIT F/R	691.	614.	4015.	0.	163.	5483.
	REC/S/ENT	2987.	0.	285.	0.	415.	3688.
	TOTAL	10785.	1237.	7296.	0.	1505.	20825.
SUMMER	BUSINESS	2306.	0.	0.	37.	0.	2343.
	PERSONAL	462.	1050.	2154.	71.	115.	3852.
	CONVENTION	4.	0.	0.	0.	0.	4.
	VISIT F/R	1334.	0.	14028.	70.	20.	15451.
	REC/S/ENT	6721.	1178.	542.	246.	42.	8728.
	TOTAL	10826.	2227.	16723.	424.	177.	30377.
FALL	BUSINESS	2553.	226.	1334.	0.	272.	4385.
	PERSONAL	3338.	323.	1275.	0.	476.	5412.
	CONVENTION	393.	0.	30.	0.	68.	490.
	VISIT F/R	612.	540.	3534.	0.	144.	4830.
	REC/S/ENT	2642.	0.	251.	0.	366.	3258.
	TOTAL	9538.	1089.	6424.	0.	1325.	18376.
YEAR	BUSINESS	9990.	684.	4040.	37.	823.	15575.
	PERSONAL	10511.	2028.	6015.	71.	1556.	20179.
	CONVENTION	1186.	0.	90.	0.	206.	1482.
	VISIT F/R	3173.	1636.	24728.	70.	456.	30062.
	REC/S/ENT	14672.	1178.	1301.	246.	1149.	18546.
	TOTAL	39532.	5526.	36174.	424.	4189.	85844.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 54 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	3946.	357.	2117.	0.	429.	6849.
	PERSONAL	5168.	513.	2023.	0.	751.	8444.
	CONVENTION	607.	0.	47.	0.	107.	762.
	VISIT F/R	954.	866.	5667.	0.	227.	7650.
	REC/S/ENT	417.	0.	397.	0.	580.	5082.
	TOTAL	14768.	1736.	10191.	0.	2094.	28787.
MAY-JUN	BUSINESS	1855.	166.	982.	0.	199.	3202.
	PERSONAL	2426.	236.	938.	0.	348.	3949.
	CONVENTION	285.	0.	22.	0.	50.	357.
	VISIT F/R	448.	482.	2600.	0.	105.	3555.
	REC/S/ENT	1931.	0.	184.	0.	269.	2383.
	TOTAL	6945.	803.	4726.	0.	971.	13446.
JUL-AUG	BUSINESS	1538.	0.	0.	0.	0.	1538.
	PERSONAL	308.	709.	1428.	76.	76.	2594.
	CONVENTION	3.	0.	0.	0.	0.	3.
	VISIT F/R	878.	0.	9345.	0.	13.	10237.
	REC/S/ENT	4445.	774.	357.	249.	28.	5853.
	TOTAL	7172.	1483.	11131.	322.	117.	20224.
SEP-OCT	BUSINESS	1706.	61.	567.	21.	110.	2405.
	PERSONAL	2372.	773.	1175.	0.	224.	3543.
	CONVENTION	143.	0.	11.	0.	28.	182.
	VISIT F/R	658.	123.	5675.	64.	56.	6576.
	REC/S/ENT	3160.	411.	295.	0.	164.	3910.
	TOTAL	6980.	1368.	7662.	85.	522.	16617.
YEAR	BUSINESS	9445.	584.	3606.	20.	738.	13994.
	PERSONAL	9266.	2228.	5564.	72.	1400.	18530.
	CONVENTION	1039.	0.	30.	0.	185.	1363.
	VISIT F/R	2934.	1390.	23228.	64.	480.	28317.
	REC/S/ENT	13586.	1185.	1233.	249.	981.	17228.
	TOTAL	35865.	5387.	33710.	406.	3704.	79073.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A '0.' IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMEN

TABLE 55 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	4750.	406.	2398.	0.	500.	8053.
	PERSONAL	6212.	579.	2291.	0.	874.	9957.
	CONVENTION	731.	0.	53.	0.	125.	909.
	VISIT F/R	1174.	974.	6345.	0.	263.	8681.
	REC/S/ENT	4684.	0.	457.	0.	676.	5866.
	TOTAL	17477.	1955.	11537.	0.	2438.	33407.
MAY-JUN							
	BUSINESS	2134.	180.	1062.	0.	221.	3597.
	PERSONAL	2791.	257.	1015.	0.	387.	4449.
	CONVENTION	328.	0.	24.	0.	55.	407.
	VISIT F/R	497.	429.	2811.	0.	116.	3853.
	REC/S/ENT	2102.	0.	199.	0.	299.	2601.
	TOTAL	7853.	866.	5109.	0.	1079.	14907.
JUL-AUG							
	BUSINESS	1525.	0.	0.	0.	0.	1525.
	PERSONAL	316.	689.	1413.	71.	76.	2554.
	CONVENTION	4.	0.	0.	0.	0.	4.
	VISIT F/R	879.	0.	9203.	0.	13.	10095.
	REC/S/ENT	4437.	773.	355.	246.	27.	5839.
	TOTAL	7151.	1461.	10971.	317.	116.	20017.
SEP-OCT							
	BUSINESS	1947.	68.	561.	21.	124.	2721.
	PERSONAL	1579.	842.	1284.	0.	252.	3956.
	CONVENTION	165.	0.	12.	0.	31.	209.
	VISIT F/R	746.	139.	6172.	79.	60.	7187.
	REC/S/ENT	3418.	442.	379.	0.	112.	4291.
	TOTAL	7855.	1491.	8346.	91.	580.	18364.
YEAR							
	BUSINESS	10356.	653.	4021.	21.	845.	15896.
	PERSONAL	11887.	2367.	6003.	71.	1590.	20917.
	CONVENTION	1226.	0.	89.	0.	211.	1529.
	VISIT F/R	3227.	1538.	24529.	79.	453.	29816.
	REC/S/ENT	14638.	1215.	1323.	246.	1114.	18536.
	TOTAL	40337.	5772.	35964.	408.	4213.	86694.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 56

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1975

BRISTOL COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	643933.63	16.43	1.47	39138.	57533.
FEB.	597472.16	16.75	1.48	35670.	52792.
MAR.	693912.01	17.11	1.51	40673.	61416.
APR.	820637.72	17.67	1.54	46442.	71521.
MAY	877196.93	18.57	1.57	47237.	74163.
JUNE	1139933.50	19.10	1.58	59682.	94298.
JULY	1231791.10	21.25	1.65	57929.	100368.
AUG.	1260448.45	21.07	1.68	59822.	100561.
SEP.	1100442.87	18.57	1.62	59259.	96000.
OCT.	1033438.43	18.79	1.59	54999.	87449.
NOV.	707172.41	17.98	1.55	39331.	60963.
DEC.	677760.58	17.45	1.52	38840.	59037.
	10785245.79				916048.77

*AVERAGE FOR MID/SOUTH AREA
WORCESTER, BRISTOL, PLYMOUTH COUNTIES

TABLE 57

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1976

BRISTOL COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	632366.51	17.56	1.47	36012.	52937.
FEB.	714797.36	17.91	1.48	39911.	59068.
MAR.	949378.56	18.20	1.51	52164.	78767.
APR.	891665.32	18.80	1.54	47429.	73041.
MAY	945351.63	19.45	1.57	48604.	76309.
JUNE	1193774.43	20.14	1.58	59274.	93653.
JULY	1196240.87	21.57	1.65	55459.	91507.
AUG.	1254215.87	22.33	1.68	56167.	94361.
SEP.	1219668.65	20.11	1.62	60153.	97447.
OCT.	1134550.43	19.92	1.59	56955.	90559.
NOV.	952855.73	19.66	1.55	43384.	67239.
DEC.	724924.71	19.64	1.52	36911.	56104.
	11699789.47				930991.21

*AVERAGE FOR MID/SOUTH AREA
WORCESTER, BRISTOL, PLYMOUTH COUNTIES

TABLE 59

VISITOR DAYS BY SEASON IN DUKES COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	306.	0.	340.	0.	1499.	2145.
	PERSONAL	374.	884.	408.	0.	2368.	4034.
	CONVENTION	0.	0.	0.	0.	394.	394.
	VISIT F/R	690.	0.	5305.	0.	1973.	7958.
	REC/S/ENT	5091.	5545.	1954.	7925.	5130.	25605.
	TOTAL	6461.	6429.	7958.	7925.	11364.	40137.
SPRING	BUSINESS	1333.	0.	1482.	0.	4636.	7451.
	PERSONAL	1630.	3852.	1778.	0.	7321.	14580.
	CONVENTION	0.	0.	0.	0.	1220.	1220.
	VISIT F/R	2963.	0.	23112.	0.	6100.	32175.
	REC/S/ENT	22223.	24298.	8297.	34669.	15851.	105348.
	TOTAL	28150.	28150.	34669.	34669.	35137.	160774.
SUMMER	BUSINESS	618.	0.	0.	0.	6863.	7481.
	PERSONAL	665.	0.	0.	0.	16469.	17135.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	8989.	0.	41094.	2568.	8236.	60887.
	REC/S/ENT	93101.	156668.	24078.	37883.	101562.	413292.
	TOTAL	103373.	156668.	65172.	40451.	133130.	498795.
FALL	BUSINESS	740.	0.	822.	0.	2688.	4250.
	PERSONAL	905.	2138.	987.	0.	4244.	8274.
	CONVENTION	0.	0.	0.	0.	707.	707.
	VISIT F/R	1645.	0.	12834.	0.	3536.	18011.
	REC/S/ENT	12336.	13488.	4606.	19245.	9195.	58869.
	TOTAL	15626.	15626.	19245.	19245.	20370.	90111.
YEAR	BUSINESS	2998.	0.	2644.	0.	15686.	21328.
	PERSONAL	3574.	6874.	3173.	0.	30401.	44023.
	CONVENTION	0.	0.	0.	0.	2321.	2321.
	VISIT F/R	14277.	0.	82341.	2568.	19845.	119031.
	REC/S/ENT	132762.	199998.	38885.	99722.	131748.	603114.
	TOTAL	153611.	206872.	127043.	102289.	200041.	789817.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 59

VISITOR DAYS BY SEASON IN DUKES COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	247.	0.	230.	0.	1742.	2179.
	PERSONAL	253.	598.	276.	0.	2750.	3877.
	CONVENTION	0.	0.	0.	0.	458.	458.
	VISIT F/R	468.	0.	3586.	0.	2292.	6330.
	REC/S/ENT	3448.	3748.	1287.	5357.	5959.	19800.
	TOTAL	4368.	4346.	5379.	5357.	13202.	32651.
SPRING	BUSINESS	1324.	0.	1471.	0.	5284.	8080.
	PERSONAL	1618.	3625.	1766.	0.	8345.	15554.
	CONVENTION	0.	0.	0.	0.	1390.	1390.
	VISIT F/R	2948.	0.	22953.	0.	6953.	32849.
	REC/S/ENT	22070.	24130.	8240.	34430.	18079.	106950.
	TOTAL	27956.	27956.	34430.	34430.	40052.	164824.
SUMMER	BUSINESS	555.	0.	0.	0.	5946.	6502.
	PERSONAL	691.	0.	0.	0.	14269.	14870.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	8094.	0.	37002.	2312.	7136.	54544.
	REC/S/ENT	83032.	141069.	21681.	34111.	87997.	368689.
	TOTAL	93082.	141069.	58683.	36423.	115348.	444605.
FALL	BUSINESS	614.	0.	672.	0.	2460.	3744.
	PERSONAL	739.	1746.	806.	0.	3897.	7188.
	CONVENTION	0.	0.	0.	0.	649.	649.
	VISIT F/R	1343.	0.	10476.	0.	3247.	15069.
	REC/S/ENT	10375.	11015.	3761.	15717.	8444.	49313.
	TOTAL	12762.	12762.	15717.	15717.	18706.	75664.
YEAR	BUSINESS	2691.	0.	2373.	0.	15441.	20504.
	PERSONAL	3211.	6169.	2848.	0.	29262.	41490.
	CONVENTION	0.	0.	0.	0.	2498.	2498.
	VISIT F/R	12846.	0.	74419.	2312.	19628.	108840.
	REC/S/ENT	119425.	179963.	34969.	89615.	120479.	544452.
	TOTAL	138167.	186133.	114209.	91928.	187308.	717744.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 60

VISITOR DAYS BY SEASON, IN DUKES COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	716.	[illegible]	796.	[illegible]	3454.	4966.
	PERSONAL	876.	2070.	955.	0.	5454.	9354.
	CONVENTION	0.	[illegible]	[illegible]	[illegible]	969.	969.
	VISIT F/R	1592.	[illegible]	12418.	[illegible]	4545.	18554.
	REC/S/ENT	11946.	13022.	4458.	18594.	11816.	59830.
	TOTAL	15124.	15092.	18626.	18594.	26177.	93613.
MAY-JUN	BUSINESS	1149.	0.	1276.	0.	3821.	6246.
	PERSONAL	1404.	3319.	1532.	0.	6033.	12288.
	CONVENTION	0.	0.	0.	0.	1065.	1065.
	VISIT F/R	2558.	0.	19911.	0.	5028.	27492.
	REC/S/ENT	19145.	20933.	7146.	29867.	13072.	90165.
	TOTAL	24251.	24252.	29867.	29867.	28959.	137195.
JUL-AUG	BUSINESS	498.	[illegible]	[illegible]	[illegible]	5659.	6157.
	PERSONAL	519.	[illegible]	[illegible]	[illegible]	13579.	14098.
	CONVENTION	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	0.
	VISIT F/R	7120.	0.	32549.	2034.	6791.	48493.
	REC/S/ENT	73742.	124091.	19671.	30006.	83741.	330651.
	TOTAL	81881.	124091.	51620.	32039.	109769.	399399.
SEP-OCT	BUSINESS	635.	0.	572.	[illegible]	2753.	3959.
	PERSONAL	776.	1486.	686.	[illegible]	5335.	8283.
	CONVENTION	0.	0.	0.	0.	407.	407.
	VISIT F/R	3013.	[illegible]	17463.	534.	3482.	24492.
	REC/S/ENT	27934.	41953.	8208.	21255.	23119.	122469.
	TOTAL	32357.	43439.	26929.	21789.	35095.	159610.
YEAR	BUSINESS	2998.	[illegible]	2644.	[illegible]	15686.	21328.
	PERSONAL	3574.	6874.	3173.	0.	30401.	44023.
	CONVENTION	0.	0.	[illegible]	[illegible]	2321.	2321.
	VISIT F/R	14277.	[illegible]	82341.	2566.	19845.	119031.
	REC/S/ENT	132762.	199998.	38885.	99722.	131748.	603114.
	TOTAL	153611.	206872.	127043.	102289.	200001.	789817.

ENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
OMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 61

VISITOR DAYS BY SEASON IN DUKES COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	606.	0.	706.	0.	4091.	5433.
	PERSONAL	777.	1836.	848.	0.	6460.	9921.
	CONVENTION	0.	0.	0.	0.	1076.	1076.
	VISIT F/R	1413.	0.	11419.	0.	5383.	17814.
	REC/S/ENT	15595.	11562.	3955.	16506.	13996.	56614.
	TOTAL	13420.	13398.	16526.	16506.	31006.	90858.
MAY-JUN	BUSINESS	1121.	0.	1246.	0.	4075.	6441.
	PERSONAL	1372.	3239.	1495.	0.	6435.	12538.
	CONVENTION	0.	0.	0.	0.	1072.	1072.
	VISIT F/R	2491.	0.	19432.	0.	5362.	27285.
	REC/S/ENT	18685.	20429.	6976.	29148.	13941.	89178.
	TOTAL	23667.	23667.	29148.	29148.	30864.	136515.
JUL-AUG	BUSINESS	428.	0.	0.	0.	4577.	5005.
	PERSONAL	446.	0.	0.	0.	10983.	11429.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	6116.	0.	27967.	1746.	5492.	41325.
	REC/S/ENT	63362.	106624.	16387.	25782.	67730.	279884.
	TOTAL	70354.	106624.	44354.	27530.	88782.	337643.
SEP-OCT	BUSINESS	664.	0.	597.	0.	3001.	4262.
	PERSONAL	811.	1551.	716.	0.	5863.	8942.
	CONVENTION	0.	0.	0.	0.	429.	429.
	VISIT F/R	3169.	0.	18341.	565.	3791.	25866.
	REC/S/ENT	29417.	44229.	8634.	22288.	25850.	130418.
	TOTAL	34062.	45780.	28288.	22852.	38935.	169916.
YEAR	BUSINESS	2849.	0.	2548.	0.	15744.	21141.
	PERSONAL	3404.	6626.	3056.	0.	29741.	42829.
	CONVENTION	0.	0.	0.	0.	2578.	2578.
	VISIT F/R	13191.	0.	76759.	2312.	20027.	112289.
	REC/S/ENT	122059.	182843.	35952.	93724.	121517.	556095.
	TOTAL	141503.	189469.	118318.	96036.	189606.	734932.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A 'ZERO' IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 62 CALENDER YEAP 1975

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	12.	0.	6.	0.	22.	41.
	PERSONAL	15.	18.	8.	0.	35.	76.
	CONVENTION	0.	0.	0.	0.	6.	6.
	VISIT F/R	22.	0.	83.	0.	17.	122.
	REC/S/ENT	186.	161.	51.	76.	121.	594.
	TOTAL	236.	179.	148.	76.	201.	840.
SPRING	BUSINESS	63.	0.	28.	0.	69.	160.
	PERSONAL	80.	79.	34.	0.	109.	301.
	CONVENTION	0.	0.	0.	0.	18.	18.
	VISIT F/R	110.	0.	362.	0.	53.	525.
	REC/S/ENT	907.	705.	220.	333.	374.	2539.
	TOTAL	1160.	784.	644.	333.	622.	3543.
SUMMER	BUSINESS	26.	0.	0.	0.	126.	152.
	PERSONAL	32.	0.	0.	0.	303.	335.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	351.	0.	723.	22.	33.	1130.
	REC/S/ENT	3462.	3304.	259.	501.	1013.	8539.
	TOTAL	3871.	3304.	982.	523.	1475.	10155.
FALL	BUSINESS	31.	0.	16.	0.	40.	87.
	PERSONAL	39.	44.	19.	0.	63.	165.
	CONVENTION	0.	0.	0.	0.	10.	10.
	VISIT F/R	55.	0.	201.	0.	31.	287.
	REC/S/ENT	464.	392.	122.	185.	217.	1379.
	TOTAL	589.	435.	357.	185.	361.	1928.
YEAR	BUSINESS	133.	0.	50.	0.	257.	440.
	PERSONAL	167.	141.	60.	0.	509.	877.
	CONVENTION	0.	0.	0.	0.	34.	34.
	VISIT F/R	538.	0.	1369.	22.	134.	2063.
	REC/S/ENT	5018.	4562.	652.	1094.	1724.	13051.
	TOTAL	5856.	4703.	2131.	1116.	2659.	16466.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 63 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	10.	0.	5.	0.	28.	42.
	PERSONAL	12.	13.	6.	0.	44.	75.
	CONVENTION	0.	0.	0.	0.	7.	7.
	VISIT F/R	17.	0.	60.	0.	21.	99.
	REC/S/ENT	143.	117.	37.	55.	151.	501.
	TOTAL	182.	130.	107.	55.	251.	724.
SPRING	BUSINESS	69.	0.	36.	0.	64.	183.
	PERSONAL	87.	84.	36.	0.	133.	340.
	CONVENTION	0.	0.	0.	0.	22.	22.
	VISIT F/R	119.	0.	304.	0.	65.	568.
	REC/S/ENT	979.	751.	239.	354.	456.	2775.
	TOTAL	1253.	835.	685.	354.	761.	3888.
SUMMER	BUSINESS	25.	0.	0.	0.	117.	142.
	PERSONAL	32.	0.	0.	0.	281.	313.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	345.	0.	693.	21.	31.	1091.
	REC/S/ENT	3400.	3211.	251.	481.	942.	8284.
	TOTAL	3802.	3211.	944.	503.	1371.	9830.
FALL	BUSINESS	29.	0.	14.	0.	39.	82.
	PERSONAL	36.	36.	16.	0.	62.	153.
	CONVENTION	0.	0.	0.	0.	10.	10.
	VISIT F/R	52.	0.	176.	0.	36.	256.
	REC/S/ENT	420.	343.	107.	161.	213.	1245.
	TOTAL	535.	381.	313.	161.	355.	1746.
YEAR	BUSINESS	132.	0.	48.	0.	269.	449.
	PERSONAL	167.	136.	58.	0.	520.	881.
	CONVENTION	0.	0.	0.	0.	40.	40.
	VISIT F/R	501.	0.	1313.	21.	148.	2014.
	REC/S/ENT	4942.	4421.	630.	1051.	1761.	12805.
	TOTAL	5772.	4557.	2049.	1073.	2739.	16189.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES: PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 64 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	29.	0.	15.	0.	51.	95.
	PERSONAL	37.	42.	18.	[illegible]	81.	176.
	CONVENTION	0.	0.	0.	0.	13.	13.
	VISIT F/R	52.	0.	194.	0.	40.	286.
	REC/S/ENT	440.	378.	118.	179.	279.	1393.
	TOTAL	558.	42[illegible].	346.	179.	464.	1966.
MAY-JUN	BUSINESS	55.	0.	24.	[illegible]	57.	136.
	PERSONAL	70.	68.	29.	0.	89.	257.
	CONVENTION	0.	0.	0.	0.	15.	15.
	VISIT F/R	96.	0.	312.	0.	44.	451.
	REC/S/ENT	791.	608.	191.	287.	308.	2183.
	TOTAL	1012.	676.	555.	287.	513.	3042.
JUL-AUG	BUSINESS	21.	[illegible].	[illegible].	[illegible].	104.	125.
	PERSONAL	26.	[illegible].	[illegible].	0.	250.	276.
	CONVENTION	0.	[illegible].	0.	0.	0.	0.
	VISIT F/R	283.	[illegible].	573.	17.	28.	901.
	REC/S/ENT	2789.	2617.	2[illegible]5.	397.	835.	6843.
	TOTAL	3119.	2617.	778.	414.	1216.	8144.
SEP-OCT	BUSINESS	27.	0.	11.	0.	44.	81.
	PERSONAL	34.	22.	13.	0.	84.	153.
	CONVENTION	0.	[illegible].	0.	0.	6.	6.
	VISIT F/R	109.	[illegible].	291.	5.	25.	430.
	REC/S/ENT	2[illegible]3.	984.	124.	233.	333.	2677.
	TOTAL	1172.	1006.	439.	236.	492.	3347.
YEAR	BUSINESS	132.	0.	50.	0.	255.	438.
	PERSONAL	167.	132.	60.	0.	564.	863.
	CONVENTION	0.	0.	0.	0.	35.	35.
	VISIT F/R	540.	0.	1370.	22.	136.	2068.
	REC/S/ENT	5022.	4507.	638.	1095.	1754.	13096.
	TOTAL	5861.	4719.	2116.	1117.	2684.	16499.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 65 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	30.	0.	14.	0.	67.	111.
	PERSONAL	38.	40.	17.	0.	106.	201.
	CONVENTION	0.	0.	0.	0.	18.	18.
	VISIT F/R	54.	0.	185.	0.	51.	290.
	REC/S/ENT	436.	360.	113.	176.	364.	1444.
	TOTAL	560.	400.	329.	176.	605.	2064.
MAY-JUN	BUSINESS	62.	0.	25.	0.	67.	153.
	PERSONAL	78.	71.	36.	0.	105.	284.
	CONVENTION	0.	0.	0.	0.	18.	18.
	VISIT F/R	106.	0.	326.	0.	51.	483.
	REC/S/ENT	852.	636.	199.	299.	362.	2349.
	TOTAL	1098.	707.	586.	299.	603.	3288.
JUL-AUG	BUSINESS	20.	0.	0.	0.	90.	110.
	PERSONAL	25.	0.	0.	0.	216.	241.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	266.	0.	524.	16.	24.	830.
	REC/S/ENT	2619.	2427.	190.	364.	725.	6324.
	TOTAL	2929.	2427.	713.	380.	1055.	7504.
SEP-OCT	BUSINESS	32.	0.	12.	0.	52.	95.
	PERSONAL	49.	24.	14.	0.	101.	188.
	CONVENTION	0.	0.	0.	0.	7.	7.
	VISIT F/R	129.	0.	326.	5.	28.	489.
	REC/S/ENT	1160.	1099.	139.	268.	388.	3053.
	TOTAL	1361.	1123.	491.	273.	576.	3825.
YEAR	BUSINESS	143.	0.	52.	0.	275.	470.
	PERSONAL	190.	136.	62.	0.	528.	906.
	CONVENTION	0.	0.	0.	0.	43.	43.
	VISIT F/R	555.	0.	1360.	21.	155.	2092.
	REC/S/ENT	5070.	4521.	640.	1101.	1839.	13170.
	TOTAL	5960.	4657.	2114.	1122.	2840.	16681.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 66

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1975

DUKES COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	11781.13	12.71	1.91	927.	1770.
FEB.	13163.94	13.09	1.96	1006.	1971.
MAR.	21187.19	15.58	2.01	1360.	2726.
APR.	33244.41	17.48	2.05	1902.	3899.
MAY	86834.01	21.68	2.02	4005.	8091.
JUNE	214085.41	26.76	2.02	8000.	16160.
JULY	567180.42	29.81	2.10	19027.	39956.
AUG.	665244.65	33.64	2.12	19775.	41924.
SEP.	256778.31	24.25	2.03	10589.	21495.
OCT.	96156.75	16.82	1.90	5717.	10862.
NOV.	22977.21	16.27	2.06	1412.	2909.
DEC.	12153.12	12.45	1.9	976.	1855.
	2006788.58				153611.99

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 67

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1976

DUKES COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	9213.68	17.54	1.91	525.	1003.
FEB.	14769.13	20.06	1.96	736.	1443.
MAR.	18463.41	19.22	2.00	961.	1921.
APR.	41715.50	19.94	2.05	2092.	4289.
MAY	100641.00	25.36	2.02	3968.	8016.
JUNE	220352.13	28.44	2.02	7748.	15651.
JULY	528624.24	33.02	2.10	16019.	33618.
AUG.	638892.27	36.87	2.12	17328.	36736.
SEP.	303865.55	27.14	2.03	11196.	22728.
OCT.	114056.21	19.12	1.90	5965.	11334.
NOV.	5234.38	23.39	2.06	224.	461.
DEC.	9530.46	18.73	1.95	509.	967.
	2005337.96				136167.69

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 68

VISITOR DAYS BY SEASON IN ESSEX COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	39587.	5696.	16424.	0.	8423.	70330.
	PERSONAL	15582.	7580.	32849.	0.	14740.	70751.
	CONVENTION	2106.	0.	2526.	0.	2106.	6738.
	VISIT F/R	22741.	5054.	185300.	0.	7580.	220675.
	REC/S/ENT	25690.	4632.	3369.	0.	7159.	40850.
	TOTAL	105706.	23162.	240469.	0.	40007.	409343.
SPRING	BUSINESS	70398.	10485.	29266.	0.	14978.	125069.
	PERSONAL	27710.	13480.	58416.	0.	26212.	125817.
	CONVENTION	3745.	0.	4493.	0.	3745.	11982.
	VISIT F/R	40441.	8987.	329522.	0.	13480.	392431.
	REC/S/ENT	45684.	8237.	5994.	0.	12732.	72644.
	TOTAL	187977.	41190.	427630.	0.	71146.	727942.
SUMMER	BUSINESS	32519.	0.	6051.	0.	2298.	40867.
	PERSONAL	24958.	27226.	27226.	0.	4508.	83918.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	48462.	24199.	585822.	0.	5296.	658719.
	REC/S/ENT	223858.	57476.	117221.	31764.	4537.	434857.
	TOTAL	329737.	108902.	731320.	31764.	16639.	1218361.
FALL	BUSINESS	59559.	8871.	24711.	0.	12672.	105813.
	PERSONAL	23443.	11404.	49422.	0.	22176.	106446.
	CONVENTION	3168.	0.	3801.	0.	3168.	10137.
	VISIT F/R	34215.	7603.	278788.	0.	11404.	332011.
	REC/S/ENT	38651.	6969.	5068.	0.	10771.	61459.
	TOTAL	159036.	34846.	361790.	0.	60192.	615865.
YEAR	BUSINESS	202062.	25253.	76394.	0.	38370.	342079.
	PERSONAL	91693.	59691.	167913.	0.	67635.	386932.
	CONVENTION	9018.	0.	10820.	0.	9018.	28856.
	VISIT F/R	145860.	45644.	1374432.	0.	37760.	1603835.
	REC/S/ENT	333802.	77315.	131650.	31764.	35200.	609810.
	TOTAL	782455.	208102.	1761208.	31764.	187963.	2971512.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 59

VISITOR DAYS BY SEASON IN ESSEX COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	44534.	6633.	18477.	0.	9475.	79119.
	PERSONAL	17529.	8527.	36954.	0.	16582.	79592.
	CONVENTION	2369.	0.	2842.	0.	2369.	7580.
	VISIT F/R	25583.	5685.	208457.	0.	8527.	248253.
	REC/S/ENT	28909.	5211.	379[illegible].	0.	8054.	45955.
	TOTAL	118915.	26057.	27[illegible]52[illegible].	0.	45107.	463499.
SPRING							
	BUSINESS	71372.	19631.	29612.	0.	15185.	126800.
	PERSONAL	20095.	13666.	59225.	0.	26574.	127559.
	CONVENTION	3796.	0.	4555.	0.	3796.	12148.
	VISIT F/R	41011.	9112.	334084.	0.	13666.	397864.
	REC/S/ENT	46317.	8351.	6074.	0.	12908.	73650.
	TOTAL	192580.	41760.	433550.	0.	72131.	738020.
SUMMER							
	BUSINESS	32339.	0.	6017.	0.	2243.	40599.
	PERSONAL	24820.	27076.	27076.	0.	4525.	83495.
	CONVENTION	0.	0.	0.	0.	0.	0.
	VISIT F/R	48134.	24165.	577605.	0.	5266.	655071.
	REC/S/ENT	222619.	57158.	116572.	31588.	4512.	432449.
	TOTAL	327911.	108299.	727270.	31588.	16546.	1211614.
FALL							
	BUSINESS	59235.	8823.	24577.	0.	12603.	105237.
	PERSONAL	23316.	11342.	49153.	0.	22455.	105867.
	CONVENTION	3151.	0.	3780.	0.	3151.	10082.
	VISIT F/R	34029.	7562.	277272.	0.	11342.	330206.
	REC/S/ENT	38440.	6931.	5041.	0.	10713.	61125.
	TOTAL	158171.	34658.	359823.	0.	59865.	612517.
YEAR							
	BUSINESS	207479.	26086.	78683.	0.	39507.	351756.
	PERSONAL	93756.	60612.	172467.	0.	69736.	396513.
	CONVENTION	9316.	0.	11177.	0.	9316.	29809.
	VISIT F/R	148748.	46424.	1397416.	0.	38603.	1631393.
	REC/S/ENT	336275.	77651.	131477.	31588.	36187.	613178.
	TOTAL	795576.	210774.	1791163.	31588.	193549.	3022649.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 14a

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY -- CALENDER YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	128366.	4139.	97746.	0.	23916.	254168.
	PERSONAL	98652.	37271.	61920.	0.	37766.	235610.
	CONVENTION	90496.	0.	10001.	0.	23809.	124305.
	VISIT F/R	58938.	1378.	167195.	0.	31469.	268981.
	REC/S/ENT	102221.	4139.	19291.	0.	81824.	207474.
	TOTAL	488673.	46928.	356153.	0.	198784.	1090537.
SPRING	BUSINESS	172394.	6484.	143192.	0.	34264.	356334.
	PERSONAL	132488.	58386.	116229.	0.	54107.	361210.
	CONVENTION	23765.	0.	25522.	0.	60712.	316978.
	VISIT F/R	92582.	2159.	244932.	0.	45186.	384758.
	REC/S/ENT	137280.	6484.	28260.	0.	117228.	289251.
	TOTAL	765509.	73512.	557914.	0.	311396.	1708331.
SUMMER	BUSINESS	45816.	0.	142458.	0.	25565.	213839.
	PERSONAL	54908.	0.	92814.	0.	61347.	209069.
	CONVENTION	54297.	0.	59522.	0.	0.	113819.
	VISIT F/R	0.	0.	478249.	0.	30676.	508926.
	REC/S/ENT	661836.	35790.	223863.	0.	378316.	1299806.
	TOTAL	812858.	35790.	996907.	0.	495905.	2341460.
FALL	BUSINESS	217599.	6369.	157346.	0.	39039.	420353.
	PERSONAL	167229.	57347.	81947.	0.	61647.	368171.
	CONVENTION	76921.	0.	8500.	0.	20237.	105659.
	VISIT F/R	116860.	2121.	269142.	0.	51369.	439490.
	REC/S/ENT	173276.	6369.	31553.	0.	133564.	344263.
	TOTAL	751887.	72204.	547988.	0.	305856.	1677936.
YEAR	BUSINESS	564176.	16992.	540741.	0.	122784.	1244693.
	PERSONAL	449278.	153004.	352712.	0.	214866.	1169859.
	CONVENTION	452479.	0.	103525.	0.	104757.	660761.
	VISIT F/R	278380.	5657.	1159516.	0.	158601.	1602156.
	REC/S/ENT	1074614.	52782.	312466.	0.	710932.	2140794.
	TOTAL	2818926.	228435.	2458962.	0.	1311941.	6818264.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 149

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY -- CALENDER YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	138475.	5768.	122237.	0.	28822.	295302.
	PERSONAL	106421.	51943.	113104.	0.	45512.	316979.
	CONVENTION	251499.	0.	27793.	0.	66167.	345459.
	VISIT F/R	74367.	1921.	209088.	0.	37924.	323299.
	REC/S/ENT	110270.	5768.	24124.	0.	98607.	238769.
	TOTAL	681031.	65400.	496345.	0.	277032.	1519808.
SPRING							
	BUSINESS	201376.	9081.	186686.	0.	43520.	440663.
	PERSONAL	154762.	31774.	189087.	0.	68722.	494344.
	CONVENTION	447510.	0.	49454.	0.	117735.	614699.
	VISIT F/R	108147.	3023.	319329.	0.	57264.	487764.
	REC/S/ENT	160359.	9081.	36843.	0.	148893.	355176.
	TOTAL	1072153.	102959.	781400.	0.	436133.	2392645.
SUMMER							
	BUSINESS	54657.	0.	164474.	0.	36905.	256037.
	PERSONAL	60731.	0.	217669.	0.	88561.	366961.
	CONVENTION	268518.	0.	246385.	0.	0.	514903.
	VISIT F/R	0.	0.	552160.	0.	44286.	596446.
	REC/S/ENT	789546.	51668.	258460.	0.	546141.	1645815.
	TOTAL	1173453.	51668.	1439148.	0.	715894.	3380163.
FALL							
	BUSINESS	244318.	8213.	190361.	0.	46297.	489190.
	PERSONAL	187764.	73959.	129770.	0.	73168.	464660.
	CONVENTION	211843.	0.	23411.	0.	55734.	290987.
	VISIT F/R	131209.	2735.	325614.	0.	60919.	520476.
	REC/S/ENT	194555.	8213.	37568.	0.	158396.	398732.
	TOTAL	969688.	93120.	706724.	0.	394453.	2163985.
YEAR							
	BUSINESS	638826.	23063.	663758.	0.	155544.	1481191.
	PERSONAL	509677.	257675.	649630.	0.	275903.	1642884.
	CONVENTION	1179376.	0.	347042.	0.	239635.	1766048.
	VISIT F/R	313722.	7679.	1406192.	0.	200393.	1927985.
	REC/S/ENT	1254729.	74730.	356996.	0.	952036.	2638492.
	TOTAL	3896324.	313147.	3423618.	0.	1823512.	9456601.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 150

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY -- TRAVEL YEAR 1975

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	301273.	9646.	228528.	0.	55973.	595420.
	PERSONAL	231534.	86861.	142932.	0.	88386.	549684.
	CONVENTION	214342.	0.	22582.	0.	53760.	280681.
	VISIT F/R	161796.	3212.	390900.	0.	73650.	629557.
	REC/S/ENT	239963.	9646.	45101.	0.	191498.	486153.
	TOTAL	1138851.	109365.	630213.	0.	463266.	2541495.
MAY-JUN							
	BUSINESS	125739.	4555.	102191.	0.	24586.	257070.
	PERSONAL	96633.	41012.	78422.	0.	38824.	254892.
	CONVENTION	147690.	0.	16321.	0.	38856.	202867.
	VISIT F/R	67527.	1516.	174797.	0.	32351.	276191.
	REC/S/ENT	100128.	4555.	20168.	0.	84117.	208967.
	TOTAL	537718.	51637.	391897.	0.	218735.	1199987.
JUL-AUG							
	BUSINESS	29038.	0.	91206.	0.	16299.	135542.
	PERSONAL	32265.	0.	48325.	0.	39111.	119701.
	CONVENTION	37464.	0.	52452.	0.	0.	89916.
	VISIT F/R	0.	0.	302833.	0.	19558.	322391.
	REC/S/ENT	419464.	22818.	141753.	0.	241192.	825226.
	TOTAL	518230.	22818.	635569.	0.	316160.	1492777.
SEP-OCT							
	BUSINESS	108126.	2791.	119818.	0.	25927.	256661.
	PERSONAL	68845.	25131.	83062.	0.	48545.	245583.
	CONVENTION	62905.	0.	12170.	0.	12142.	87297.
	VISIT F/R	49057.	929.	290988.	0.	33042.	374016.
	REC/S/ENT	315114.	15763.	95445.	0.	194125.	620447.
	TOTAL	624127.	44615.	601482.	0.	313780.	1584004.
YEAR							
	BUSINESS	564176.	15992.	540741.	0.	122784.	1244693.
	PERSONAL	449278.	153004.	352712.	0.	214866.	1169859.
	CONVENTION	452479.	0.	103525.	0.	104757.	660761.
	VISIT F/R	278380.	5657.	1159518.	0.	158601.	1602156.
	REC/S/ENT	1074614.	52782.	302466.	0.	710932.	2140794.
	TOTAL	2818926.	228435.	2458962.	0.	1311941.	6818264.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 151

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY -- TRAVEL YEAR 1976

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR	BUSINESS	307812.	11973.	26773.	0.	62097.	642645.
	PERSONAL	236552.	107816.	221253.	0.	98057.	663677.
	CONVENTION	458831.	0.	50705.	0.	120714.	630249.
	VISIT F/R	165302.	3986.	446055.	0.	81708.	697052.
	REC/S/ENT	245108.	11973.	51465.	0.	212451.	520996.
	TOTAL	1413595.	135749.	1030250.	0.	575026.	3154620.
MAY-JUN	BUSINESS	158301.	6454.	137931.	0.	32623.	335308.
	PERSONAL	121657.	58116.	124314.	0.	51515.	355602.
	CONVENTION	270947.	0.	29942.	0.	71283.	372172.
	VISIT F/R	85514.	2149.	235932.	0.	42926.	366021.
	REC/S/ENT	126057.	6454.	27221.	0.	111612.	271345.
	TOTAL	761976.	73173.	555340.	0.	309959.	1700448.
JUL-AUG	BUSINESS	36979.	0.	112496.	0.	23543.	173018.
	PERSONAL	41089.	0.	60266.	0.	56495.	157851.
	CONVENTION	130323.	0.	19861.	0.	0.	327184.
	VISIT F/R	0.	0.	377664.	0.	28251.	405915.
	REC/S/ENT	534183.	32960.	176781.	0.	348397.	1092320.
	TOTAL	748574.	32960.	918068.	0.	456687.	2156289.
SEP-OCT	BUSINESS	117623.	3736.	134696.	0.	33174.	289228.
	PERSONAL	96452.	33641.	223851.	0.	63350.	417294.
	CONVENTION	263258.	0.	70008.	0.	34481.	367747.
	VISIT F/R	53674.	1244.	315986.	0.	42163.	413008.
	REC/S/ENT	334951.	22444.	98045.	0.	265524.	720923.
	TOTAL	865958.	61065.	842546.	0.	438631.	2208200.
YEAR	BUSINESS	628705.	22163.	645895.	0.	151436.	1448200.
	PERSONAL	495750.	199573.	629683.	0.	269416.	1594423.
	CONVENTION	1123359.	0.	341516.	0.	226478.	1697353.
	VISIT F/R	333990.	7379.	1375636.	0.	194989.	1861995.
	REC/S/ENT	1240299.	73831.	353471.	0.	937984.	2605584.
	TOTAL	3790103.	302946.	3346203.	0.	1780303.	9219556.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.
COMMERCIAL LODGING TOTALS MAY DIFFER SLIGHTLY FROM TOTALS DERIVED FROM ROOMS TAX DATA BECAUSE OF ROUNDING.

TABLE 152 CALENDER YEAR 1975

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	6[illegible]56.	85.	1848.	0.	355.	8344.
	PERSONAL	4654.	764.	1171.	0.	560.	7149.
	CONVENTION	6220.	0.	189.	0.	353.	6763.
	VISIT F/R	2848.	24.	2617.	0.	274.	5763.
	REC/S/ENT	4228.	120.	513.	0.	1929.	6781.
	TOTAL	23999.	993.	6338.	0.	3470.	34799.
SPRING	BUSINESS	8232.	133.	2708.	0.	508.	11581.
	PERSONAL	6326.	1196.	2194.	0.	802.	10519.
	CONVENTION	15088.	0.	482.	0.	900.	17371.
	VISIT F/R	3872.	38.	3833.	0.	392.	8135.
	REC/S/ENT	5717.	188.	751.	0.	2763.	9420.
	TOTAL	40136.	1555.	9968.	0.	5366.	57025.
SUMMER	BUSINESS	2317.	0.	2647.	0.	470.	5434.
	PERSONAL	2574.	0.	1724.	0.	1128.	5426.
	CONVENTION	4184.	0.	1106.	0.	0.	5290.
	VISIT F/R	0.	0.	8417.	0.	125.	8542.
	REC/S/ENT	24574.	755.	2469.	0.	3772.	31569.
	TOTAL	33650.	755.	16363.	0.	5494.	56201.
FALL	BUSINESS	10626.	134.	2975.	0.	579.	14311.
	PERSONAL	8166.	1175.	1550.	0.	914.	11805.
	CONVENTION	5440.	0.	161.	0.	300.	5901.
	VISIT F/R	4999.	37.	4212.	0.	447.	9694.
	REC/S/ENT	7338.	185.	825.	0.	3148.	11496.
	TOTAL	36568.	1527.	9723.	0.	5388.	53207.
YEAR	BUSINESS	27231.	348.	10178.	0.	1912.	39669.
	PERSONAL	21721.	3135.	6639.	0.	3404.	34900.
	CONVENTION	31833.	0.	1938.	0.	1554.	35324.
	VISIT F/R	11719.	98.	19079.	0.	1237.	32134.
	REC/S/ENT	41849.	1248.	4497.	0.	11612.	59206.
	TOTAL	134353.	4830.	42332.	0.	19718.	201233.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT

TABLE 153 CALENDER YEAR 1976

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER	BUSINESS	7112.	127.	2474.	0.	460.	10173.
	PERSONAL	5466.	1145.	2289.	0.	726.	9626.
	CONVENTION	19236.	0.	563.	0.	1055.	20853.
	VISIT F/R	3324.	35.	3502.	0.	356.	7218.
	REC/S/ENT	4929.	185.	688.	0.	2489.	8286.
	TOTAL	40067.	1487.	9516.	0.	5086.	56156.
SPRING	BUSINESS	10452.	200.	3779.	0.	694.	15125.
	PERSONAL	8033.	1802.	3827.	0.	1096.	14758.
	CONVENTION	34435.	0.	1001.	0.	1878.	37313.
	VISIT F/R	4886.	56.	5349.	0.	537.	10827.
	REC/S/ENT	7224.	283.	1051.	0.	3758.	12316.
	TOTAL	65029.	2341.	15007.	0.	7963.	90340.
SUMMER	BUSINESS	2874.	0.	3266.	0.	727.	6869.
	PERSONAL	3193.	0.	4325.	0.	1745.	9263.
	CONVENTION	22320.	0.	4896.	0.	0.	27216.
	VISIT F/R	0.	0.	10342.	0.	194.	10536.
	REC/S/ENT	30906.	1176.	2990.	0.	5844.	40916.
	TOTAL	59292.	1176.	25821.	0.	8509.	94798.
FALL	BUSINESS	12748.	181.	3853.	0.	738.	17521.
	PERSONAL	9797.	1636.	2627.	0.	1166.	15226.
	CONVENTION	16396.	0.	474.	0.	889.	17759.
	VISIT F/R	5959.	50.	5454.	0.	571.	12035.
	REC/S/ENT	8799.	256.	1072.	0.	3998.	14124.
	TOTAL	53700.	2117.	13479.	0.	7363.	76659.
YEAR	BUSINESS	33186.	508.	13374.	0.	2619.	49687.
	PERSONAL	26489.	4577.	13068.	0.	4733.	48867.
	CONVENTION	92386.	0.	5933.	0.	3822.	103141.
	VISIT F/R	14169.	142.	24647.	0.	1658.	40616.
	REC/S/ENT	51858.	1894.	5802.	0.	16089.	75641.
	TOTAL	218088.	7121.	63823.	0.	28921.	317953.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 154 TRAVEL YEAR 1975

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	14337.	198.	4321.	0.	830.	19686.
	PERSONAL	11[illegible].	1780.	2702.	0.	1311.	16811.
	CONVENTION	14673.	0.	427.	0.	797.	15297.
	VISIT F/R	6743.	56.	5118.	0.	641.	13558.
	REC/S/ENT	9967.	281.	1198.	0.	4514.	15959.
	TOTAL	56139.	2313.	14767.	0.	8092.	81311.
MAY-JUN							
	BUSINESS	6[illegible]36.	93.	1932.	0.	365.	8426.
	PERSONAL	4639.	846.	1463.	0.	576.	7538.
	CONVENTION	11284.	0.	389.	0.	576.	11169.
	VISIT F/R	2839.	26.	2738.	0.	281.	5883.
	REC/S/ENT	4187.	132.	536.	0.	1983.	6837.
	TOTAL	27965.	1092.	6995.	0.	3781.	39853.
JUL-AUG							
	BUSINESS	1457.	0.	1676.	0.	306.	3432.
	PERSONAL	1618.	0.	898.	0.	719.	3235.
	CONVENTION	2871.	0.	975.	0.	0.	3846.
	VISIT F/R	0.	0.	5330.	0.	79.	5409.
	REC/S/ENT	15483.	481.	1525.	0.	2405.	19894.
	TOTAL	21429.	481.	11404.	0.	3503.	35816.
SEP-OCT							
	BUSINESS	5352.	41.	2253.	0.	410.	8056.
	PERSONAL	4431.	368.	1568.	0.	767.	7128.
	CONVENTION	4614.	0.	229.	0.	192.	5025.
	VISIT F/R	2093.	10.	4857.	0.	235.	7194.
	REC/S/ENT	12418.	37[illegible].	1446.	0.	2793.	17028.
	TOTAL	28898.	788.	10346.	0.	4398.	44429.
YEAR							
	BUSINESS	27182.	332.	10182.	0.	1904.	39601.
	PERSONAL	21746.	2988.	6645.	0.	3373.	34712.
	CONVENTION	31833.	0.	1939.	0.	1565.	35337.
	VISIT F/R	11675.	92.	19146.	0.	1237.	32043.
	REC/S/ENT	42154.	1263.	4705.	0.	11694.	59717.
	TOTAL	134450.	4675.	42511.	0.	19773.	201410.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 155 TRAVEL YEAR 1976

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	16433.	264.	5286.	0.	1015.	22997.
	PERSONAL	12629.	2376.	4485.	0.	1602.	21092.
	CONVENTION	35106.	0.	1028.	0.	1972.	38106.
	VISIT F/R	7529.	74.	7476.	0.	780.	15859.
	REC/S/ENT	11266.	373.	1468.	0.	5522.	18528.
	TOTAL	92863.	3086.	19743.	0.	10891.	116583.
MAY-JUN							
	BUSINESS	8586.	142.	2796.	0.	533.	12057.
	PERSONAL	6590.	1261.	2520.	0.	842.	11241.
	CONVENTION	20944.	0.	607.	0.	1165.	22720.
	VISIT F/R	3938.	40.	3954.	0.	410.	8337.
	REC/S/ENT	5813.	201.	777.	0.	2901.	9691.
	TOTAL	45873.	1664.	10653.	0.	5850.	64045.
JUL-AUG							
	BUSINESS	1967.	0.	2235.	0.	464.	4666.
	PERSONAL	2186.	0.	1197.	0.	1113.	4496.
	CONVENTION	11456.	0.	3792.	0.	0.	15229.
	VISIT F/R	0.	0.	7074.	0.	124.	7197.
	REC/S/ENT	21088.	756.	2049.	0.	3728.	27612.
	TOTAL	36677.	756.	16344.	0.	5428.	59200.
SEP-OCT							
	BUSINESS	6193.	59.	2783.	0.	572.	9527.
	PERSONAL	5113.	528.	4493.	0.	1092.	11216.
	CONVENTION	22642.	0.	1405.	0.	594.	23042.
	VISIT F/R	2412.	14.	5621.	0.	315.	8362.
	REC/S/ENT	13677.	557.	1575.	0.	3983.	19793.
	TOTAL	49428.	1158.	15797.	0.	6556.	71939.
YEAR							
	BUSINESS	33179.	465.	13020.	0.	2583.	49248.
	PERSONAL	26516.	4185.	12695.	0.	4649.	48045.
	CONVENTION	88532.	0.	6832.	0.	3732.	99096.
	VISIT F/R	13874.	127.	24125.	0.	1629.	39755.
	REC/S/ENT	51744.	1881.	5865.	0.	16133.	75624.
	TOTAL	213846.	6658.	62538.	0.	28726.	311768.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 156

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1975

SUFFOLK COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	2577915.82	24.15	1.49	106746.	159052.
FEB.	2329737.47	24.25	1.52	96072.	146029.
MAR.	2988275.45	24.74	1.52	120767.	183597.
APR.	3739341.28	25.28	1.54	147917.	227792.
MAY	4637245.44	27.38	1.55	169366.	262518.
JUNE	4563236.08	26.53	1.60	172003.	275205.
JULY	3982732.96	25.98	1.57	153300.	240681.
AUG.	4396953.42	25.43	1.58	175667.	277554.
SEP.	4925051.72	26.75	1.60	184144.	294630.
OCT.	6056674.64	28.83	1.57	209874.	329503.
NOV.	4146846.77	26.36	1.55	157088.	243487.
DEC.	2979413.52	25.48	1.53	116931.	178905.
	47312224.55		1.558	1,809,895	2818951.51

*AVERAGE FOR SUFFOLK AREA
SUFFOLK COUNTY

TABLE 157

MONTHLY DATA ON COMMERCIAL LODGING

CALENDER YEAR 1976

SUFFOLK COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	NUMBER OF OCCUPIED ROOMS	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	3417423.77	26.46	1.49	129154.	192440.
FEB.	3476196.37	26.76	1.52	129903.	197452.
MAR.	5257819.41	27.45	1.52	191542.	291143.
APR.	5866786.18	28.13	1.54	208414.	318178.
MAY	6851754.44	29.32	1.55	226807.	351645.
JUNE	7432224.23	28.98	1.61	256460.	410337.
JULY	6436893.10	28.46	1.57	226173.	355092.
AUG.	7038495.00	28.23	1.58	249043.	393489.
SEP.	7679735.41	28.92	1.60	265551.	424882.
OCT.	8186720.35	29.14	1.57	280944.	441083.
NOV.	5490642.75	28.45	1.55	192993.	299139.
DEC.	4852553.41	27.62	1.53	149983.	229475.
	70778238.62		1.558	=,500,027	3896353.03

*AVERAGE FOR SUFFOLK AREA
SUFFOLK COUNTY

7142 034

T13 University of Mass.
U58M at Amherst
AUTHOR Travel and TOURISM IN Mass.
1976
TITLE

13 University of Mass. Amherst
58 M Travel and Tourism in
Massachusetts, 1976